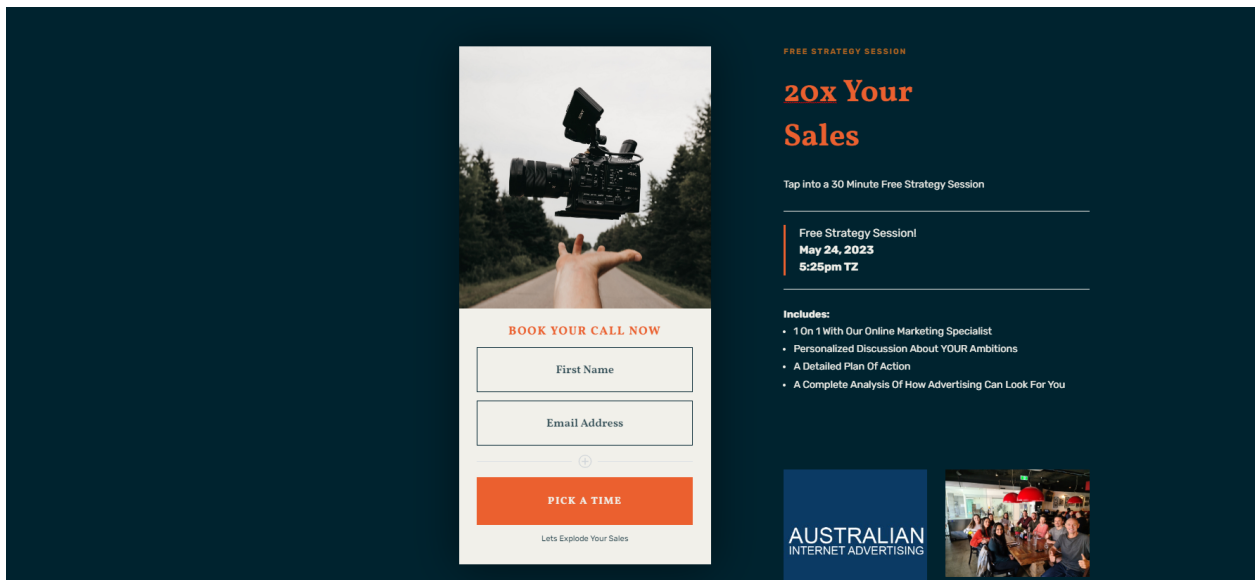


Opt-In Page:

I noticed you offer a free strategy call on your website, a great way to attract an audience, however to lead more people onto taking up this call, a page that capitalized on their emotions is a must, have a look below!



The image shows a dark-themed opt-in page for a free strategy session. On the left, there is a vertical image of a hand holding a professional video camera. Below this image is a white form with the heading "BOOK YOUR CALL NOW". The form contains two input fields: "First Name" and "Email Address". Below these fields is a small circular icon with a plus sign. At the bottom of the form is a large orange button labeled "PICK A TIME". Below the button is the text "Lets Explode Your Sales". To the right of the form, the text "FREE STRATEGY SESSION" is displayed in small orange letters. Below this, the heading "20x Your Sales" is written in large orange letters. Underneath the heading, it says "Tap into a 30 Minute Free Strategy Session". A horizontal line separates this from the session details: "Free Strategy Session!", "May 24, 2023", and "5:25pm TZ". Another horizontal line follows. Below this, the word "Includes:" is written in small white letters, followed by a bulleted list: "• 1 On 1 With Our Online Marketing Specialist", "• Personalized Discussion About YOUR Ambitions", "• A Detailed Plan Of Action", and "• A Complete Analysis Of How Advertising Can Look For You". At the bottom right, there is a blue box with the text "AUSTRALIAN INTERNET ADVERTISING" and a small image of a group of people sitting around a table.

Email Structure: Now, to drive direct traffic to this page, have a look at this email I put together based on an analysis of your audience

Subject Line: Why Your Ads Are Failing

Feeling lost in the vast marketing industry? Incapable of breaking free from the crowd and making your mark. The agony of frustration and doubt, Simply imagining a future of innovation and success.

You've been unable to tap into the strategies that deliver real results. You've tried the cookie cutter marketing schemes, or the dreaded webinars but none of them provide real results

You need to tap into a personalized gold-mine of opportunity...

One on one analysis catered to you

It's time to finally connect with your audience, and reach that dreamy 10,000 a month

Discover more about your ticket to the perfect ad setup