

Mother's Day Social Media Posts - compiled by Jennie, Olivia and Suraj

You can use this graphic:



Twitter

A great legal team can help ensure this #MothersDay without his mom is Michael's last. Give to #FreeMichaelJohnson bit.ly/justice4michael

<\$3000 to go for crucial expert legal support for Michael. Can you make a #MothersDay gift to #FreeMichaelJohnson? bit.ly/justice4michael

#FreeMichaelJohnson: This #MothersDay, make a gift toward bringing this son home to his mom. bit.ly/justice4michael

We've raised nearly 90% of the \$25,000 Michael needs for expert legal support. Please give today! #FreeMichaelJohnson bit.ly/justice4michael

This #MothersDay, give the gift of justice; help #FreeMichaelJohnson and get him home to his family & community. bit.ly/justice4michael

Tracy Johnson is spending #MothersDay w/out her son--b/c he has #HIV. You can help reunite them. #FreeMichaelJohnson bit.ly/justice4michael

Michael finally has a shot at justice & make 2017 his last #MothersDay far from home. Please help #FreeMichaelJohnson bit.ly/justice4michael

Facebook / Instagram (with image/meme)

Thanks to the generosity of our communities, we are nearly 90% to our fundraising goal to #FreeMichaelJohnson. This Mother's Day, let's get Michael closer to justice, and to coming home to his mom. #HIVIsNotACrime! bit.ly/justice4michael

Michael is the baby of the family, says his mom, Tracy; but he always tries to take care of everyone else. Let's show Michael we care too, and bring him home. #FreeMichaelJohnson #HIVIsNotACrime bit.ly/justice4michael

Michael is the youngest of five boys, says Tracy, his mom; but he always tries to take care of everyone else. Please give to help #FreeMichaelJohnson, and get him home to the family who loves him--because #HIVIsNotACrime bit.ly/justice4michael

"When Michael was little, he told me he was going to be a builder, and the first house he built would be for me," shares Michael L. Johnson's mom, Tracy. "While a house built by my son would be nice, what I really want is for him to be free so I can see him, and see him thrive again." #FreeMichaelJohnson #HIVIsNotACrime bit.ly/justice4michael

"Let's make sure that my son, and other people living with HIV, are never separated from their families and loved ones by unjust laws," says Michael's mom, Tracy. Can you make a gift toward justice this Mother's Day? #FreeMichaelJohnson #HIVIsNotACrime

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Social Media Posts to Share with Partner Orgs and Individuals - add to list and share feedback/edits by Thursday, Feb 16, 5pm ET

On February 16, 2017 our coalition has reached well over half of its funding goal. As part of the final push to reach our \$20,000 goal to provide legal support for Michael L. Johnson, *we are asking organizations and individuals to help us by spreading the word far and wide.*

Below is a simple, easy-to-use social media kit. We encourage you to queue and share these messages below on your organization's social media account. **If you or your organization cannot donate, please consider taking action by sharing these messages with your network.**

Feel free to alter and edit the messages below, or make your own!

A young man now sits in prison under a law that hurts many and helps no one. With your help, that young man could be free in a matter of months. bit.ly/justice4michael [#freemichaeljohnson](https://twitter.com/freemichaeljohnson)

A young man was taken out of his community because of a law that hurts many and helps no one. With your help, that young man may have another chance at justice. bit.ly/justice4michael [#freemichaeljohnson](https://twitter.com/freemichaeljohnson)

No one should be put in prison for having a health condition. bit.ly/justice4michael [#freemichaeljohnson](https://twitter.com/freemichaeljohnson)

A young man who a court proved received an unfair trial, faces more than 30 years separated from his community and loved ones. With your help, he may have another chance at justice. bit.ly/justice4michael [#freemichaeljohnson](https://twitter.com/freemichaeljohnson)

A young man currently sits in prison, separated from his loved ones and community, because the state where he lives doesn't understand the health condition he lives with. bit.ly/justice4michael [#freemichaeljohnson](https://twitter.com/freemichaeljohnson)

