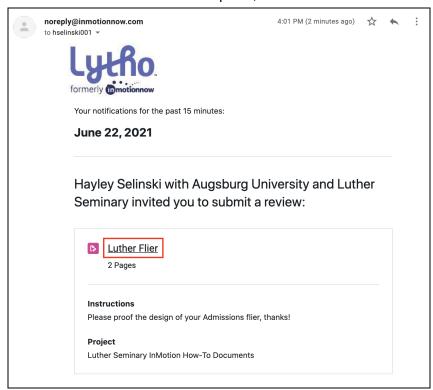
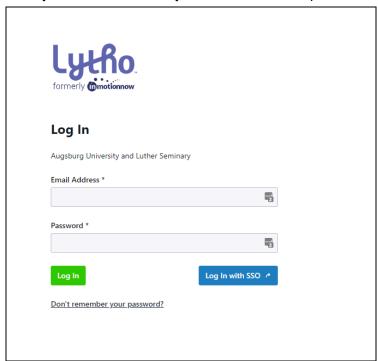
Luther Seminary: How to review and submit a proof for the marketing team using Lytho

Step 1: Receive proof email from Lytho and enter the proofing platform.

- 1. You will receive an email from Lytho (noreply@inmotionnow.com) inviting you to submit a review.
- 2. Click the underlined name of the proof, which is a link.



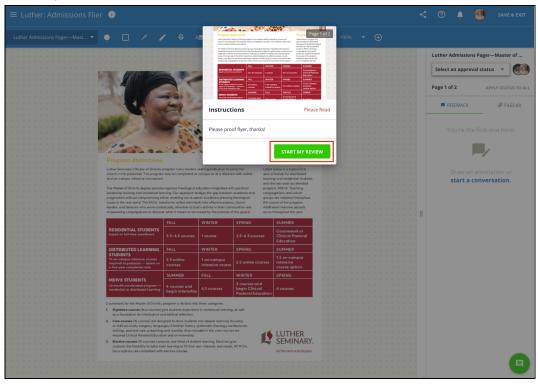
3. Enter your Luther Seminary email address and password and click "Log In."



4. You will be redirected to the proofing platform in Lytho.

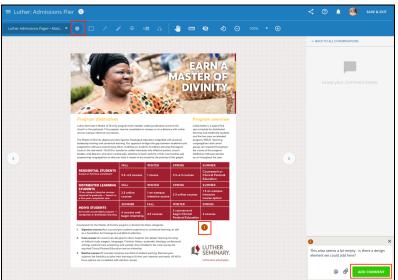
Step 2: Review proof in Lytho.

1. Read the instructions written by the marketing staff member (if there are any), and click "Start My Review."

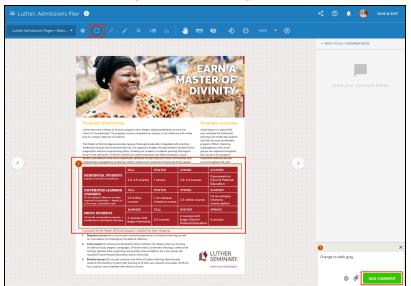


- 2. Now you can see the document and mark it up with comments.
 - a. Markup tools are in the top toolbar. Most tools allow you to mark the proof and then prompt you to write an associated comment in the right hand "Feedback" section:.

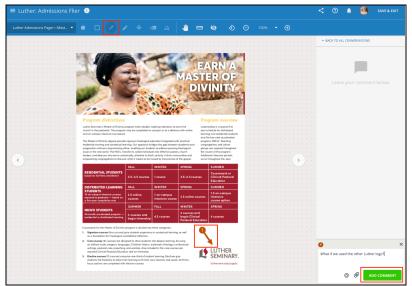
i. Place a dot: Add a dot to an element in the proof.



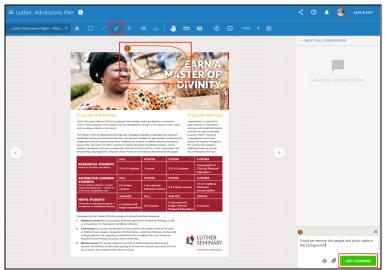
ii. Draw a rectangle: Add a rectangle around an element in the proof.



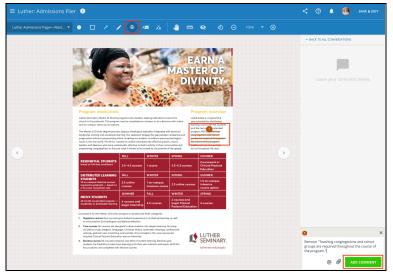
iii. Draw an arrow: Add an arrow to point to an element in the proof.



