

Vyond Story Board: Badge Project







Heading: Lato-Regular, Bold, 36 pt

Sub-heading: Lato-Regular, 24 pt

Sub-heading 2: Lato-Regular, 48 pt

Body: Lato Regular, 24 pt

Idol Brand Colors:

#2b2b26		#f3b918		#f5f4ec	
#f59cb1		#42ba78		#56638a	

*sound effects in red

Scene	Continue or New Scene	Voiceover	On-Screen Text	Visual Notes	Programming Notes
1	Title		Guiding Your Client Towards Effective Communication	-2 dark head icons with transparent brains are facing each other -speech bubble pops up next to the 1 st -idea light bulb pops up above the 2 nd	-whiteboard (writing only) entrance of title with .5 sec delay, lasting 2 sec -speech bubble fades in after 3.5 sec delay (goop) -idea lightbulb fades in after 4 sec delay (ding)
2	Subtitle New		You lead the way	-female character walks from last side of scene to right side look back at male character	-virtual stripes left to right scene transition -circular reveal of subtitle -motion path of characters walking left to right

				-male character follows with nervous look	
3	New	If the word “ability” is included in a definition, it implies a skill or trait that can be learned.	Ability	-female character reading book to the left of “Ability” -male character typing at desk while talking on phone above equal sign -Graduation hat below “having the means to”	Camera starts zoomed in on “Ability”; then zooms out to whole slide Male character enters with hand slide from left after 4 sec delay; (typing) -Graduation hat enters with pop after 5 sec delay (pop)
4	New	Effective communication is a skill. Direct communication is a style or method.		-3 green circles with masks (female texting in 1st, male presenting in 2 nd , and both characters talking in third)	-circular entrance for first 2 circles -instead entrance after 5 sec delay; camera zooms in as other circles fade
5	New	In order to master both,		Female and male sitting in office; -female has arms crossed and is looking away; male is leaning back in his chair with his arms behind his head and looks aloof	-broad camera view
6	Con			-alarm lines appear above female’s head -her expression changes to shocked	-record scratch -camera is zoomed in closer to female
7	Con	it will take practice and time.		-female is listening, interested -male is talking, confident	-camera zooms out to whole screen
8	New	Mastery will require an open mind from you		-female thinking with brain image in head	-circular reveal transition from 7-8 (sigh)

				-lighter green abstract cloud images on green background	
9	Con	and a genuine willingness to move more towards stewardship.	Stewardship	-female puts hands on hips	-“Stewardship” flies in after 2 sec delay; lasts for 3 sec (transition-good energy)
10	New	Always remember, you are your client’s guide along this path to breakthrough.		-split screen: left scene has male looking confused, thinking about female guiding him along the path Right scene has 2 characters including the male character talking successfully with a colleague	-Subtitle enters with flip words effect after 4 secs (cheering)
11	New		Thank you! -copyright symbol with portfolio website		-Subtitle horizontal sparkles entrance after 1 sec, lasting 2 secs -copyright sign and website slide in from the bottom