No one should spend the majority of their adult life behind bars because of the health condition they live with. bit.ly/justice4michael [#freemichaeljohnson](https://twitter.com/freemichaeljohnson)

No one should spend the majority of their adult life behind bars because they live with a health condition that few people understand. bit.ly/justice4michael [#freemichaeljohnson](https://twitter.com/freemichaeljohnson)

Everyone ought to have the right to a fair trial. A toxic mix of racial bias, homophobia and income inequality made that impossible for Michael L. Johnson. With your help, he may have another chance at justice. bit.ly/justice4michael #freemichaeljohnson

We've reached over half of our funding goal, join the #HIV community and let's push for justice! bit.ly/justice4michael #freemichaeljohnson

Fighting to liberate and #freemichaeljohnson, is also to fight against #stigma, racial bias and homophobia. Fund the fight here: bit.ly/justice4michael

Stand for justice and #freemichaeljohnson! Help us make our \$20K goal by contributing here bit.ly/justice4michael

\$5K away to #freemichaeljohnson - every bit gets us closer to his liberation! Thank you to everyone who has contributed bit.ly/justice4michael

Tweets for additional fundraising:

UPDATE: we raised fundraising goal to #freeMichaelJohnson to \$25K. For more info and help meet our goal, visit: bit.ly/justice4michael

TY to all who donated! We have a new, updated goal of \$25K for Michael. Visit bit.ly/justice4michael and help us get there!

ICYMI: we have a new goal of \$25K to #freemichaeljohnson! To contribute to justice for Michael: bit.ly/justice4michael

Every single \$ gets us closer to our new goal of \$25K. Share, contribute and spread the word to #freemichaeljohnson: bit.ly/justice4michael

#HIVisNotACrime, so let's make sure Michael doesn't spend another day in jail.
#freemichaeljohnson: bit.ly/justice4michael

Spread the word: we are almost to our new fundraising goal of \$25K. Tell a friend and get us there today: bit.ly/justice4michael #HIVisNotACrime

Michael needs you more than ever. With a new \$25K goal and over 70% raised, we are almost there: bit.ly/justice4michael

Wow! Because of you we raised over \$18K. We are < \$2K away from \$20K to #freemichaeljohnson. Get us there: bit.ly/justice4michael

If you haven't yet, you can still help us free Michael L. Johnson. Pledge to #freemichaeljohnson today: bit.ly/justice4michael

Fight against racial bias, homophobia and income inequality that imprisoned Michael L. Johnson. #freemichaeljohnson today: bit.ly/justice4michael

Michael needs your help to beat the odds: contribute to a new goal of \$25K and help #freemichaeljohnson today: bit.ly/justice4michael

Michael needs an expert on HIV transmission for his trial. The #FreeMichaelJohnson campaign now has a new goal \$25K: bit.ly/justice4michael

Stakes have been raised: \$25K is now needed to #freemichaeljohnson. TY for donating and keep sharing the campaign: bit.ly/justice4michael

We've raised the fundraising goal to give Michael a better chance at freedom. Find out how you can help: bit.ly/justice4michael

To help get an expert on HIV transmission, the #freemichaeljohnson fundraising campaign needs your help: bit.ly/justice4michael

Let's make sure no one is ever imprisoned for a health condition. Help #freemichaeljohnson and make #HIVisNotACrime: bit.ly/justice4michael

UPDATE: funds raised will get an HIV expert to Michael's trial. Contribute to our new goal: bit.ly/justice4michael

With > \$18K raised, the community made it possible for justice for Michael. Let's meet the final goal together: bit.ly/justice4michael

The closer we are to \$25K, the more likely that Michael doesn't spend another day in jail. Make sure #HIVisNotACrime: bit.ly/justice4michael

To make sure Michael gets a fair trial, we adjusted our goal to \$25K. Please share and contribute to meet our new goal: bit.ly/justice4michael