Trailblazer U

This project is for you. Dive into the past of someone you find as a game changer in our world. Think about people many may not recognize from their historical education. Consider your own culture, ethnicity, dialect or any other unique characteristic about yourself in your trailblazer selection.

What does the product look like?

Whatever you want! You can create a piece of artwork, compose a song, make a video, write an essay, sing, or come up with another option for approval.

How do I get started?

Complete this form first: (This is to get you thinking!) Research potential persons of interest and place your choices on the form: https://forms.gle/hWFvE5c5vkvCqDMF6

What sociological terms/concepts do I need to include?

1. Use the following terms and ideas from our unit on culture in your project by **providing an example** within your product/presentation:

You must use a.-d. Choose one of the concepts e.-h.

- a. Subculture
- b. Counterculture
- c. Ethnocentrism
- d. Cultural relativity
- e. Culture shock
- f. Cultural diffusion
- g. Folk culture
- h. Pop cultures

What requirements should be illustrated in my product?

- 2. Your product should explain how this person had or has an impact on the components of culture.
 - a. Technology
 - b. Symbols
 - c. Language
 - d. Values
 - e. Norms

What additional components are required along with my student-generated product?

- 3. Create a 3 song minimum, EDITED playlist with lyrics representing this person, OR create a PSA infographic, OR a 30 second video this person would post on their social media.
 - a. Cite your sources using APA style.
 - b. Upload your product to this form: https://forms.gle/Yemf8i93wADQkBnUA

How ill I be graded?

4. Grade your product using the rubric below. Provide peer coaching to two classmates and complete this form: https://forms.gle/GZ22kheLKdn71yeBA This is a separate grade from your

project. The grade, using the Coaching Checklist, will go in the RESEARCH/REFLECTION category.

RUBRIC:

Cultural Relevance of this person to society. (How/why did you choose this person?)	Your product/ presentation shows ALL 5 components of culture.	Your product/ presentation shows 3-4 components of culture.	Your product/ presentation shows 1-2 components of culture.	Your product/ presentation shows 0 components of culture.
50 points	50	40	30	0
Role in a subculture or counterculture (What group(s) were formed due to this person?)	A clearly defined example of sub/ counterculture is provided with an explanation.	A vague example of sub/ counterculture is given but the example is lacking an explanation.	You are missing an example sub/ counterculture.	
20 points	20	15	0	
Examples of cultural relativity or ethnocentrism are provided.	You clearly understand the definition of both ethnocentrism/ cultural relativity and an appropriate example is provided.	A vague example/definition of either ethnocentrism or cultural relativity is given but you may be searching.	No example of ethnocentrism or cultural relativity is provided.	
20 points	20	15	0	
Your chosen sociological term: 10 points	You clearly understand the definition of and an appropriate example is provided of your chosen term.	A vague example/definition is given of your chosen term, but you may be searching.	No additionally example is provided.	
	10	5	0	
Mechanical Components	Spelling, grammar	Minor (2-3) spelling, grammar	3+ spelling, grammar,	

	punctuation are perfect.	& punctuation errors.	punctuation errors.	
	5	3	0	
Technology Components	Links, sound & tech access work.	Links, sound & tech do not work.		
	5	0		

Comments: GRADE: