

Peer-to-Peer Outreach Templates
Emory University Employee Hardship Fund Momentum Campaign 2024

Thank you so much to all those who have generously made contributions to the Emory University Employee Hardship Fund. These donations are truly helping Emory employees navigate difficult times with resilience and hope.

We've made great progress towards our goal of \$10,000, but we're not there yet. Every dollar counts towards ensuring our colleagues receive the support they need when facing unexpected challenges.

Let's keep the momentum going! Please consider sharing our crowdfunding project to help us reach our goal and continue making a positive impact in our Emory community. Feel free to use one of the templates below to share this project on social media or in an email to your colleagues.

Thank you again for your support and generosity!

Included below in this document:

- Sample LinkedIn/Social Post
- Sample Email Template

Sample LinkedIn/Social Post



💙 Make a difference for Emory employees! 💛

We're grateful for the incredible support received so far for the Emory University Employee Hardship Fund! Your generosity is already making an impact on the lives of our colleagues facing tough times.

While we've made great progress towards our \$10,000 goal, we still need your help to get there. Every donation, no matter the size, brings us closer to ensuring that Emory employees have the support they need during personal difficulties.

Join us in continuing the momentum! Your contribution or even spreading the word can make a world of difference for someone in our Emory community. Learn more about the Hardship Fund and contribute today: <https://momentum.emory.edu/project/42497>

Thank you for considering and for your ongoing support of our Emory family.

#EmoryUniversity #EmployeeSupport #MakeADifference #Crowdfunding #JoinUs

Sample Email Template

Subject: Join Me in Supporting Emory Employees Facing Hardship

Dear [Recipient's Name],

I hope this message finds you well. I'm reaching out to share something close to my heart at Emory University — the Emory University Employee Hardship Fund. This initiative aims to provide crucial support to our colleagues during times of unexpected hardship.

First, I want to extend my heartfelt gratitude to those who have already contributed. Your generosity has been instrumental in helping us get closer to our \$10,000 goal. However, we still have ground to cover, and every contribution matters.

Whether you've donated before or are considering it now, your support makes a tangible difference in the lives of Emory employees. Together, we can ensure that no one faces hardship alone.

How You Can Help:

Donate: Every dollar brings us closer to reaching our goal and supporting colleagues in need. You can contribute through our crowdfunding page here: <https://momentum.emory.edu/project/42497>

Share: Even if you're unable to donate at this time, spreading the word about our initiative can make a world of difference. Share this email with your network or on social media to help us reach more potential supporters.

Thank you for considering this opportunity to make a meaningful impact within our Emory community.

Best regards,
[Your Name]