

Board of Directors Meeting

every third Thursday at noon (1 hour)

Video call link:

 $\underline{https://us05web.zoom.us/j/5914623026?pwd=bOwHuCz1oaGNBiKeVEqiinUXF0q6Kt.1\&omn=84557700}\\ \underline{209}$

Running Agenda

Attendance												
Position	Person	01/ 2025	02/ 2025	03/ 2025	04/ 2025	05/ 2025	06/202 5	07/202 5	08/202 5	09/202 5	10/202 5	11/202 5
President	Sean Carroll	x	х	х		х			х	х		Х
President-Elect		х		x								
Past president	Alexa Todd					x				x		Х
Treasurer	Josh Ahmann	x		x		x			x	x		X
Secretary	Erick Caceres	x	x	x		x			x	x		X
At-Large												
Position 1	Ashley Reade		x	x		x			x			
Position 2	Diego Portillo	x	x	x		x			x			x
Position 3	Krista Mcpherson	×	×			×			×	×		X

	1								
Position 4	Ryan Peterson		×	×			×	×	×
Section Board Members									
Portland Area GIS Users Group	Robb Kirkman								
Gorge Area GIS Users Group	Amy Wilson								
Columbia Pacific GIS Users Group	Brian Wilson								
Central Oregon GIS Users Group	Colleen Miller		х	x	x			x	x
Central Coast GIS Users Group	Chris Hughes								
Willamette Valley GIS Users Group	Lesley Hegewald	x	x	x	x		x	x	
Umpqua Basin Users Group	Kimberly Tanner			x				x	х
Southern Oregon GIS Users Group	Jeff Wilcox	x		x	x		x	x	
South Coast Users Group	Jennifer Kirkland	x		x			x	x	
Klamath Basin Users Group	Ethan Howard								
Emerging Professionals	Jake Lovell/Cathe rine Green	x		x	x			x	
Open Source GIS	David Percy								

Nov 20, 2025

Action Items

- Shivon will get in touch with Wendy at GPN to register our webinar event on their site.
- Alexa to get recording of 1/15 GPN Chapter Development (CDRC) meeting and share with BOD.
- Alexa to follow up with the Nominating Committee to create a timeline and distribute tasks.

\checkmark	Review wild apricot subscription upgrade
	Josh to send card info to move to a CC for monthly charge to avoid fees.
\checkmark	Voting on rebrand logo to finalize.
\checkmark	Diego to provide GIA 2025 funds.
\checkmark	Voting on Donation of the fos4g funds

Parking Lot

Membership (Alexa)

- a. ORURISA booth at GIA for outreach and to get feedback from "members"
- b. Wild Apricot subscription and contact limits
 - i. The total # of contacts is **1,857**.
 - ii. If you query the contacts for Active ORURISA members, the total is **1,165**. This includes folks needing to renew their membership.
 - iii. We have **266** inactive members.
- c. Definitions of membership benefits from GPN and ORURISA

Social Media / Website

- a. Updates needed
 - i. GPN had a communications director, was under the secretary position
 - ii. Members at large assistance?

Finances (Josh, Sean)

- d. Looking to get a registered agent.
 - i. Required to register as a non-profit with the state of Oregon.
 - ii. Dept of Justice recognized as a non-profit in their list.
 - iii. Automatic revocation if we do not register as a non-profit.
- e. Privacy module that costs \$100/yr
 - i. Can collect 100 pieces of mail a year.
- f. A payment was missed.
- g. The random address was in registered agent.
- h. Alexa made a payment but payment was rejected.
- i. Sent a letter to the wrong address on file.
- j. Money was released to the general fund of the state.
- k. A registered agent should not be a board member.
- I. Due May 15th, annual fee.

Agenda

1. Announcements (all)

- a. GIS Day Event in Portland (11/19/2025)
- b. SCUG/UBUG Joint Meeting Coos Bay (11/19/2025)
- c. Emerging Professionals GIS Open House Portland (11/18/2025)

City Of Portland / Emerging Professionals - Upcoming meeting (Feb. 2026)

2:00-2:45 City of Portland GIS Users Group

Emerging Professionals are welcome to come and observe

- GIS In Action Indoors Viewer Diego Portillo, CGIS
- PBOTMO Applications Lauren McKinney-Wise, PBOT
- Aerial Imagery in the City of Portland Mitch Vanderperren, CGIS

