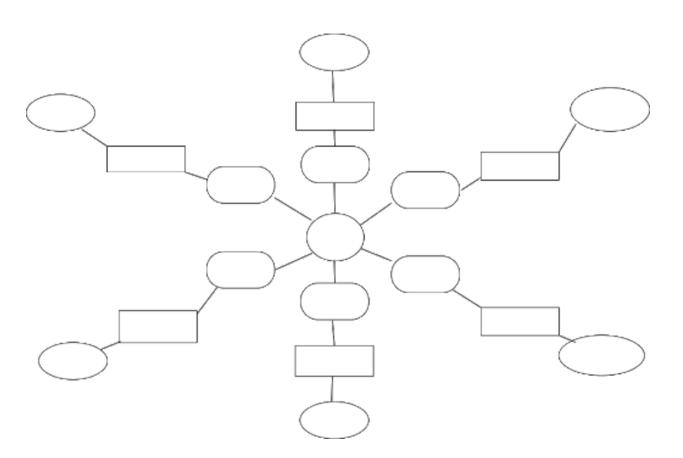


10 Days Implementation Lab to create your Irresistible Offer

Worksheet #2 = Your Clients' Pain Points

Exercise #1

Put your Ideal Client in the center of the diagram below and add what he/she WANTS in the 1st circle, what you know that he/she NEEDS in the 2nd circle, and what you can OFFER in the 3rd circle





Exercise #2

Taking the results of the diagram above and complete the table below

What My clients Want	What My clients Need	What I can offer