TOGETHER WOMEN RISE
Collective action for global gender equality

AMBASSADOR IDEAS & TOOLS QUICK LINKS

IN YOUR CHAPTER

1. Talk with your chapter members about *their* ideas for growing your membership or seeding new chapters.
2. Reach out to inactive members to let them know you miss them and invite them to come back. Order "We Miss You" postcards HERE and find a sample email HERE.
3. Designate a chapter meeting as a "Bring a Friend" event -- see sample email for members to invite people.
4. Follow up on inquiries that come from the Rise website -- see tips for welcoming potential new people.
5. Post on your social media – images and templates are here. Just copy and paste!
6. Solicit members to do outreach in your local community – see ideas and tools below.
7. Have a member who is relocating? Encourage them to start a chapter at their new location!
8. Reach out to out-of-town friends or family members and offer to coach them through starting a chapter in their own community. See more tips for seeding new chapters here.

IN YOUR COMMUNITY

1. Seek opportunities to talk to local groups (i.e. service or women's clubs), your place of worship, or your workplace. See PPT presentation resources HERE.
2. Distribute Rise brochures to appropriate locations in your community (i.e. local volunteer bureau, Welcome Wagon, etc.). Order brochures HERE, and we'll send them to you for free!
3. Participate in a local event with a Rise table. Banners and display materials can be ordered HERE.
4. Reach out to your local news media to do a story about your local chapter, post your chapter meetings on community calendars, or air public service announcements. We have instructions and resources HERE!
5. Organize and invite the public to an information meeting or fundraiser. See our Fundraiser Guidelines HERE and submit a Fundraiser Approval Form HERE.

Need help? Email Wendy Frattolin, our Communications & Membership Director at wendy@togetherwomenrise.org