2:45-3:15 Open Mixer

3:15-4:45 GPN-PNW Emerging Professionals Presentations and Q&A Session

• City of Hillsboro - Public Works

Sydney Iverson (GIS & Asset Management Analyst)

• TRC Companies, Inc. - Utility and Vegetation Mapping

Paul Ferro (DevOps Solution Engineer)

• City of Portland - Bureau of Transportation

Emma Brenneman (GIS Technician III)

- February 26th 2026
 - PDX GIS UG
 - **GPN-PNW Emerging Professionals**

2. GIS In Action Updates

- a. ASPRS approved (9/5) the request for additional seed funds for GIS In Action
- b. With the approved change by ASPRS and GPN-PNW for 7,500 to be withheld from each organization for seed money, for a total of 15,000 in seed funds:
 - 15,000 withheld for seed money
 - 19,815.51 left for distribution to organizations
 - Each organization would receive approximately 9,907.76
- c. Deposited check for \$9650.00 to account. New balance as of 11/19/2025 (\$22,332.62)

2. 2025 GIS Day PDX

- a. Motion: Donation of \$500.00 to support the GIS Day PDX Event
 - Deduction still pending?

2. Future Event Planning

- a. Identification of potential topics or themes for workshops, webinars, or social events
- b. Discussion of potential dates and locations (virtual or in-person)
- c. Assignment of leads or committees for event organization
- d. Exploration of collaboration opportunities with other organizations

e.	Setting preliminary goals and budgets for future events
2 6	
3. Com	mittees
a.	Financial Strategy
	i. Stood up 11/19/2024
	ii. Alexa Todd, Sean Carroll, Josh Ahmann, Amy Wilson
b.	Communications
	i. Stood up 10/7/2024
	ii. Robb Kirkman, Diego Portillo, Brian Wilson
C.	Board Business
	i. Stood up 10/7/2024
	ii. Alexa Todd, Lesley Hegewald, Sean Carroll, Shivon Van Allen, Rachel Smith, Diego Portillo
d.	Nomination Committee
	i. Stood up 2/23/2024
	ii. Alexa Todd, Erick Caceres, Josh Ahmann
e.	Membership Committee
3. Exec	cutive Committee
a.	Sean floated this idea at GIA to establish a committee
b.	Consists of board officers to streamline some of these decisions
	i. Alternative is to make all Board Members require GPN membership.
	ii. Establish thresholds and bylaws.
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Octobe	r 23, 2025
Action	Items
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Shivon	will get in touch with Wendy at GPN to register our webinar event on their site.
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checke	u
Alexa to	o get recording of 1/15 GPN Chapter Development (CDRC) meeting and share with BOD.

checked

Alexa to follow up with the Nominating Committee to create a timeline and distribute tasks.

unchecked
Review wild apricot subscription upgrade
unchecked
Josh to send card info to move to a CC for monthly charge to avoid fees.
checked
Voting on rebrand logo to finalize.
unchecked
Diego to provide GIA 2025 funds.
checked
Voting on Donation of the fos4g funds
Parking Lot
Membership (Alexa)
a. ORURISA booth at GIA for outreach and to get feedback from "members"
b. Wild Apricot subscription and contact limits
i.The total # of contacts is 1,857.

ii.If you query the contacts for Active ORURISA members, the total is 1,165. This includes folks needing to renew their membership.
iii.We have 266 inactive members.
c. Definitions of membership benefits from GPN and ORURISA
Finances (Josh, Sean)
Looking to get a registered agent.
i.Required to register as a non-profit with the state of Oregon.
ii.Dept of Justice recognized as a non-profit in their list.
iii.Automatic revocation if we do not register as a non-profit.
Privacy module that costs \$100/yr
iv.Can collect 100 pieces of mail a year.
A payment was missed.
The random address was in registered agent.
Alexa made a payment but payment was rejected.
Sent a letter to the wrong address on file.
Money was released to the general fund of the state.
A registered agent should not be a board member.
Due May 15th, annual fee.

