

Contents

Contents	1
Abstract	2
The Mission	2
Introduction	2
The metaverse – revolutionizing entertainment and e-commerce	2
Who is already in the metaverse?	3
The Lords of The Lands Project	4
Components of The LOL Project	4
Community	4
Blockchain	4
Virtual Economy	5
Gamification	5
Artificial Intelligence	5
LOL NFTs	5
Land NFTs	6
Lord NFTs	7
Ways to Earn in LOL Metaverse	7
Benefits of the Land NFTs	8
Adding value to the LOL Metaverse experience	8
Source of revenue	8
Ownership Benefits	9
Interoperability for Open Metaverse	9
Access and privileges	9
LOL Metaverse Experience	9
LOL Music Festivals	9
NFT Museum & Auctions	10
LOL E-Gaming Tournaments	10
Treasure Hunts	10
Virtual Shopping	10
Future Of Sports	10
LOL Project Core Technology	10
Viron: The LOL Project Utility Token	11
Marketing strategy	11
Roadmap	11
2022	11
2023	11
2024	12
Disclaimer	12

Abstract

The metaverse is an interactive environment generated by computers. It is a revolutionary new concept in which the online and offline worlds are combined to provide an immersive e-commerce experience. These worlds were created through the use of avatars, which are similar in concept but not exactly like screens you would find on an internet device because they allow people who don't know one another well enough (or at all) to get together and share their lives through this simulated environment while still being able to provide opportunities for discovery that wouldn't otherwise occur if meeting face-to-face was required first.

The more time spent exploring these imaginary realms, the better chance someone will have fun trying out different personalities or even changing genders!

Imagine a world where you can explore and interact with others in 3D. This is the metaverse, an immersive virtual environment that exists anywhere on Earth or is even completely made up by computer software. Users can interact with digital worlds beyond traditional internet browsers.

The LOL is a project that was created to bring all forms of Metaverse Utility into one place using blockchain technology. This white paper focuses on the features of the project and how they can create an incentivizing yet entertaining meta-universe experience, providing an overview for anyone who wants to know more about this groundbreaking web3.0 that may soon change our lives!

Introduction

The metaverse is a virtual reality platform that allows users to experience new things, learn about different cultures and have fun in this constantly evolving environment! The user can explore different environments, socialize with others and undertake various tasks or activities. Metaverse, the digital realm of tomorrow is here today. With new technologies like Virtual Reality and Augmented reality becoming more popular day by day there are many opportunities for businesses to take advantage in this fast-paced ever-changing world where anything can happen at any moment! More people are starting to explore the metaverse, which is why you'll see more users. The technology in this world continues to be developed so there are always new things happening.

With retailers utilizing gamification and entertainment for retaining customers, the boundary separating gaming from retail may blur. Even when doing routine things like ordering groceries online, customers want their experience to be fun or rewarded in some way so they don't get bored with it too quickly! Some retailers offer loyalty programs that allow customers to earn points for playing online games or provide tokens that can be redeemed as various benefits.

Metaverse-related technology is already being implemented in E-commerce. Many merchants use augmented reality (AR) techniques to create digital versions of their collections for video games and

other applications, demonstrating how retail may soon Converge with metaverses. Many merchants use augmented reality (AR) to create digital versions of their collections for video games and metaverses, demonstrating how retail may be on the verge of Convergence with this new fashion trend! In addition, there's Amazon has an AR tech that lets customers visualize what furniture will look like inside homes before purchase--a perfect way to make planning easier without having to spend hours scrolling through websites

The metaverse is a revolutionary new technology that will blur the line between online and offline shopping by creating an immersive, interactive experience for consumers. Today's shoppers rely on smartphones to decide what they want to buy; this concept seeks not only to provide more solutions but also to make these goods easier with computerized gadgetry like augmented reality glasses or smartwatches

A lot of people today use their mobile devices when looking up information about products before making purchase decisions- so why don't companies just develop apps? Well now there are AR (augmented Reality) wearables

Today's consumers rely on smartphones for their purchasing decisions; this means they can't be bothered with complicated products or services when there isn't always someone available at checkout counters who knows what you're talking about! The metaverse's goal seeks not only to improve customer service but also to make sure those purchases get made easier through computerized gizmos such as smartwatches that sync wirelessly between devices allowing users seamless transitions from one mode of transport (arrival)to another.

