

Marketing Certificate (C25120B)

Curriculum Sequence Checklist

2020 / 2021 Catalog Year - Present

1st Semester (Fall)

Table 1: Overview 1st semester courses (6 credit hours)

✓	Course:	Course Name:	Credit Hour(s):	Prerequisite:	Corequisite:	Notes:
	BUS 110	Introduction to Business	3			Classroom: Fall, Spring Online: Fall, Spring, Summer *Important prerequisite for future BUS courses.
	MKT 120	Principles of Marketing	3			Online: Fall ONLY

2nd Semester (Spring)

Table 2: Overview of 2nd semester courses (6 credit hours)

✓	Course:	Course Name:	Credit Hour(s):	Prerequisite:	Corequisite:	Notes:
	BUS 240	Business Ethics	3	BUS 110		Online: Fall, Spring, Summer
	MKT 123	Fundamentals of Selling	3			Online: Spring ONLY

Total Credit Hours Needed for Graduation: 12

Questions?

Contact: advising@nashcc.edu