

Privacy Collection Statement – Newsletters / Marketing Services

Sealanes (1985) Pty Ltd (ACN 009 121 331) (**Sealanes**) is committed to protecting the privacy of individuals and their personal information and complies with the *Privacy Act 1988* (Cth) (**Privacy Act**).

Please read this carefully as it will have important consequences for you in relation to the collection, use and disclosure of your personal information you provide to Sealanes.

You understand that:

Sealanes is the party who is collecting your personal information and can be contacted at feedback@sealanes.com.au or alternatively you can write to us at PO Box 685, South Fremantle, Western Australia 6968.

Sealanes will collect your personal information directly from you. In certain circumstances, Sealanes may be required to collect personal information from third parties, depending on the nature of your enquiry.

The purpose of Sealanes collecting your personal information is:

to process any marketing enquiries you submit to us through our website, contact you and provide you with information in relation to your enquiry;

to assist you in subscribing to our newsletter and to send these newsletters to you; and

to offer you updates, discounts, or other content or products and services that may be of interest to you and to provide you with direct marketing communications from us or our related entities and associates (via direct mail, telemarketing or email);

and you acknowledge and agree to your personal information being collected and used for, and in connection with, these purposes and any other purpose described in our Privacy Policy.

If we do not collect this personal information in connection with the purposes in paragraph 3, then:

Sealanes will be unable to process your marketing enquiry or supply you with information in relation to your enquiry;

we will be unable to process your request to subscribe to our newsletter; and

we will be unable to send you direct marketing communications (unless you have consented to such communications through your other dealings with Sealanes).

Your personal information may be disclosed to the following classes of people and organisations in connection with the purposes in paragraph 3:

Sealanes its personnel and any related entities;

third party service providers including without limitation marketing service providers, IT service providers, contractors and sales consultants and other parties who assist us in providing our products and services to you; and

any other organisation as expressly covered in our Privacy Policy.

It is possible that some of the information collected may be disclosed and utilised by service providers or contractors who assist in the administration of Sealanes and provision of its services (such as IT providers or providers who undertake credit related services on our behalf), who may be based outside of Australia or store their data in another jurisdiction. You consent to your information being disclosed to a destination outside of Australia for this purpose and you understand and acknowledge that Australian Privacy Principle 8.1 will not apply to such disclosures of your personal information.

Sealanes' Privacy Policy sets out the process as to how you can access and correct any of your personal information collected under this form as well as to how you can make a complaint if Sealanes has breached the Privacy Act in the handling of your personal information. Sealanes' Privacy Policy is available at <http://sealanes.com.au/privacy-policy/> or can be otherwise provided by requesting a copy from Sealanes.

By continuing to submit your enquiry via this website, indicates that you have read this collection notification and acknowledge that your personal information will be collected, used and disclosed in accordance with this collection notice and as otherwise detailed in Sealanes' Privacy Policy and, to the extent it is necessary, that you give your **voluntary express consent** to Sealanes collecting, using, storing, disclosing and disposing of your personal information in this manner.