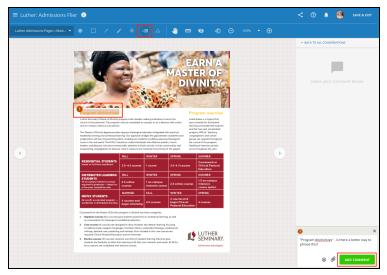
iv. Draw a shape: Add a shape around an element in the proof.



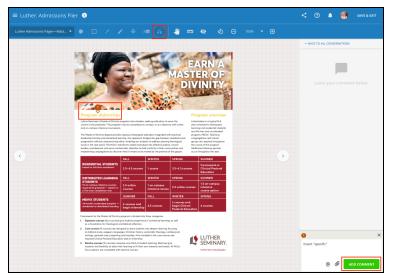
v. Strikethrough text: Draw a line through text you'd like to eliminate.



vi. Highlight text: Add a highlight to selected text to make a comment about it in the "Feedback" section.



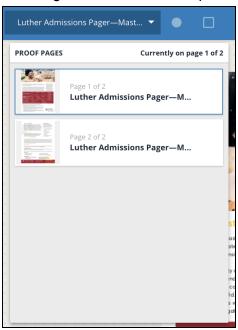
vii. Ab Insert text: Add a caret to denote the place you'd like to add additional text.



- b. Other tools in the top toolbar:
 - i. Pan around the asset.
 - ii. Measure the asset.
 - iii. Hide annotations: Toggle on or off other reviewers' markups and comments.
 - iv. Rotate 90 degrees.

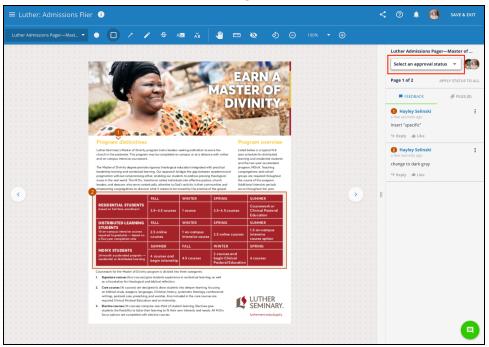


- 3. Add your markups and comments to each page of the proof.
 - a. On the left-hand side of the top toolbar, there is a drop-down menu to navigate between each page in the proof. If there are multiple pages, arrows will appear on the right-hand side of the top toolbar to be able to page through each asset.

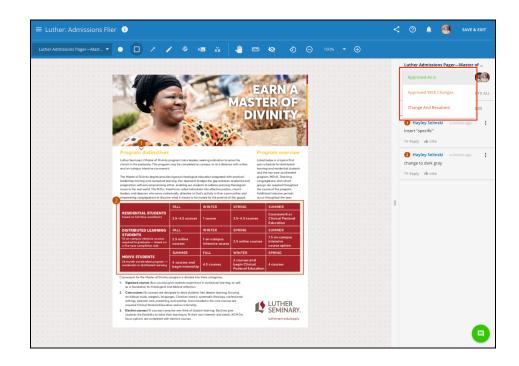


Step 3: Submitting your completed proof.

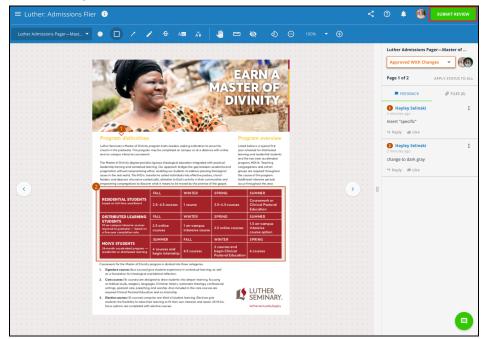
1. Once you've added all your markups and comments to the document, you will need to select an approval status for **each page** of the proof.



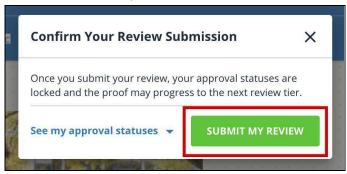
- 2. From the drop-down menu, select a status for each page.
 - a. Approval options and their meanings:
 - i. Approved As Is: You have no changes you want to make to the proof; the designer can finalize the asset.
 - ii. Approved With Changes: You have minor changes you want made to the proof; the designer can make these changes, and it is up to their discretion to either send an additional version for you to approve or finalize the asset.
 - iii. Change and Resubmit: You have changes you want made to the proof; the designer will make these changes and send an additional version for you to approve.



3. In the top right-hand corner, click "Submit Review."



4. Lytho will prompt you one more time to review the status you've selected for each page and click "Submit My Review."



5. Once you've submitted your review, you will be directed back to your Lytho Dashboard.