



Mal Defender Bike, Walk, Run
Saturday, August 23, 2025
Buckroe Beach, Hampton, VA
10:00 a.m. – 4:00 p.m.



MALONS PROJECT, INC.
24 West Kelly Avenue
Hampton, VA 23663
www.malonsproject.com
(757) 975-6852

A Win-Win Fundraiser

- **For Your Organization:**
This is a unique opportunity to raise significant funds for your cause while engaging your community in a fun, healthy, and impactful event. Your organization keeps **70% of the donations** raised, making this a highly profitable fundraiser.
 - Example: With just fifteen participants, your organization could raise **over \$5,000!**
- **For Malons Project:**
By participating, you will also support Malons Project's mission to empower teens with ADHD, helping us bring awareness and resources to this often-overlooked community.

2. A Fun, Inclusive Event

- The **Mal Defender Bike, Walk, Run** is an inaugural family-friendly event that encourages physical activity, teamwork, and community spirit.
- Participants can walk, bike, or run a **4.5-mile route**, making it accessible for all fitness levels.
- Your organization's team will have the chance to bond while making a difference.

3. Superhero-Themed Inspiration

- Our mascot, **Mal Defender**, is a superhero who represents resilience, creativity, and the unique strengths of teens with ADHD.
- By participating, your organization will help us spread Mal Defender's message: **ADHD is not a limitation, it is a superpower.**
- Your team can even dress up as superheroes to show their support!

4. Easy to Organize and Participate

- We have made it simple for organizations to get involved:
 - Recruit **fifteen participants** (or more!) to form your team.
 - Each participant asks **fifteen people** to donate
 - **\$5.00 per mile (just 22.50 per donor for the 4.5-mile event) or make it an even 25.00)**
 - We provide all the tools and resources you need to promote your team and track donations.)

5. Amplify Your Impact/ Community Visibility/A Legacy of Empowerment

- By joining forces with Malons Project, your organization will be part of a larger movement to support teens with ADHD.
- Your participation will help us:
 - Raise awareness about ADHD and reduce stigma.
 - Fund programs that provide resources, mentorship, and advocacy for teens with ADHD.
 - Celebrate the unique talents and potential of these incredible young people.
- Your organization will gain visibility as a leader in community engagement and social impact.
- We will highlight your team's participation on our website, social media, and event materials.
- By participating, your organization will leave a legacy of empowerment for teens with ADHD.

Together, we can help these young people unlock their potential and thrive in school, work, and life.

6. Vendor Opportunity: Showcase Your Organization or Business

Set up a booth at the event to promote your mission, sell products, or engage with the community.

Vendor Fee Structure

- **Non-Profit Organizations: No fee** – Reserve your booth at no cost!
- **Small Businesses, Artisans, and Youth Businesses:**
 - Early Registration (by June 30, 2025): \$50.
 - Regular Registration (by July 31, 2025): \$60.
 - Late Registration (by August 15, 2025): \$75.
- **Large Retail, Commercial, and Other Vendors:**
 - Early Registration (by June 30, 2025): \$75.
 - Regular Registration (by July 31, 2025): \$85.
 - Late Registration (by August 15, 2025): \$100.
- **Food Vendors:**
 - Early Registration (by June 30, 2025): \$100.
 - Regular Registration (by July 31, 2025): \$125.
 - Late Registration (by August 15, 2025): \$150.

Vendor Perks

- A **prime booth location** at the event.
- Your organization's or business's name and logo are featured on our website, social media, and event materials.

7. Early Registration Perks

- Take advantage of **early registration** at just **\$33.50 per adult**.
- Early registrants will receive:
 - A **Mal Defender** T-shirt, water bottle, Mal Defender Bike Sticker, meal ticket.
 - Exclusive access to Mal Defender-themed resources and activities.
 - A chance to be featured on our social media and website

Key Deadlines

- **Early Bird Registration:** June 30, 2025 (save \$10 on participant registration and secure the best vendor rates).
- **Regular Registration:** July 31, 2025.
- **Late Registration:** August 15, 2025 (\$15 administrative late fee applies for participants; higher vendor fees apply).

Call to Action

- **Join us on August 23, 2025,** at Buckroe Beach in Hampton, VA!
- **Register Early** to save on participant and vendor fees.
- **Form a Team:** Recruit 15 participants and start fundraising today.
- **Become a Vendor:** Highlight your organization or business to hundreds of attendees.
- **Support a Great Cause:** Help us empower teens with ADHD and spread Mal Defender's inspiring message.

CONTACT: Wanda Williams, Director of Sales, sales@malonsproject.com
Tondra Harris, Event Director, events@malonsproject.com

TO REGISTER AS A VENDOR/SPONSOR/PARTICIPANT FUNDRAISER INITIATIVE

<https://forms.gle/wVokoHwe89q1U9ku9>





PLEDGE TRACKING FORM Mal Defender Bike Walk Run – Pledge Form

Event Date: August 23, 2025

Location: Buckroe Beach, Hampton, VA

Total Distance: 4.5 miles

Organization Name: _____ **Participant Name:** _____

Email: _____ **Phone:** _____

*Instructions: Participants collect pledges per mile (4.5 miles total) or flat donations. After the event, organizations retain 70% of funds raised and submit **30%** to Malon's Project within five days.*

#	Donor Name	Contact Info	Pledge Per Mile	Flat Donation	Total Pledged	Paid (Y/N)
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
13						
14						
15						

Total Pledged: \$ _____

Total Collected: \$ _____

30% Donation to Malon's Project: \$ _____

Submission Deadline: August 28, 2025

Payment Methods: [Provide donation options like PayPal, check, etc. website: www.malonsproject.com]

PLEDGE AGREEMENT FORM

Mal Defender Bike Walk Run – Pledge Agreement

This agreement is made between **Malon's Project, Inc.** and _____ **[Organization Name]**, regarding participation in the Mal Defender Bike Walk Run fundraising initiative.

Terms & Responsibilities:

1. **Pledge Collection:** _____ **[Organization Name]** agrees to track all pledges and collect funds from supporters.
2. **Donation Commitment:** _____ **[Organization Name]** will donate **30% of total pledges** raised to Malon's
3. Project within **five (5) days** post-event (by August 28, 2025).
4. **Reporting:** A summary of total funds collected must be submitted along with the **30% donation**.
5. **Payment Methods:** The donation may be submitted via [list accepted payment methods].
6. **Recognition:** Organizations meeting the deadline will receive recognition through Malon's Project social media and event acknowledgments.
7. **Compliance:** Failure to submit the required donation may result in ineligibility for future partnerships.

Acknowledgment & Signature:

I, _____ **[Name]**, representing _____ **[Organization Name]**, agree to the above terms.

Signature: _____ **Date:** _____



FINAL STEP! You must order the T-Shirts for your team.

CLICK HERE TO ORDER YOUR TEAM'S T-SHIRTS

<https://forms.gle/M9SQ6HSr1twqg8F46>