

José Muñoz

**President and
Global Chief
Operating Officer,
Hyundai Motor
Company |
President and CEO,
Hyundai and
Genesis Motor
North America**



José Muñoz is the president and global COO of Hyundai Motor Company and the president and CEO of Hyundai and Genesis Motor North America.

In this capacity, Muñoz is responsible for driving greater performance in key strategic regions, including Europe, India and the Middle East and Africa. This includes leading global talent acquisition & management to recruit and retain core talent in new technology-based businesses. Muñoz is also responsible for global sales, service and product planning as part of the Global Business Operations Division.

Based in Hyundai's U.S. headquarters in Fountain Valley, California, Muñoz also oversees the entire American market, including Hyundai Motor North, Central and South America, as the head of the Hyundai Motor Americas Region.

Prior to joining Hyundai, Muñoz was most recently the Chief Performance Officer for Nissan Motor Corporation and the Chairman of Nissan China. He joined Nissan in 2004 and during his 15 years at the automaker led significant growth and record sales in the regions he managed.

Muñoz is a native of Spain and earned his Ph.D. in nuclear engineering from Polytechnic University of Madrid and has an MBA from Instituto de Empresa (IE) Business School in Madrid. He has also completed executive management programs from Cranfield School of Management in the U.K. and INSEAD Business School in France. He is fluent in English, Spanish and French.

Career Highlights

- 2018 - 2019: Chief Performance Officer and Chairman China, Nissan
- 2016 - 2018: Chief Performance Officer and Chairman North America, Nissan
- 2014 - 2016: EVP, Chairman of Management Committee, North America, Nissan
- 2004 - 2014: General Manager Nissan Europe, Managing Director Nissan Motor Iberia, President Nissan Mexico, Nissan
- 1999 - 2004: After Sales and Dealer Network Development Management roles, Toyota Motor Marketing Europe
- 1996 - 1999: Network Development Director, Daewoo Motor Iberia
- 1989 - 1996 : Dealer, Citroën