With such high demand for AR products, it's no wonder that 66% of consumers are interested in purchasing them. Customers will pay 40 percent extra to ensure their purchase can be tested with the latest tech! The metaverse has arrived early as this technology becomes more widespread - if you're already living out your digital life on Facebook or Instagram then prepare yourself because soon enough there may not even be any difference between reality and virtuality anymore (we'll just call them “digital lives”).

Millennials and Generation Z have spent so much time in digital environments that were generated by video games such as Fortnite. The metaverse's reach extends beyond just gaming, many tech giants are already investing in this new frontier.

Tencent is China's largest gaming publisher, with a diverse range of mobile games. Other multinational firms have also been acquired by them including Black Shark Game Technology which specializes in hardware for AR/VR headsets and other interactive technologies such as motion controllers or speech recognition software (through Matchlight). The company has announced plans to buy out American startup Oculus VR Inc., makers behind the popular Rift virtual reality headset that was launched last year (\$2 billion USD).

With over 1.26 billion people using WeChat, Tencent is China's major app industry leader and it has been acquiring international gaming firms to become more diverse in its offerings for mobile games enthusiasts across all demographics including children who are now able to enjoy quality software without being influenced by graphic content or mature language found on other platforms like Facebook which some parents may find concerning due to their young age.

The company's metaverse building arm will now have access and resources for further development in Roblox as well as Unreal Engine platforms thanks at least partly because of this acquisition. Mark Zuckerberg, the founder of Facebook and current CEO at Metaverse Inc has funded their construction with nearly \$10 billion through Reality Labs. This department is responsible for developing software/hardware needed in order to create " 'the metaverse'. Meta's largest wager is on Horizon Worlds. It runs a social virtual reality platform that uses Quest headsets to provide an immersive experience for users, and it also has one of the most unique invite systems in use today-email invites only! Meta expects to invest over \$180 billion in the next decade.

Microsoft has some of the most ambitious metaverses in tech, and it looks like they might be able to pull billions from WhatsApp/Facebook into their own world. Microsoft has been making games for over 40 years now, and its Xbox series is one of the most popular gaming platforms in recent times. It's not surprising that they're able to create such a deep metaverse with it considering how many followers Microsoft already had when creating their first game on PC back in 'Doom'. With the latest releases like Halo Infinite coming out this holiday season alongside an upcoming Lego Star Wars title just before Christmas; there will be plenty of reasons why gamers won't want any other than being immersed within these worlds through tech-savvy devices.

Companies like Nvidia and Unity are investing heavily in the metaverse because they see the potential for its growth. In fact, there's been a recent estimate that put this growing industry at over \$13 trillion! A metaverse is a place where you can go to explore and be whatever person, character, or creature your imagination creates.

The Mission

The Lord Of Lands's vision is to create an incentivizing yet entertaining metaverse experience" by bringing all forms of Metaverse Utility into one place.

LOL is on a mission to create multiple active and passive income streams in the metaverse for its NFT holders and community.

The developers of this project are working to make it possible for people, no matter where they live -to enjoy music, sports, e-gaming, and shopping easily at home.

The Lords of The Lands Project

Lords Of The Lands is a decentralized metaverse set in a futuristic, medieval era governed by Lords, global billionaires who come to claim their Lordship in the form of Land NFTs, where the future of entertainment, music festivals, sports, and e-gaming will converge.

Lords of the Land is a utility-driven metaverse, earning its LandLords monthly rentals in Ethereum.

LOL is based on the Ethereum blockchain and can be accessed via a website, mobile apps for Android and iOS, and virtual reality apps.

The LOL project contains ground breaking web3.0 technologies, exciting features, and utilities; the metaverse, NFTs, utility tokens, etc. The LOL project is for everyone - entrepreneurs, investors, artists, content creators, brands etc.

The LOL metaverse will be a real-time, dynamic, consistent experience for all users. Anyone from anywhere on the planet can join the LOL open metaverse and engage in its activities. The LOL project will also include an ecosystem that will allow the users to earn through various activities and sources like rentals from holding Land NFTs, participating in Treasure Hunts, and becoming a Meta Realtor.

Components of The LOL Project

Below are the key components of the LOL project;

Blockchain

Blockchain technology provides a decentralized and transparent solution for digital proof of ownership, digital collectibility, transfer of value, governance, accessibility, and interoperability on the LOL Metaverse.

