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## Burlington Technical Center Internships - Spring 2026

1. Social Media Marketing + Recruiting Fellow
2. Workforce Development & Adult Learning Fellow
3. Career & Technical Education (CTE) Educator Fellow

### The Opportunity

In partnership with the University of Vermont and AmeriCorps, College for Social Innovation runs a program called [Semester for Impact](#) giving students the chance to serve in an intensive social impact internship in the Burlington area during the Fall semester. This internship, for 30-hours per week, is combined with two classes taught by College for Social Innovation faculty, to make up a full semester of credits.

Through this Semester for Impact program, [the Burlington Technical Center](#) is excited to offer an internship opportunity to interested students.

This role will include 30 hours per week of service time, split between 50% general capacity building work, 40% special project work, and 10% professional development.

[The link to apply is here.](#) Please specify your interest in this particular opportunity in your application.

### 1. General Overview of Social Media Marketing & Recruiting Fellow

The Social Media Marketing & Recruiting Fellow will assist BTC in promoting its programs and opportunities to prospective students and the community through effective social media strategies and marketing campaigns. The fellow will contribute to increasing engagement, developing branded content, and expanding BTC's reach across multiple platforms.

#### Responsibilities:

- Develop and schedule engaging posts for BTC's social media channels, including Instagram, Facebook, LinkedIn, and Twitter.
- Monitor social media analytics to assess campaign performance and recommend improvements.
- Collaborate with BTC staff to design and execute targeted recruitment campaigns.

- Create promotional materials, including flyers, videos, and digital ads, to support recruitment events.
- Assist in managing BTC's online presence, including website updates and blog contributions.

**Preferred Skills and Qualifications:**

- Pursuing a degree in Marketing, Communications, Graphic Design, or a related field.
- Proficiency in social media platforms and tools like Canva, Hootsuite, or Adobe Creative Suite.
- Strong writing and content creation skills.
- Interest in education and technical training.

**Special Project Proposal: BTC Digital Recruitment Campaign**

The fellow will design and implement a comprehensive digital recruitment campaign to attract prospective students to BTC's programs. This project will involve:

- Conducting research on BTC's target audience and identifying the most effective platforms and messaging strategies.
- Developing a series of social media posts, video content, and digital ads tailored to different student demographics (high school students, adult learners, and career changers).
- Creating a content calendar and executing a multi-platform campaign with engagement tracking.
- Gathering analytics and producing a final report on campaign effectiveness, with recommendations for future recruitment efforts.

**2. General Overview of Workforce Development & Adult Learning Fellow**

The Workforce Development & Adult Learning fellow will support BTC in designing and promoting workforce education programs to meet regional employment needs. The fellow will contribute to program planning, partnerships, and outreach for adult learners and workforce development initiatives.

**Responsibilities:**

- Assist in developing promotional materials for adult learning and workforce programs.
- Research local industry trends to align BTC offerings with workforce demands.
- Support outreach efforts to engage employers, community partners, and adult learners.
- Collaborate on program development, including curriculum and logistics for workshops or training sessions.
- Assist in coordinating events, such as job fairs and professional development Workshops.

**Preferred Skills and Qualifications:**

- Interest in workforce development, adult education, or community engagement.
- Excellent communication and organizational skills.

- Ability to conduct research and synthesize information effectively.
- Familiarity with Microsoft Office, Google Suite, and basic marketing tools.

### **Special Project Proposal: Adult Education Employer Partnership Guide**

The fellow will research, compile, and develop a BTC Employer Partnership Guide to strengthen BTC's workforce training initiatives and employer engagement. This project will include:

- Identifying and cataloging key employers in Chittenden County that align with BTC's adult education and workforce training programs.
- Conducting outreach and compiling insights on employer needs, training partnerships, and hiring trends.
- Designing a digital and print-friendly guide that outlines BTC's workforce programs, available training options, and pathways for employer collaboration.
- Presenting the guide to BTC leadership, with recommendations for enhancing employer partnerships and workforce alignment.

