

Privacy Policy for NutriKids

****Last updated:**** December 16, 2025

This Privacy Policy describes Our policies and procedures on the collection, use, and disclosure of Your information when You use the Service and tells You about Your privacy rights and how the law protects You.

We use Your Personal data to provide and improve the Service. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy.

1. Interpretation and Definitions

- * ****Application:**** Refers to NutriKids, the software program provided by the Company.
- * ****Company:**** (referred to as either "the Company", "We", "Us" or "Our" in this Agreement) refers to the developer of NutriKids.
- * ****Service:**** Refers to the Application.
- * ****You:**** Means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

2. Collecting and Using Your Personal Data

Types of Data Collected

****Personal Data****

While using Our Service, We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information includes:

- * Email address
- * First name and Last name
- * Usage Data (such as Device ID for scan limits)

****Camera and Photo Library Usage****

Our Application requires access to your device's camera to function. The camera is used strictly for:

- * Scanning food product barcodes.
- * Analyzing nutritional labels via AI.

Images scanned are processed to provide nutritional feedback. We do not sell or share your photos with third parties for marketing purposes.

Use of Your Personal Data

The Company may use Personal Data for the following purposes:

- * ****To provide and maintain our Service:**** Including to monitor the usage of our Service.
- * ****To manage Your Account:**** To manage Your registration as a user of the Service.
- * ****For the performance of a contract:**** The development, compliance and undertaking of the purchase contract for the products, items or services You have purchased.

Retention of Your Personal Data

The Company will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy.

3. Children's Privacy (COPPA Compliance)

This Application is intended for use by ****parents and guardians****. We do not knowingly collect personally identifiable information from children under the age of 13.

If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data without your consent, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information from Our servers.

4. Security of Your Personal Data

The security of Your Personal Data is important to Us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security.

5. Links to Other Websites

Our Service may contain links to other websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit.

6. Changes to this Privacy Policy

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page.

7. Contact Us

If you have any questions about this Privacy Policy, You can contact us:

* By visiting this page on our website: [suporte NutriKids](#)