Users can purchase land parcels and unique avatars in the form of non-fungible tokens (NFTs) on the Lords of the Land Metaverse. With the support of blockchain technology, the ownership of these NFTs can be established and secured.

NFT

NFTs represent specific assets in a metaverse. In the LOL Metaverse, NFTs will represent digital assets and property. This includes land, unique avatars "Lords" and other virtual objects like accessories, swords, vaults and more.. LOL NFTs will allow users to own and control digital assets in the metaverse. Each NFT in the LOL NFT collection is unique and cannot be replaced.

LOL Nfts are built on ethereum and are ERC721.

ERC721 tokens are created on the Ethereum blockchain using the ERC721 standard.

ERC721 is a standard for representing ownership of non-fungible tokens, that is, where each token is unique. ERC721 is a more complex standard than ERC20.

ERC721 tokens represent non-fungible digital assets; each token is unique and cannot be replaced by another identical token.

Token

In the future, the project will launch “Viron”, an ERC-20 token that uses cryptography to secure transactions and control the creation of new units on the LOL platform. In the LOL Metaverse, once launched, Viron could be used to purchase NFTs and services or to exchange for other virtual currencies on decentralized marketplaces outside the LOL ecosystem.

NFT Aggregator

In the LOL Metaverse, users can browse, showcase, buy and sell digital items (NFT). The value of these items and services is determined by supply and demand in the metaverse.

Gamification

Gamification or the use of game elements is an effective way to motivate users and increase their engagement with LOL Metaverse.

Besides play-to-earn NFT games on the LOL metaverse, users can also participate in the LOL e-gaming tournaments happening across our partner e-gaming apps.

This means users can win NFTs by playing their favorite games like PUBG, minecraft on gaming apps and win LOL NFTs for free.

Artificial Intelligence

Artificial intelligence in the LOL Metaverse can be seen as an attempt to create a more intelligent virtual environment in which users can interact. By using AI, we aim to create a more lifelike space and respond to user input more naturally. Additionally, AI can allow us to create more complex virtual worlds in which users can engage in a wider range of activities.

BECOME A LANDLORD

The “Landlord” is the highest title in the LOL metaverse, to become a landlord you need to have at least 1 Land NFT & 1 Lord NFT in the same wallet.

Perks of becoming a Landlord:

MONTHLY RENTALS

25% of LOL creator royalty is shared with all the LANDLORDS! Rent will be calculated by the rarity of your Land NFT and number of days you had both the Land and the Lord in your ERC-20 wallet. You can claim 1-3 Land rentals by 1 single Lord NFT depending upon the Lord's rarity. The Landlords can withdraw the rentals every 30 days.

LOL E-GAMING TOURNAMENTS

LOL will be organizing e-gaming tournaments on its e-gaming partner apps/website Landlords can play their favorite games like Minecraft, PubG, GTA V, FreeFire, etc and depending upon the rank you score in the game, you can win exclusive LOL NFTs like Lords, Lands, Vaults, Swords, weapons, accessories as well as prizes upto \$25,000. These e-gaming tournaments will happen twice a month

Note : Only the Landlords will be able to take part in such tournaments.

THE LAND NFTS

The land is a non-fungible, transferrable, scarce digital asset stored in an Ethereum smart contract. It can be acquired by spending Ethereum. There are 3 types of 1x1 Land on the LOL Metaverse

Land NFT can be purchased with the Ethereum token on the Ethereum network.

These Land NFTs can be further developed into a 3D virtual world, according to the Imagination of its Land Holder.

These Land can be used to showcase brands in Metaverse. One can use our pre-built templates, or customize them as per their imagination.

- * Generates MONTHLY RENTALS when in the same wallet as the LORD NFT
- * Hidden TREASURE chest with every Land NFT
- * Build, publish and monetize your own experiences on the Land
- * Auction and Showcase personal NFT collection on your Land
- * Play to Earn LOL TREASURE HUNTS
- * VIP access to the LOL music concerts & sports events
- * Whitelist access for next collection

Three categories of Land NFTs are available:

Prime Land NFTs

In the LOL Metaverse, these are the most unique (1x1) Land NFTs. These Land NFTs are next to the 3x3, 6x6 and 12x12 Celebrity Lands. These NFTs have a presale price of 0.8 ETH and the main sale price of 1 ETH. On LOL Metaverse's Island 1, there are just 352 of these Celebrity Neighbour Lands.