Agenda

1. Announcements (all)
The Emerging Professionals Mentorship Program was still looking for mentors for the 2025–2026 cohort that begins November 5th (email sent 10/8).
Umpqua Basin User Group – Luncheon October 28th, 2025 (Kimberly).
2. GIS In Action Updates
a. Check Received by Sean - \$9650.00
b. ASPRS approved (9/5) the request for additional seed funds for GIS In Action
a. With the approved change by ASPRS and GPN-PNW for 7,500 to be withheld from each organization for seed money, for a total of 15,000 in seed funds
3. 2025 GIS Day PDX
a. Donations:
\$300.00 – Kia Mendoza – PSU Urban Studies and Planning
\$650 – Kelly Johnson – (Full Table) – 3J Consulting
\$350 – David Brown – (Half Table) – ASPRS Cascadia Region

b.	Ecotrust Payment
\$1470,0	0 – Josh working with Madeline to make this payment
a.	Will take place Wednesday, November 19th @ Ecotrust's Irving Street Studio
Proving	support to pay vendors
b.	Past Motion (Approved 9/18): Donation of \$500.00 to support the GIS Day PDX Event
c.	Table at GIS Day PDX
Request	volunteers to assist
4. Webs	ite Planning
a.	Need to update website
	1. Currently at orurisa.org
to remo	2. No GPN Logos on site, still refer to ORURISA – Do we need to remove this? Are we ready ve ORURISA?
	3. Last Newsletter was March 2023 – Should we do another one?
5. Future	e Event Planning

Identification of potential topics or themes for workshops, webinars, or social events

a.

b.	Discussion of potential dates and locations (virtual or in-person)
C.	Assignment of leads or committees for event organization
d.	Exploration of collaboration opportunities with other organizations
e.	Setting preliminary goals and budgets for future events
6. Executi	ve Committee
a.	Sean floated this idea at GIA to establish a committee
b.	Consists of board officers to streamline some of these decisions
i. Alternati	ve is to make all Board Members require GPN membership.
ii. Establisl	n thresholds and bylaws.
Sep 1	8, 2025
Actio	on Items
✓ Sh	ivon will get in touch with Wendy at GPN to register our webinar event on their site.
✓ Al	exa to get recording of 1/15 GPN Chapter Development (CDRC) meeting and share with BOD.
✓ Al	exa to follow up with the Nominating Committee to create a timeline and distribute tasks.

	Review wild apricot subscription upgrade
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Finances (Josh, Sean)

- p. Looking to get a registered agent.
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- q. Privacy module that costs \$100/yr
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- u. Sent a letter to the wrong address on file.
- v. Money was released to the general fund of the state.
- w. A registered agent should not be a board member.
- x. Due May 15th, annual fee.

Agenda

1. Announcements (all)

- The Emerging Professionals Mentorship Program (part of the Geospatial Professional Network PNW, formerly ORURISA) is now accepting applications for mentees and mentors for the 2025–2026 cohort that begins November 5th.
- GPN has a "Job Challenges" Survey for GPN Members:
 https://www.surveymonkey.com/r/GPN Challenges Deadline September 22, 2025

2. GIS In Action Updates

- d. ASPRS approved (9/5) the request for additional seed funds for GIS In Action
- e. With the approved change by ASPRS and GPN-PNW for 7,500 to be withheld from each organization for seed money, for a total of 15,000 in seed funds:
 - 15,000 withheld for seed money
 - 19,815.51 left for distribution to organizations
 - Each organization would receive approximately 9,907.76

2. 2025 GIS Day PDX

- b. Will take place Wednesday, November 19th @ Ecotrust's Irving Street Studio
 - i. Assisting with Sponsorship Form (Alexa)
 - ii. Covering the Wild Apricot Fees
 - 1. Update on if we can get around these?
 - iii. Proving support to pay vendors
- c. Motion: Donation of \$500.00 to support the GIS Day PDX Event
- d. Table at GIS Day PDX
 - i. Request volunteers to assist
- e. Idea was put forward to hold a raffle at the GIS Day Event for income generation
 - i. Need to discuss this with the GIS Day Committee

2. Future Event Planning

- f. Identification of potential topics or themes for workshops, webinars, or social events
- g. Discussion of potential dates and locations (virtual or in-person)
- h. Assignment of leads or committees for event organization
- i. Exploration of collaboration opportunities with other organizations
- j. Setting preliminary goals and budgets for future events

3. Executive Committee

- c. Sean floated this idea at GIA to establish a committee
- d. Consists of board officers to streamline some of these decisions
 - i. Alternative is to make all Board Members require GPN membership.
 - ii. Establish thresholds and bylaws.

