



Call for Workshop SSCCC Advocacy Academy

This year's theme: *Collective Action: Our Time is Now!*

The SSSCC is accepting proposals for workshop presenters for our second annual Advocacy Academy. The SSSCC is inviting groups of students, associated student body organizations, partners, and other stakeholders to provide the platform for insightful and empowering discussions and collaboration between students, educators, and other interested parties.

Conference Details

Date: November 22 - 23, 2024

Location: Sheraton Grand Hotel, Downtown Sacramento

Conference Attendees: 500

Workshop session schedule: We accept proposals in two formats: 60-minute and 75-minute interactive workshops. A minimum of 15 minutes of the session should be reserved for audience questions.

Format: The presenter can determine the presentation format. We encourage you to choose a presentation that engages and educates the participants. The presenters can present in person or online.

Presenter role: If you plan to use PowerPoint, presenters **must bring their own laptops**. We will provide a screen and projector. A presenter training session will be available at least one week before the event.

Handouts: For the environment, we are encouraging all presenters to limit handouts only as necessary or provide handouts in advance to the SSSCC for posting on the website and the event mobile app. The deadline for submitting handouts is seven days before the event to ensure staff have time to upload.

Fee: There will be no honorarium or reimbursement for the presentation. The selected presenters will receive free registration. If you are selected as a presenter, you are required to register.

Deadline: Proposals are due no later than **Monday, October 21, 2024**.

Notification: Those submitting proposals will be notified by **Monday, November 4, 2024**, regarding the status of their proposal.

Questions: For questions regarding the proposal submission process, please contact Dr. Julie Adams at jadams@ssccc.org.

Proposal Submissions

All proposals will be evaluated based on content, the presenters' engagement level with students, and relevancy to the workshop strands below. The purpose is to identify presenters with interest, passion, and expertise on the selected topic. **Proposal submissions will only be accepted by submitting through [this link](#).**

You will need the following information to submit a proposal:

1. Presenter name
2. Company/college affiliation
3. Contact information (email and telephone)
4. Workshop Strands (must align with one of the four conference strands below)
5. Presentation Title (should excite and inspire the audience in under 15 words)
6. Session Description: What will the audience learn? How will they be transformed? (maximum 150 words)
7. List 2 - 3 key learning objectives
8. Additional panelists' names and company/college affiliation
9. Whether you plan to use a PowerPoint presentation

Workshop Strands

This year's conference theme is “**Collective Action: Our Time is Now!**” The following are the Workshop Strands for this year's conference.

Be an Advocate for Change

The SSCCC is recognized as the official voice of more than 2 million students in California community colleges by the Board of Governors, the legislature, the Chancellor's Office, and other stakeholders. Legislative advocacy is a cornerstone of our mission, aiming to empower students to use their voice to influence policy, educate stakeholders, and inform constituents about issues that impact higher education and students in particular. Workshops in this area should contribute to this goal.

Leadership and Empowerment

Workshops in this category should be designed to empower students with essential leadership skills and strategies. Through engaging activities and discussions, attendees will enhance their self-awareness, develop their leadership strengths, and cultivate the confidence needed to make a positive impact in their communities.

Intersectionality, Inclusivity, and Equality

DEIA is a fundamental value for SSCCC. These workshops should go beyond surface-level diversity to explore strategies for advancing equity and systemic change. Students should acquire the tools and knowledge to drive meaningful change and promote equality at their colleges and beyond.

Building Community

Successful advocacy often begins at the grassroots level. These workshops should highlight the importance of fostering community change through innovative approaches, community engagement, action planning, and collaboration. Participants should acquire practical skills and knowledge through interactive exercises and dynamic discussions.

Proposals will only be accepted via [this link](#).