

Press release

Month, Year

Husqvarna upgrades its wire free offering with new products and systematic mowing

Husqvarna, world leader in robotic lawn care, extends its wire free Automower® NERA range with two new robotic lawn mowers for the smaller garden. For the 2025 season, Husqvarna also upgrades all mowers in the NERA range with systematic mowing capabilities. Systematic mowing, lane by lane, increases cutting area capacity by 50% and can create a lawn with a patterned design. The company also introduces a new solution for wire-free mowing via the Husqvarna Cloud, improving installation and user convenience by removing the need for an external reference station.

Owners of Automower® NERA robotic mowers can now choose between irregular mowing for a lawn with a smooth carpet-like finish or systematic mowing for patterns like stripes or checkerboard. All mowers in the NERA range, including products already in use, will get the update to mow systematically this season when using wire free installation. The new satellite solution via the Husqvarna Cloud, means that a discreet plug-in is all it takes for accurate navigation on the lawn using virtual boundaries.

Husqvarna Automower® NERA for smaller gardens

For 2025, the boundary wire free range expands with Automower® 405XE NERA and Automower® 305E NERA, bringing advanced robotic mowing to smaller gardens. These new models feature EdgeCut technology for precise edge trimming using an additional rear cutting disc.

“Since we launched our first robotic lawn mower 30 years ago, we have seen millions of happy customers and received plenty of awards. Our ambition from the start has been to offer a premium and bespoke lawn care experience for every garden. With these new innovations, we are giving each garden owner even more control over their mowing and garden design”, says Panagiota Likidou, Senior Product Manager at Husqvarna.

Technical specifications

Husqvarna Automower® 405XE NERA

Max working area: 600m² with irregular mowing/900m² with systematic mowing
Slope Performance: 30%
Work area definition: Virtual / Wire (installation material not included)
Cutting height main disc: 20-55mm
Cutting height adjustment: Electric
Connectivity: Cellular, Wi-Fi+ Bluetooth®
EdgeCut: Yes (reference station secures best precision)
Object avoidance: Yes (radar)

Husqvarna Automower® 305E NERA

Max working area: 600m² with irregular mowing/900m² with systematic mowing
Slope Performance: 30%
Work area definition: Virtual / Wire (installation material not included)
Cutting height main disc: 20-55mm
Cutting height adjustment: Electric
Connectivity: Wi-Fi + Bluetooth®
EdgeCut: Yes (reference station secures best precision)
Object avoidance: No

Zone control: Yes

Hose washable IPx5: Yes

Zone control: Yes

Hose washable IPx5: Yes

For more information, contact:

[Name, title, and contact details]

About Husqvarna

Husqvarna, a brand within Husqvarna Group, is a market leader in innovative and high-quality products and services for shaping green spaces in parks, forests and gardens. Since 1689, Swedish-born Husqvarna has had a strong focus on research and development and is a pioneer in robotic lawn mowers and chainsaws. Today, the product portfolio consists of the next generation of robotic mowers, riders, chainsaws and trimmers for professional as well as private use. Sustainable value creation, product innovation and digitalization remain important for the journey ahead. Husqvarna products are sold in more than 100 countries. Husqvarna Group, which also includes Gardena and Husqvarna Construction, has 13 800 employees around the world and net sales in 2023 amounted to SEK 53,3 billion.