### **3. Career & Technical Education (CTE) Educator Fellow**

The CTE Educator fellow will assist BTC instructors in delivering technical education and supporting student learning across a variety of programs. This position provides hands-on experience in educational settings, curriculum support, and mentoring.

#### **Responsibilities:**

- Assist CTE educators in preparing and delivering lessons and hands-on activities.
- Provide one-on-one or small-group support to students in skill development.
- Help maintain classroom and lab environments, ensuring safety and organization.
- Support the creation of instructional materials, including presentations and handouts.
- Observe and learn about instructional techniques, assessment strategies, and program Management.

#### **Preferred Skills and Qualifications:**

- Interest in education, technical training, or a related career field.
- Strong interpersonal and communication skills.
- Willingness to learn and engage with students of diverse backgrounds and skill levels.
- Basic knowledge of one or more technical fields offered at BTC is a plus.

### **Special Project Proposal: CTE Student Success & Career Pathways Resource Hub**

The fellow will develop a student-facing digital and print resource hub to support BTC students in navigating career pathways and post-secondary opportunities. This project will involve:

- Researching industry certifications, local job opportunities, apprenticeship programs, and further education options for BTC graduates.
- Developing user-friendly resources, including career pathway charts, resume and interview guides, and internship listings.

- Creating an accessible online hub with digital materials, student testimonials, and employer spotlights.
- Coordinating with instructors and industry partners to ensure content accuracy and relevance.
- Presenting the final resource hub to BTC staff and students, with recommendations for future updates.

### 3 Main Components of the Internship

- General Capacity Building (~50%):
- Special Project (Report/Analysis) (~40%): *Special Projects are a key part of the Semester for Impact experience. Fellows will be asked to help design and lead their Special Project from start to finish over the course of the semester.*
- Professional Development (~10%):

### REMINDERS AND NOTES

- This is not a paid internship- instead, you receive a full semester of credit as your compensation.
- Students do receive \$595 as a stipend to help support any ancillary expenses, and a quarter-time Segal Education Award from Americorps upon program completion, usually for around \$2000
- Students wishing to take a class on campus may opt out of one of the College for Social Innovation courses, with the permission of the Director of Semester for Impact
- You can find out more [about the program and our organization here](#)
- Feel free to email the Associate Director of SFI, Kate LaVigne, with any questions at [kate.lavigne@collegeforsocialinnovation.org](mailto:kate.lavigne@collegeforsocialinnovation.org)

### About College for Social Innovation

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College for Social Innovation (CFSI) brings together colleges and social sector organizations to create fully-credited experiential learning opportunities that are meaningful, accessible, and life-changing. Our college students, referred to as Social Innovation Fellows, build skills, and a professional network that helps to position them to become the next generation of problem solvers for humanity's tough challenges. Students are placed in a semester-long internship (400 hours) and also take skill-building and reflection classes twice a week as part of a diverse "Semester in the City" cohort.

College for Social Innovation recently completed its 14th semester of its Semester in the City program, having grown from a pilot cohort of 14 students in Fall 2016 to an average of 101 students served (from 12 different colleges) over the last two academic years. Overall we have enrolled 550+ students from 16 colleges and achieved strong initial results. We are now adding additional college partners and are looking to further build an innovative and unique educational

experience that can add value for students and their home colleges while building a bigger, better, and more diverse talent pipeline for the social sector.

In the next four years, we look to create a nationally recognized curriculum and instructional delivery model that generates strong results while growing to serve 200+ students per year and piloting growth beyond Boston. Ultimately, we aim to build a movement to make it common for millions of college students -- representing the full diversity of the nation -- to gain access to careers in the fast-growing social sector.

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## EQUAL OPPORTUNITY EMPLOYER

*College for Social Innovation is an equal opportunity employer and does not discriminate on the basis of race, color, national origin, sex, religion, age, disability, sexual orientation, gender identity, veteran status, height, weight, or marital status in employment or the provision of services. National Service Alumni (i.e. Military, AmeriCorps, Peace Corps, etc.) are strongly encouraged to apply.*