August 21st, 2025

Action Items

	Shivon will get in touch with Wendy at GPN to register our webinar event on their site.
\checkmark	Alexa to get recording of 1/15 GPN Chapter Development (CDRC) meeting and share with BOD.
\checkmark	Alexa to follow up with the Nominating Committee to create a timeline and distribute tasks.
	Review wild apricot subscription upgrade
	Josh to send card info to move to a CC for monthly charge to avoid fees.
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	Diego to provide GIA 2025 funds.
$ \checkmark $	Voting on Donation of the fos4g funds

Parking Lot

Membership (Alexa)

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 - We have 266 inactive members.
- aa. Definitions of membership benefits from GPN and ORURISA

Finances (Josh, Sean)

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- dd. A payment was missed.
- ee. The random address was in registered agent.
- ff. Alexa made a payment but payment was rejected.
- gg. Sent a letter to the wrong address on file.
- hh. Money was released to the general fund of the state.
- ii. A registered agent should not be a board member.
- jj. Due May 15th, annual fee.

Agenda

- 1. Announcements (all)
 - GIS Day GPN PNW main sponsor
 - We may avoid 3% fees with a change to debit/credit card for monthly charges
 - Someone needs to be available to pay for catering day of.

2. Rebranding

- Wendy Nelson has requested a final determination on acceptance of the name and logo.
 - a. 08/21 We may vote again to accept the logo...
 - b. Can only change color.
 - c. Maintain our boundary as it exists. Submitting to GPN with this.

- d. Expansion backlog this item to a later date.
- e. If anything other than Friends of GPN, pay to be a member of GPN.
- f. SIG and section leads, need to be paid GPN members
- g. Potential to create an executive board, to remove the requirement to have members join GPN and pay the increase.
- h. Rebranding packet will be sent out once we finalize voting.
- 2. We have already voted to accept the name.
- 3. Final determination on logo:



- 4. We did not appear to have resistance to our boundary.
- 5. If we expand, some questions came in about our geographic coverage, such as, do we ever take GIA to Seattle?
- 6. Do we need to redefine Sig boundaries with geographic coverage?
- 7. Suggest we keep geographic boundaries as defined, address potential expansion at a later date.
- ii. Fees, what does it equate to in GPN's perspective
 - 1. Not getting rid of Friends of GPN PNW
 - 2. Friends of GPN PNW do not have voting rights and cannot be on the board.
 - 3. Do members pay the GPN fee?
 - 4. Do we make sigs and sec leads GPN members? Required to provide voting rights?
 - 5. Identify what needs a formal vote?
 - 6. Ask GPN for rebranding packet Will be provided upon name and logo acceptance.

iii. Rebrand Focus

- 1. Focus for Rebrand at Current
 - a. 8/21 Rollout and rebranding by GIA 2026
 - 1. GIS Day an opportunity to showcase rebrand.
 - a. Get a booth to discuss rebrand.
 - b. Sean, Diego, Erick can assist
 - ii. Website changes/updates to the new rebrand
 - iii. Define our boundaries, formally to GPN

- iv. Suggest delaying expanding boundaries until we get further information.
 - 1. Adding WA would be a big lift
 - We have a lot of things to do in our boundary, get our house in order first, then expand.
- 2. Website and communication channel migration
 - i. Rollout plan and timeline for full adoption
- kk. Discussion of member understanding and adoption of the new brand
- II. Review of rebranding costs and budget

3. FOS4G Funds Decision

- a. 8/21 Set up a meeting with sigs and sections
 - i. familiarity with these groups to see how they are operating
 - ii. GIA 2025 funds will assist in removing these funds from our account.
 - iii. Donation? Does it need a vote?
 - iv. There are limits to funds in our bank account as a nonprofit.
 - 1. 50% of funds are going back into the org
- b. The landing spot is moving this money out of our account, no more discussions about getting anything from this or using it in any way.
- c. Present it as a donation to FOS4G. You will be able to write it off. Let's do this as quickly as possible after accepting funds from GIA.
- d. Do we need to vote?
 - 1. It's a donation; we may not require a vote.
 - 2. We voted to move it in. We should vote formally to donate it.

4. Executive Committee

- a. Sean floated this idea at GIA to establish a committee
- b. Consists of board officers to streamline some of these decisions
 - i. Alternative is to make all Board Members require GPN membership.
- c. Establish thresholds and bylaws.
- d. Board Business committee to assist with this?
 - i. 8/21 Continuing to work on this idea.

