UH West O‘ahu Sustainability Pitch and Present Student Competition

Either as an individual, in a group or as part of course, for Fall 2022 semester, the Sustainability Committee welcomes student applications proposing sustainability ideas to implement at UH West O‘ahu. Sustainability is defined as conserving resources for promoting socio-economic, cultural, environmental and physical wellbeing so that both humans and the planet prosper now and into the future. Pitch proposals may range from renewable energy projects to waste reduction ideas such as using environmentally friendly products or composting methods that could be integrated into campus operations. These are only a few examples of many possibilities. The UH West O’ahu Sustainability Committee will prioritize the winning pitch as a sustainability initiative.

Timeline
The narrative portion of the application with an abstract of the project is due no later than October 19th 11:59pm. Upon high demand, workshops will be made available to guide students in creating a video pitch that is due no later than November 4th 11:59pm.

The top 3 pitch ideas will be notified and will present their ideas at the Student Research and Creative Works Symposium on November 16th 2022. The winner and runner ups will be announced after presentations. Prizes will be awarded and the types of prizes will be announced before the start of the Fall 2022 semester.

Instructions for Submission:
Applications will be accepted via online. The link is forthcoming and the application will consist of a 1) written proposal, 2) a budget, and 3) a video of the pitch.

For the no more than 2-3 page (single spaced, 1 inch margins, size 11 font or bigger either Times New Roman or Arial) written portion and in the following order: **1)** Summarize the idea and include a justification for it in regards to an unmet need on campus; **2)** Provide an implementation plan detailing resources required and various considerations for putting the proposed idea into action; **3)** Identify benefits/how the proposed idea will positively impact students and beyond; and **4)** Explain expenses as they align with an attached budget. The pitch proposal should consist of enough detail so that it serves as a clear roadmap for the future implementation of the sustainability idea.

The proposed budget is in addition to the narrative and should not exceed an amount provided before the Fall 2022 semester.

For the video portion, be creative! Submit a pre-recording of a formal PowerPoint presentation or present the pitch in another format/style, as long as the end product is a video addressing all parts of the narrative in a 5-minute video.

Please contact Dr. Christy Mello at melloc@hawaii.edu with any questions.