



APS Communications Department Fact Sheet

We offer assistance with APS communication needs, including:

APS Strategic Communication Planning/Message Development

We work with schools and departments to develop communication and marketing plans including strategy, message development and implementation for key academic programs and APS initiatives.

Bond Communication

We help with bond project communication including letters, newsletter articles, fact sheets and other communication tools regarding new school construction and bond improvements at school sites. We also assist schools with organizing community meetings and events related to bond improvements.

Internal/External Publications

We help draft letters, newsletter articles and other communication tools for specific sites regarding school events and meetings, etc. Stories about APS students, staff and community members are featured on the APS website.

Incident Response

We provide schools and sites assistance with incident response including talking points, scripts, parent/staff letters and media response.

Marketing/Community Relations

We highlight our unique academic programs to the APS community through a variety of online and print communications. Members of the communication team represent APS on key internal and community organizations and committees.

Media Relations

We actively pitch good news stories about APS and hold news conferences on key announcements and initiatives. We also respond to media inquiries, including preparation of media statements and training of staff spokespeople.

Translation and Interpretation Services - Central Language Services Office

We provide school, department and district-level translation of documents and interpretation at community and staff meetings through the [Central Language Services Office](#).

Website Development / Management

We design and maintain the content on the APS website and provide assistance with school and departmental websites.

Please submit your “good news” stories or upcoming events at
aurorak12.org/good-news

Communications Team
APS Communications Department
 Division of the Superintendent
 Educational Services Center 1
 15701 E. 1st Ave., Suite 208
 Aurora, CO 80011
comm@aurorak12.org

Patti Moon Chief Communications Officer 303-365-7805 pamoon@aurorak12.org		
Jon Bradley Communications Coordinator 303-326-2180 jdbradley@aurorak12.org	Paulina Van Hook Assistant to the Chief Communications Officer 303-326-2178 apvanhook@aurorak12.org	Laura Borja Department Secretary 303-365-7805 lborja@aurorak12.org
Corey Christiansen Public Information Officer 303-326-2755 cpchristiansen@aurorak12.org	Rich Blegen District Web Manager 303-326-2176 rablegen@aurorak12.org	Calandra Anthony Communications Specialist 303-326-4077 czanthony@aurorak12.org
Julius Vaughns Bond Communications Specialist 303-365-7805 jlvaghns@aurorak12.org	Mark Cooper Multimedia Communications Specialist 303-326-2182 macooper@aurorak12.org	Noah Syverson Public Relations Technician 303-365-7805 nsyverson@aurorak12.org
Central Language Services Office (CLSO)		
Efrén Ortiz Language Services Supervisor 303-326-2141 eortiz@aurorak12.org	Alejandro Arrieta Interpretation Services Coordinator 303-326-2177 eterrones@aurorak12.org	Anna Huerta-Giralt Translation Services Coordinator 303-326-2257 ahuertagiralt@aurorak12.org
Abigail Molina Chavez Student Language Services Coordinator 303-326-4463 aemolinachavez@aurorak12.org	Aron Molina Chavez District Translator & Interpreter 303-326-4463 amolinachavez@aurorak12.org	Horacio Borja-Durán District Translator & Interpreter 303-326-2175 hborja-duran@aurorak12.org

Our Mission:

The APS Communication team will inform, connect and empower ALL students, staff, families and community members to promote the diverse and dynamic APS story where every student shapes a successful future.