5. Membership Discussion

- ii. Current membership numbers and trends
- iii. Strategies for membership recruitment and retention
- iv. Need to finalize membership definitions.
- v. Ideas for engaging with current and potential members
- vi. Analysis of membership

6. Future Event Planning

- k. Identification of potential topics or themes for workshops, webinars, or social events
- I. Discussion of potential dates and locations (virtual or in-person)
- m. Assignment of leads or committees for event organization
- n. Exploration of collaboration opportunities with other organizations
- o. Setting preliminary goals and budgets for future events
- 8/21 Sean will look to attend as many of the events as possible throughout the year.

Board members are encouraged to attend these events.

Shivon stepped away but left a write-up for the webinar.

We are allowed once a year, can host a second workshop potentially.

What are those webinars GPN defines for our chapter to host

https://thegpn.org/page/workshops

Sean will speak to the emerging pros team. At GIA 2025, there was a discussion of potentially doing a BBQ or some event together.

Have the gpn board to attend this event. Potentially expanding to the overall org.

7. Board Motions

- a. Seed money (and deduction from GIA 2025 profits)
 - i. 8/21 ASPRS are still discussing their increase in seed money
 - 1. 9 yes
 - ii. GIS In Action would like to increase the seed money by \$2,500 for a total of \$7,500 starting this year for GIS 2026. Additional funds will:
 - 1. Cover cost for pre-paid and deposit catering
 - 2. Cover increase cost of catering
 - 3. Cover additional and increase technology cost
 - 4. Cover additional materials for registration and organization due to increased on registrations
 - 5. Lease/renting/deposit location potential fees
 - 6. Built up funds and cover the cost for GIA 2027 location
 - 7. Tax preparation and coverage as we are over the maximum total revenue for non-profit
 - 8. Branding cost
- b. GIS In Action would like to review the current agreement with ORURISA/GPN-PNW to:
 - 1. 8/21 Vote 9 Yes
 - ii. Reflect the name change
 - iii. Add additional seed money as described above
 - iv. Extend the agreement for three years
- c. Final determination on logo
 - 1. 8/21 Vote 9 Yes
 - ii. Motion to accept the proposed logo change as reflected in Section 2.i.2.

Notes

Action Items:

July 17th, 2025

The meeting was cancelled due to the ESRI Conference.

Erick's Notes for 06/26/2025

Rebranding

- Do we need a board vote for the final decision for the rebrand and logo
- Create a form to make the vote official.

Executive Committee

- Still attempting to define what the committee does.
- Continue to define what the committee will do and accomplish
- Define the process of decision making.

Website

- Reviewing domains for gpn-pnw
- gpn-pnw.org is available for \$9
- Part of the official vote and motion to include the website
- Include as much decision-making as possible into the single motion.

FOS4G

- We plan to move the funds out of pnw account
- Ending all discussions on using the funding
- Present it as a donation for tax write off

Misc

- Create a motion/decision log tracker to look back at decisions.
- Erick to create this

June 19th, 2025

The meeting was cancelled due to the Juneteenth Holiday.

May 15th 20th, 2025

- 1. Announcements (all)
- 2. GIA Updates (Diego)

- a. Attendance numbers and feedback
 - i. 250 attendees
 - ii. Excellent feedback
 - iii. More folks want to volunteer for the next year.
 - iv. Registration was quick
 - v. Catering was successful
 - vi. Feedback want options to network, job finding, map gallery expanded. Wifi wasn't great. The sound in some classrooms should have more microphones.

b. Financial summary

- i. ~\$45k as of May 2nd 2025.
 - 1. Compared to previous year, it's an increase.
- ii. Increase seed money to do more.
- c. Keynote speaker and session highlights
- d. Lessons learned for future events
- e. Follow-up actions or pending items
 - i. Continuing to have retrospectives. Identify items to follow up on.
 - ii. Already preparing and doing things for GIA 2026.

