

FDASHO CLIENT Proposal

FDASHO and Client will create a collaboration effort to create a strategy to :

1. Create content together (fdasho will provide content daily and weekly depending on the quality and complexity of the content)
2. Create engagement and followers (for both companies, with (ENTER) help occurring in growing the company FDASHO.
3. Acquire new clients through a network and sales bases based on current clientele and knowledgeable database.
4. Finalize deals, and create business proposals under the final name of FDASHO.

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As the creator of this content, all ownership falls into FDASHO's hands, with current ownership being Jacob Fast. As the sole creator and provider of said content, he has full creative freedom, and as (ENTER) as a current client, CLIENT agrees to provide relevant content (videos/photos/events) and Jacob Fast (FDASHO) promises to return creative content. In return both companies benefit. Client is provided with quality creative content, and FDASHO is provided with a monetary return, future clients, and a consulting presence from FDASHO.

In finality, Client and FDASHO are creating a partnership, where all art and creative rights are owned by FDASHO, and all proprietary of said content is FDASHO's. Under no circumstances is this content created ever passed or lost in ownership; however, said content is then given to clients under fair understanding that it will not undergo any extra altering or tampering which would affect said content to sabotage or affect said content.

As the sole creator of content, for Client (any business), FDASHO has the right to say what will or will not occur in the content creation, with all decisions finalized by Jacob Fast. All content will have its agreement made prior, as for style, vision, and purpose, but once agreement is settled, FDASHO, has free creativity to do as see fits to meet requirements.

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Monetary return and payment decisions are finalized before hand, with an upfront payment, and a final payment made. The first upfront payment is decided based on the complexity of the project, and if the project requires extra financial investment. Such as, location, music, videography, photography, modeling, creative assistance, or any outside financial charges that may occur.

In the final product, Jacob Fast will claim ownership of said product, and the client (Client) will have an opportunity to provide details, criticism, and opinions for review and revisions. This does not necessarily mean that said notes will be taken, for the benefit of the client, but all notes will be taken seriously and considered for possible alteration.

After the revisions and final changes are made, FDASHO will then give said content to the client (Client) and the client will have a lease on said content, allowing them to share, or distribute the content under there name, and all distribution rights will be under said client. However, this does allow said client to, resell, redistribute, or claim ownership of said content. Instead, said content is leased to clients for their fair use. Rt

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Cost of billing depends on the project. A simple photo would be in the low end 25\$, while a complicated more involved shot could range anywhere from \$250-500,000. This would mean, for instance, if said client wanted a full stadium of people, all wearing a certain shirt, a drone shot of a difficult location, a processed 3D rendering, a type of model or look, or an exact capturing of a moment could affect the price with the highest end price being reserved for only the most significant of clients (think Qualcomm or Nike).

A video would also vary significantly in cost. From a simple layered shot of a product, to a high end rendering or professionally done movie set like shot, the average cost would be 5,000-25,000\$, with the highest end being in the millions. This would compete with large advertising companies, and as an effort provide FDASHO as a serious competitor in the advertising industry.

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