- Prime Land NFTs will give access to its holder to the Golden Treasure Chest NFTs hidden within the land. Lord NFTs, Vault NFTs, E-Gaming Pass NFTs, Sword NFTs, Accessories NFTs, and Gadget NFTs can be found in a Golden Treasure Chest NFT.
- Holders of 1x1 Land NFTs can also attend all of the prime land shows/concerts/events for free for a lifetime in the LOL Metaverse.
- Neighbor landowners are also given access to see the rare NFTs before they are available to the general public.
- In the future, these 1x1 Lands could be leased to various bands, DJs, musicians, and singers for a fee paid in Ethereum during music festivals.
- Holders of Prime Land NFTs will also be eligible to participate in the presale of our utility token; Viron, which will launch in Q4 2022.

Platinum Land NFTs

The Platinum Lands are two blocks away from the Prime Lands. These NFTs have a presale price of 0.4 ETH and the main sale price of 0.6 ETH. On LOL Metaverse's Island 1, there are only 1085 Premium Lands.

- Platinum Land NFTs will give access to the Silver Treasure Chest NFTs hidden within the land. Lord NFTs, Vault NFTs, E-Gaming Pass NFTs, Sword NFTs, Accessories NFTs, and Gadget NFTs can all be found in a Silver Treasure Chest NFT.
- Platinum Land NFTs owners will have early access to the LOL Metaverse before the public.
- Platinum Land NFTs will produce monthly rents in Ethereum and be issued at 1 pm UTC on the first day of every month.
- In the future, these Platinum Lands could be leased to various bands, DJs, musicians, and singers for a fee paid in Ethereum during music festivals.
- Owners of Platinum Land NFTs are also eligible to participate in the presale of our utility token; Viron, which will launch in Q4 2022.

Land NFTs

These NFTs have a presale price of 0.2 ETH and the main sale price of 0.3 ETH. On LOL Metaverse's Island 1, there are only 1549 Lands.

- Land NFTs will include Bronze Treasure Chest NFTs concealed within the land. Lord NFTs, Vault NFTs, E-Gaming Pass NFTs, Sword NFTs, Accessories NFTs and Gadget NFTs can all be found in a Bronze Treasure Chest NFT.
- Land NFTs owners will have early access to the LOL Metaverse before it goes public.
- Land NFTs will produce monthly rents in Ethereum and will be issued at 1 pm UTC on the first day of every month.
- In the future, these Lands can be leased to various bands, DJs, musicians, and singers for a fee paid in Ethereum during music festivals.
- Land NFTs owners will also be eligible to participate in the presale of our utility token; Viron, which will launch in Q4 2022.

Lord NFTs

The Lords are the virtual reality ready avatars, the medieval kings in the meta era, with unique attributes or rarities like rental boosts, superpowers, clothes, gadgets, and accessories.

- Generates MONTHLY RENTALS when in the same wallet as the Land NFT
- Play to Earn LOL TREASURE HUNTS
- Beta access to the LOL Metaverse
- VIP access to the LOL music concerts & sports events
- Whitelist access for next collection

- The Lord NFT has a presale price of 0.15 ETH and the main sale price of 0.2 ETH. 2000 Lord NFTs will be available during the main auction.
- There is a Supra Lord, and it provides exclusive access to the High Table. The High Table offers special payouts and privileges in Lords of the Lands. There are only 20 seats available on the High Table.
- Lords also come with special privileges in the LOL Metaverse, only a Lord owner would be able to explore hidden areas of the LOL Metaverse and participate in events to win exclusive NFTs in these Hidden Areas of the LOL Metaverse.

Other NFTs

- Other NFTs can only be claimed by holding LOL NFTs or participating in LOL contests happening across different channels
- Types of Other NFTs:
 - Hidden Treasure chests: This NFT can only be claimed by buying a Land NFT, the content of treasure chest will depend on the rarity of the land.
 - Crypto Vaults: Crypto Vault NFTs are one of the most rare NFT's on the LOL, yielding Virons (LOL's advertising utility Token) every day to the owner. The quantity of Virons yielded per day would depend on the Rarity of these NFT's
 - Swords & Accessory NFTs: These rare NFTs can only be claimed by winning the LOL contests happening across different platforms or as a content of the hidden Treasure chest

Other Ways to Earn in LOL Metaverse

Hidden Treasure Chest

Each Land NFT comes with a hidden Treasure Chest. The content of the chest depends upon the rarity of the Land. There are three types of treasure chests: Platinum, Gold, and Silver. A Treasure Chest NFT can contain - rare Land NFTs, Lord NFTs, Vault NFTs, swords, and other accessories.