3. Rebranding (Diego)

- a. No further actions have been taken just yet. Good feedback during GIA.
 - i. More discussion around location coverage, circle back, and define what's next.
 - ii. Sean we already voted to accept the new name.
 - 1. What does rebrand implementation look like
 - 2. We did not appear to have resistance to our boundary.
 - 3. Currently, I am in Southern WA, not all of WA.
 - 4. If we expand, some questions came in about our geographic coverage, such as, do we ever take GIA to Seattle?
 - 5. Define Sig boundaries with geographic coverage?
 - 6. Unknown approach currently. Do we include WA or stick with the current geographic location?
 - 7. We need to make these decisions and define the approach to address this.
 - iii. Alexa Fees, what does it equate to in GPN's perspective
 - 1. Not getting rid of Friends of GPN PNW
 - 2. Friends of GPN PNW do not have voting rights and cannot be on the board.
 - Do members pay the GPN fee?
 - 4. Does PNW fee cover the GPN membership?
 - 5. Do we make sigs and sec leads GPN members? Does that provide voting rights?
 - 6. Identify what does need a formal vote?
 - 7. Ask GPN for rebranding packet
 - 8. This could solve some of our questions

- 9. We also have boundaries on a map
- 10. Create partnerships, get members on board in regions that have no representation on our board.

iv. Erick

- 1. Can we focus on one thing at a time for rebrand?
 - a. Sean yes, agreed. We should focus on one task at a time.
 - i. Website changes/updates to new rebrand
 - ii. Reached out to GPN Rocky Mountains
 - iii. Sean is going to get some details from them
 - iv. Is part of defining our boundaries, do we send formally to GPN?
 - v. The Rocky mountain has a polygon on a map
 - vi. Are we encroaching on other groups if we expand?
 - vii. ASPRS has a new president, wondering if GPN vs ASPRS and who joins what.
 - b. Diego reached out to the same chapter
 - i. Research around what they have done and how to approach our own rebrand.
 - ii. Adding WA would be a big lift
 - iii. Suggest to keep our boundaries now
 - iv. We have a lot of things to do in our boundary, get our house in order first, then expand.
 - v. It's possible to do GIA in other cities, in WA.
 - vi. We shouldn't expand into areas that have GPN chapters
- b. Progress on legal and administrative aspects
- c. Website and communication channel migration
- d. Rollout plan and timeline for full adoption
- e. Discussion of member understanding and adoption of the new brand
- f. Review of rebranding costs and budget

4. FOS4G Funds Decision

- a. Money is tied up in our account
- b. Does GPN PNW get any of it?
- c. Landing spot is moving this money out of our account, no more discussions about getting anything from this or using it in any way.
- d. Move it out swiftly.
- e. Alexa Do we report this? Does it do anything if we report moving those funds?
- f. Sean, if anyone looks at this, it is our money. Present it as a donation to FOS4G. You will be able to write it off. Let's do this as quickly as possible after accepting funds from GIA.
- g. Do we need to vote?
 - i. It's a donation; we may not require a vote.
 - ii. We voted to move it in. We should vote formally to donate it.

5. Executive Committee

- a. Expand on this more next meeting
- b. Sean floated this idea at GIA to establish a committee
- c. Consists of board officers to streamline some of these decisions
- d. Establish thresholds and bylaws.
- 6. Membership Discussion
 - a. Current membership numbers and trends
 - b. Strategies for membership recruitment and retention
 - c. Discussion of member benefits and fee proposition
 - d. Ideas for engaging with current and potential members
 - e. Analysis of membership
- 7. Future Event Planning
 - a. Identification of potential topics or themes for workshops, webinars, or social events
 - b. Discussion of potential dates and locations (virtual or in-person)
 - c. Assignment of leads or committees for event organization
 - d. Exploration of collaboration opportunities with other organizations
 - e. Setting preliminary goals and budgets for future events

Notes

Action Items:

- Reach out to the Rocky Mountain chapter about rebranding
- Get a vote to move the FOS4G money out of our account and donate it

March 20th, 2025

- 8. Announcements (all)
- 9. Elections (Alexa)
 - a. Nomination Committee proposes changes to the roles and responsibilities:
 - i. Secretary add "Onboarding new Officers on documentation and access, etc."
 - ii. At-Large add "Positions support Treasurer, Secretary, GIA, and membership coordination."
 - b. Nominate Erick Caceres for Secretary and ask for an early board vote.
- 10. GIA Updates (Diego)
 - a. [get slides]
 - b. call to BOD for promoting workshops
- 11. Rebranding (Diego)
 - a. Board Vote. DBA "GPN: Pacific Northwest (PNW)"
 - b. 8 yes, 1 no, 3 abstain

February 20th, 2025

1. Announcements (all)

- a. (Rachel) GIA Update: as of last Friday 14th only 7 abstracts, 35 registrants. request to BOD outreach to get abstracts (deadline Feb. 28th and likely extended) and registration. Will seek volunteers closer to the event, in about a month. Same topics as last year.
 - i. Suggestion from Lesley check out users group agendas from the past year or so and reach out to any speakers that had interesting presentations. I have a page on the WVGISUG page "Meeting Archives" that lists the presentation titles, speaker and organization.
- b. Alexa is waiting to hear back on the color selections for our new logo/rebranding.
- c. The MWV winter meeting is today at 1:00 in Eugene- it will also be available on MS Teams.

