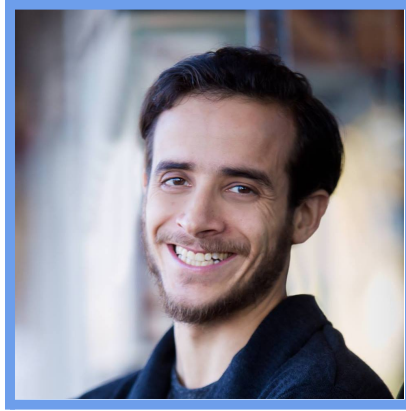




# Ben Wise's Copywriting Portfolio

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Hey I'm Ben, a copywriter for hire, and I want to help you with any of your marketing pieces.

## What I can do for you:

As a freelance writer I have over 12 years experience writing for companies including Growmanshave.com, HotelsOne and managed projects for Trendhim.

### **Here's a few things I'm extremely good at:**

- Writing promotional emails.
- Writing corporate speeches
- Writing about pages
- Product stories
- Managing your copy projects
- Multi-language copy

## Testimonials about my work:

*"Ben is one of, if not the best, freelancer we've ever worked with. He managed a project with 6 freelancers and 5.000 product copy rewrites over the span of 3 months. He hired, did QC, and wrote copy. And he did everything very, very well. An extremely talented, capable guy, that I'd love to work with again."*

**-- Mikkel Andersen, Trendhim co-owner**

*"Ben delivered highly polished copy on a tight deadline while following specific guidelines.*

*He told me exactly what to expect when we started working together, and communicated with me on a daily basis to let me know how things are going.*

*He's upbeat, funny, and a real pleasure to work with.*

*But most importantly... he delivered the kind of impressive copy that has us all very eager to roll this campaign out and see just how hard it hits."*

**-- Mila Witjes, HotelsOne**

*"I hired Ben to work with me on a personal project, building out an eCommerce site: GrownManShave.com. Initially, I was looking for someone to write a few blog posts, help me with the "About" page, and a few other core pages. Ben instantly "got me" and what I was trying to do. He quickly completed his first tasks.*

*I was so impressed with Ben that I also ended up having him write the learning section of my site, all of my email marketing, and more than a hundred product descriptions. Just about every word on the site now has been written by him. Ben also added value along the way by helping me think through different aspects of the site and challenging my rationale and approach in general.*

*The site is so much better and more successful due to Ben's significant contribution to this project. It's exceeded, by far, what I expected when I was hiring a copywriter. I'm glad I found Ben and have a strong partner in him.*

*I would hire him again in a heartbeat."*

**-- Dave Powell, Google Director, Youtube Asia**

## **Articles Featured In:**

- **QUARTZ:**

[From the US to India: How personal space varies across borders](#)

- **HUFFPOST:**

[A Father's View on the Countless Challenges of Stay-at-Home Motherhood](#)

- **HUFFPOST:**

[Four Easy Steps to Improve Your Writing Skills](#)

- **APPLE NEWS:**

[How to Make Yourself a Better Writer](#)

- **NEWSWEEK, HUFFPOST, YAHOO NEWS:**

[How my Grandmother Survived the Holocaust](#)

- **STORYPICK:**

[This Quora Answer On How It Feels To Be Away From India Will Make Every NRI Want To Come Home](#)

- **HUFFPOST:**

[What I Stumbled Across During My First Trip to Berlin Shook Me to the Core](#)

- **FATHERLY:**

[The Danger Of Making Your Kid Feel Ashamed Of Crying](#)

## **Live Web Examples:**

- <https://grownmanshave.com/>
- <http://maysix.net/>
- <https://www.projectkaif.com/>
- <https://www.quora.com/profile/Ben-A-Wise>
- <https://www.trendhim.com/>

# Email Campaign Examples:

Here is some emails that I create for HotelOne.

- [Sign up to save \\$ \\$ on future hotel bookings!](#)
- [😊 Tell a friend about us and you'll BOTH earn points](#)
- [👏 \[INVITER\\_NAME\] has invited you to join our Rewards program](#)
- [✨ Earn points on your past stay! ✨](#)
- [💎💎 Happy Birthday, \[NAME\]! Here's a little something on us...](#)

# Corporate Examples:

I've created TedX Talks Speeches, Ceo Speeches, About pages and Landing pages for companies like  
xxx,xxx,xxx

- [CEO Speech](#)
- [TedX Talks Speech](#)
- [Luxury Stationery Company about page](#)
- [High-Tech About Page](#)
- [Spanish Landing Page](#)
- [Product Story](#)

**Connect with me at [hello@benawise.com](mailto:hello@benawise.com) to talk about how I can help you with your upcoming projects.**