

SCRIPT FOR THE ENDLINE DATA COLLECTION

SCRIPT: POST-PROGRAM SURVEY

It is now time to fill out the second survey of the research. As we mentioned earlier, this research is being conducted to understand the impact of the course. Like the first survey, this one is short as well, and we thank you in advance for your time. Your responses are critical to us because we use the data to improve the course in the forthcoming semesters.

Your privacy is important to us. Instructors will not know your responses, and your honest feedback is most appreciated. We request you to please read all the questions carefully.

We'd like you to fill the survey right now in the class itself such that we don't disturb you later for this information. You should have the survey in your email inbox or in your spam folder - please check both. The subject line is "Your FINAL input into the 'Business and Culture' course is requested!"

Even if you didn't fill out the first survey, please fill out the second one as it includes the course evaluation that helps us improve the class.

As soon as you finish the survey, please hit the "Yes" button on zoom because that signifies a green dot and we know that you have completed the survey.

One last announcement: those of you who brought your friends on board to complete the survey, please follow up with them to enter the raffle. They should also have received the survey.

Let me know of any questions.

SCRIPT FOR PRE-PROGRAM SURVEY

1. **Explain why students should take the survey:** Because the virtual exchange is such a cool new way to collaborate across universities, we are researching the impact of this class in terms of the intercultural skills and knowledge it teaches you, as well as how we can improve the course and student experience in coming semesters. We've improved the course based on insights and feedback from previous semesters' students and hope you will participate.

2. **Explain the research design:** We request all of you to please complete two short surveys to share your thoughts on some key questions - the first survey will be shared with you today, and it is only 5-7 minutes long. The second survey will be sent to you at the end of the semester.
3. **Anonymous data:** Instructors will not know your responses, and your honest feedback is most appreciated. We request you to please read all the questions carefully.
4. **In the middle or end of class:** Ok, we want to hold some time in class to complete the survey.
 - a. Please go to your email and click on the link.
 - b. The email's subject line is: We need you - thoughts on the 'Business and Culture' course is requested!
 - c. If you don't see it in your inbox, please check the spam folder. We recommend that you complete the survey on your laptop for the best viewing experience.
 - d. **Accountability check:** Once you complete the survey, please reply yes to the poll question. If you haven't yet received the survey - there is sometimes a time delay; please check again later in the day and complete it before you head to bed. Thank you so much!