

Who are you talking to?

Teenage girls who are not happy with their hair. They want to hide their hair while they use other hair products to add volume and length

Where are they now, emotionally, mentally, physically

They may be feeling a bit embarrassed and ashamed of how they look. Because they want to look the prettiest at the next party

What actions/objectives I want to achieve with them

Check the website our website to find a shade which matches their own hair

What steps do they need to follow to achieve it

They need to feel a bit embarrassed of their current hair and are panicking to find the solution. And see how our products will make them to be the prettiest girl in the room, while no one can tell their wearing a wig

Roadblock:

Want to add volume/length to their hair but will take months while using the special hair products they can be using elsewhere.

Solution:

Wear a wig or hair clip while you use any hair care products in the background

Copy:

How to instantly add volume and length to your hair, before your next party

Do you want to add volume and length to your hair?

You may already be using products designed to help you with this. However, it's going to take months for you to achieve your dream hair and see significant results.

So, what do you do till then?

Do you isolate yourself from society in your room for months until you're happy with your hair? Do you miss out on all the parties your friends are going to and be the one person who doesn't understand the inside jokes?

There is no way you can just disappear from the world for days, never mind months.

Wearing a wig is the quickest and easiest way to conceal your hair while you add volume and length to your actual hair over time.

You may think only people who are losing their hair wear wigs, but the biggest stars in the world like:

Zendaya

Kim Kardashian

Jennifer Lopez

have one thing in common: They all wear wigs.

You may have never noticed they ever wore a wig. Why is that? They wear high-quality wigs made from real human hair, which is why they achieve such a natural look.

The same quality we offer at our luxury hair care store.

At Easilocks, we have a diverse range of shades to ensure it matches yours. You'll make your friends jealous of how you were able to achieve such healthy-looking hair, and they will never suspect a thing.

Make everyone drop dead to look at you as you walk in the room by checking out our website and finding your perfect shade