One of the rarest NFTs that can be found in a hidden treasure chest is "a Viron Vault" which contains LOL's upcoming advertising utility token, "VIRON" in it.

BUILD YOUR LAND

Build, publish and monetize your own experiences on the LOL Land and create a world of your imagination using the LOL custom built templates. You can also monetize these experiences by charging the visitors coming to your land.

NFT Marketplace

On the LOL metaverse, LOL users will be able to browse, buy, and sell NFTs. Each user will have the opportunity to display their personal NFT collection in the LOL Museum, which is a Virtual Reality enabled NFT Marketplace, allowing a user to sell their NFTs to a vast audience of buyers who will be able to experience NFT auctions in a whole new way.

LOL Discord Community

We will constantly bring unique incentives for our Discord community members, such as whitelisting spots, rare Lord NFTs, and E-gaming Tournament passes, which can be obtained by winning our daily and monthly Discord contests along with other ways. We also have some rare NFTs stored for our most active Discord users, who will be awarded as they progress through our ranks.

Benefits of the Land NFTs

Ownership Benefits

Land NFTs have a market value, and they are transferable - the NFTs may be sold at any time for profit or gifted. The first owner who minted the Land NFT can even make more profit from the resale of the NFT. The immutable records in the underlying blockchain network prove the scarcity of Land NFT purchases. This verifies each NFT's uniqueness, a characteristic prized by users who appreciate rarity and authenticity.

The holders will be able to access the LOL metaverse events for lifetime and will secure a whitelisting spot for the project's advertising utility token VIRON's IEO .

Things to experience in the LOL Metaverse

LOL Music Festivals

Lords Of The Lands will feature permanent Music Arenas where renowned music artists will be invited to perform live, much as they do in real life. Anyone in the LOL Metaverse may go for free or pay for VIP tickets. Compared to the physical world's number restrictions, LOL will make music festivals and concerts freely accessible, allowing millions of people to attend. It'll be a one-of-a-kind Virtual Reality adventure. We will offer the musician with Virtual Reality equipment and devices that would allow them to have a true live concert experience.

People will be able to attend music concerts by their favorite performers worldwide while sitting in the comfort of their homes and experiencing concerts and festivals like never before.

LOL Metaverse is realistic and immersive. People will feel like they are physically at a music festival or watching live performances (through talking, dancing, and enjoying together). The amount of involvement during a performance in the LOL Metaverse is thus higher than in a traditional online concert. Artists may strengthen their bonds with their followers by inviting them to their special city in the LOL Metaverse.

New talents will be allowed to perform among the world's most famous performers and exhibit their abilities. Users of the LOL Metaverse will be able to attend concerts that would otherwise be out of their reach due to cost or distance in the real world.

NFT Museum & Auctions

You can browse, buy, and sell NFTs in virtual reality with LOL Museum & Auctions. Selected LOL users will also be able to display their non LOL NFT collections at the museum, where other users will be able to view and bid on the digital artworks. Land NFT owners can also create a museum over their land and showcase/upsell their collection apart from getting featured in the LoL Official Museum

Treasure Hunts

Many events, including Treasure Hunts and Dragon Ball Hunts, will be held in the LOL Metaverse. The announcement and rules for these events will be published on the LOL Discord Channel. During this event, users must locate hidden Treasure Hunts / Dragon Balls in various cities, with the first user to do so can claim these Chests and NFTs within them in their MetaMask wallet.

Virtual Shopping

In the LOL Metaverse, e-commerce will provide customers with an experience not limited by physical location. In this new digital Web3.0 internet, the LOL Metaverse will allow people to try out products before purchasing them, not just by making judgments based on images. Brands will have more creative flexibility to express themselves and attract customers in the LOL Metaverse than in the real world or online retail platforms.

A customer can enjoy a personalized shopping experience. There will be a dedicated customer representative for you on the LOL metaverse, helping you pick the most suitable product.

