

Oleksandra Stepanishcheva

Ukraine, Sumy; mobile +380 99 544 69 31;

sasha.step58@gmail.com

<https://www.linkedin.com/in/aleksandra-stepanishcheva/>



PROFILE

Oleksandra is a Content Writer and Freelance Content Writer and SEO Copywriter with 4, 5 years of experience in proofreading, writing, and editing informational, sales, and SEO-optimized texts in English, German, Ukrainian, and Russian.

Oleksandra enjoys learning in the fields of Game Design, Marketing, Psychology and practicing new skills and knowledge to achieve the best results in work. Works closely with customers, building trustful collaboration through open and transparent communication and continuous alignments.

JOB HISTORY

September 2019 – now: Freelance Content Writer and SEO Copywriter

She is an SEO copywriter with 5 years of experience in writing SEO-optimized, sales, and informational texts in English, German, Russian, and Ukrainian.

- ✓ SEO-optimized copywriting in English, German, Ukrainian, and Russian
- ✓ Content writing for blogs and websites in English, German, Ukrainian, and Russian
- ✓ Translation of texts on the site from Ukrainian / Russian into English / German and vice versa

Examples of texts

- 1) [Articles in German](#)
- 2) [Articles in English](#)
- 3) [Articles in Russian / Ukrainian](#)

Reviews of my texts

November 2022 - April 2023: Freelance Content Writer, Potamos Germasogeias

Oleksandra writes advertising, informational, and SEO-optimized texts in German and English on the topic of dating and gambling (casinos, online casinos, slot machines, casino, slot machine reviews, etc.).

January 2022 – March 2022: Freelance Narrative Designer

She has experience in creating graphics and illustrations, writing stories, creating the “world for characters” and characters themselves, mechanics and dynamics, and speakers for a pixel computer game. So, here are [Example mechanic and speaker for a pixel game](#).

She also has experience in creating illustrations and graphics for a board game. So, here are [Examples of illustrations for the board game](#). And also has experience in making [Player notebook 30 days - narrative](#) and player 30 days quests.

May 2021 – November 2022: Freelance SEO Copywriter, GENTENOX ENTERPRISES LIMITED

Oleksandra writes sales, informational and SEO-optimized texts in German and English for theme Gambling (Casino, Online Casino, Slots, reviews of casinos and slots, etc.)

July 2021 – September 2021: Freelance Digital Marketolog, PostoPlan

She analyzed and compared possible digital marketing providers, contextual targetologist, and targetologist (check the last 2 positions) on Upwork and LinkedIn. Here is a [Personnel search example](#). She also conducted research and analysis of competitors.

Examples of Competitor analysis:

- 1) <https://docs.google.com/presentation/d/1-Vyl3ftyIUpQRbNsJj54jVR3xZezenhLjAkzx85IRKk/edit?usp=sharing>
- 2) https://docs.google.com/document/d/1vafQds4PvKPfT_GkJ3zsu8UBLfWQoRYwikqTZY411_o/edit?usp=sharing

EDUCATION

2009 – 2020 – formal education, Gymnasia 1, Ukraine, Sumy.

26.07.2022 - ended an 'SQL Basics' online course (in [mate.academy](#))

PERSONAL SKILLS

Languages

English – B2 upper intermediate level; German - B1 (speaking) & B2 (writing) intermediate level; Ukrainian – mother tongue; Russian – mother tongue

IT

The user of Microsoft Office; SQL; experience in using Adobe Photoshop, Illustrator, Figma; Aseprite (pixel arts); the user of Google Drive (Docs, Forms, Presentations, etc.); user of Google Trends, Semrush, Ahrefs, Google Analytics (GA), Google Search Console (GSC), and SurferSEO tools and different websites, such as [wordstream](#) for looking and analyzes of keywords for SEO texts.

Nationality: Ukrainian

Work Remote or Relocate

