The New Member Liaison should be a trusted member of your local or chapter tasked with overseeing a campaign of membership recruitment and engagement in the union.

ROLE DESCRIPTION

- Work collaboratively with local leadership to make sure there is a campaign to sign up new members.
- Encourage new members to participate in trainings, local and statewide campaigns, professional development, and social events offered by the union.
- Communicate regularly with the MTA's New Member Committee.
- Attend an initial training session and occasional meetings of NMLs.
- Set goals for member sign-ups
- Assist local/chapter with collection of bargaining unit lists

WHY

- Provide an opportunity for up and coming local activists and leaders
- We want to make sure that all new hires understand the importance of the union and are encouraged to join.
- New hires are the most vulnerable members of a local and require extra support.
- Engaged new members are the key to guaranteeing a powerful union now and in the future.

BENEFITS

- Union leadership experience
- Extensive coaching and support
- $350 Annual Stipend
    - First set of Stipends sent in October to local/chapter
    - Guaranteed for 140 NMLs

HOW TO APPLY

Once a local association or chapter selects its New Member Liaison, their President will fill out this google form (link or visit **bit.ly/MTANML)**. **We strongly suggest that NMLs are not yet serving as President or other officer in a local or chapter.** Any questions or concerns can be directed to New Member/SEAM Organizer, Josh Levit (jlevit@massteacher.org).