Future Of Sports

Fans from all over the world will be able to meet their favorite athletes in virtual reality and replicate their ideology and approach, allowing them to improve as sportsmen and sportswomen. In the LOL Metaverse, users can also visit virtual stadiums where they can buy virtual seats and watch live streaming in a completely realistic environment.

LOL will be bringing the world's First VR soccer academy to the metaverse, where you can not only learn about soccer in a whole new way but can also win international internships in Europe.

LOL Project Core Technology

LOL is a decentralized metaverse built on the Ethereum blockchain and Virtual Reality technology. The ecosystem's transactions are conducted entirely through smart contracts, with no manual involvement, making it decentralized. LOL is a Unity-based game engine that will be released as a web app, iOS and Android app, and virtual reality app.

Viron: The LOL Advertisement Utility Token

Viron is an ERC-20 token. ERC20 refers to a scripting standard used within the Ethereum blockchain. This technical standard dictates a number of rules and actions that an Ethereum token or smart contract must follow and steps to be able to implement it. It is perhaps easiest to think of ERC20 as a set of basic guidelines and functions that any new token created in the Ethereum network must follow.

Viron bridges the Real World with the Lords of the Land Metaverse, block by block with smart contract powered crypto transactions.

Viron rewards everyone who adds value to the Viron network and makes sure they benefit from their work. Viron is all about a community of 'earners' which believes in mutual benefit & trust.

Roadmap

Q3, 2022

LANDS & LORD NFT'S PRE - SALE

Our Land & Lord NFTs will be available to mint for our whitelisted community, pre-sale date to be announced soon.

LAND & LORD NFT MAIN SALE Q 3

Our Land & Lord NFTs will be available for public sale, dates to be announced soon.

HIDDEN TREASURE CHESTS UNLOCKING

Our NFT Landlords will be able to open their hidden treasure chests after 3 days of the main sales and will be able to claim the chest content in their dashboard.

Q4 2022 - Q1 2023

LOL TOURNAMENT

LOL will be organizing e-gaming tournaments on its e-gaming partner apps/website LandLords can play their favorite games like Minecraft, PubG, GTA V, FreeFire, etc and depending upon the rank you score in the game , you can win exclusive LOL NFTs like Lords, Lands, Vaults, Swords, weapons ,accessories as well as prizes upto \$25,000. These e-gaming tournaments will happen twice a month

VIRON PRE-LAUNCH

LOL will launch its advertising utility token "Viron". The token will bridge the Real World with the LOL metaverse, block by block with smart contract powered crypto transactions.

VIRON VAULTS

The Viron vault NFTs that can only be claimed through hidden treasure chests will start generating Viron depending upon the rarity of the vault NFT.

Q1 - Q2 , 2023

LOL TREASURE HUNTS

LOL Landlords will be able to participate in the LOL play to earn “Treasure Hunts”, winning exclusive LOL NFTs.

Q2-Q3, 2023

BUILD LAND

Land NFT holders and brands will be able to create their own virtual world on the LOL metaverse using our pre-built templates

LOL MUSIC FESTIVAL

LOL Users and NFT holders will be able to attend the first LOL Music concert

NFT AGGREGATOR MARKETPLACE

LOL Users and NFT holders will be able to browse, buy and sell NFTs with a virtual reality experience also can chance to showcase their NFT collection in the LOL museum, allowing other users to view and bid for the digital artworks

Disclaimer

The information contained in this document, the Lord of The Land white paper, is provided exclusively for informational purposes without express or implied guarantees, including warranties of accuracy, completeness, or suitability for any particular purpose. This document is not intended to be and does not constitute trading, financial, investment, or other types of advice.

This document contains general information that does not relate specifically to you, the user, or anyone else. Based on this document, you should never make any financial or investment choices without first performing independent research and consulting a licensed financial advisor.

Some countries may have laws against trading or participating in cryptocurrency-related projects. Find out the local laws about cryptocurrency activities before engaging in the LOL project, as no LOL team member or other associated personnel will be held responsible in a case of financial loss.

The LOL token - Viron, LOL NFTs - Lands, and other crypto assets trading have potential rewards and risks. It may not be appropriate for everyone to participate in the LOL economy and activities. Anyone thinking about investing in the LOL project should seek expert help. Finally, you accept that you are using this white paper and all of its information solely at your own risk.