2. Webinar Summary (Alexa/Shivon)

- a. The webinar went very smoothly; 45 registrations; \$1820 fee revenue minus the fee for the instructor. Successful event for revenue registration.
- b. Sent a follow up survey on the webinar; only 5 responses so far. Generally, folks wanted more specific information for GIS the content was very high-level.
- c. If we do more of these or have more attendees, we would want a way to automate the Certificate of Completion that was provided to all attendees; would be beneficial to meet with the instructor and/or review the slide deck before the webinar so that we could help tailor the content for GIS.
- d. Generally folks thought the \$50 price was good. We also feel like it was a good experience and event for ORURISA.

3. Retreat Follow Up

- a. Membership (Colleen/Alexa)
 - i. We are looking into the role of Wild Apricot and how it can help us manage our membership better; Alexa sent out a survey to the Board and SIG leaders to get feedback on admin use of Wild Apricot, challenges, areas of improvement, etc. The survey responses are due by tomorrow.
 - ii. Also looking into membership levels and benefits; Colleen is gathering some older materials created on this topic from Nikki and will circle back.

b. Events (Shivon)

- i. One of the goals discussed was the use of webinars; specifically the pilot webinar discussed above.
- ii. One of the goals of this group was to provide some resources for the SIGs. The group planned to talk to Lesley to get her input on this topic and brainstorm.

c. Finances (Alexa)

i. Josh reached out to GPN for info on a CPA and they provided a resource in Chicago. Group decided a local firm/person would be more ideal; they are reaching out to a few and awaiting some quotes/information.

4. Rebranding Committee (Alexa)

a. A meeting is scheduled for next week to determine action items/next steps; they worked on the logo color selection.

b. More discussion is needed on the geographic extent of our group. Alexa reached out to David Banis regarding the Cascadia definition of a geographic extent - uses natural features as boundaries. "Pacific NW" follows general jurisdictional boundaries.

5. Nomination Committee (Alexa)

- a. Alexa, Erik, and Josh? are on this committee.
- b. Main task is to find a new Secretary to fill the 2-year term Rachel is vacating at the end of April. It is a voting officer position.
- c. Two At-Large positions are also becoming available. (Erik and Shivon) These folks are welcome to nominate themselves to continue in these roles.
- d. We typically send a nomination form and advertisement of upcoming vacant positions out to membership and keep the nomination process open through the conference.
- e. Alexa will reach out to the nominating committee members to refresh the forms/content.

January 16th, 2025

1. Announcements (all)

Board Retreat coming up on January 31st. Meeting will be in the Portland Building at 1120 SW 5th Ave, Portland, OR 97204, room 205. It can accommodate 20 people. Winter meeting for WV SIG is February 20th in Eugene. See the SIG page for more details. Southern OR is targeting a March/April meet-up.

2. Committee Updates

- a. Financial Strategy Committee (Alexa) no updates.
- b. Board Business Committee (Alexa) no updates.
- c. Communications Committee (Robb) no updates.
- d. Events Committee (Sean) haven't met yet.

The last board business meeting talked about splitting out the board business and communications committee into different committees. But all of our committees need updated Charters and clarity of purpose/focus. Alexa mentioned that we could simplify our Charters but agreed that this is needed.

Concern is that the work on the charters is getting in the way of business/activities and

vice versa. ie..appropriate timing and how this should all come together. We agreed that this should be a topic/activity for the retreat. Everyone should bring their ideas/list of actionable activities that the board needs to work on in 2025. Then we assign them to the committees.

- e. Nominating Committee (Alexa) we need a new Secretary beginning in May. Let Alexa know if you have someone in mind. Rachel can continue through April. Elections occur at GIA. Every year there are 2 at-large positions that roll-over. Sean takes over as President, Alexa as past-president, Robb will continue on board as Portland SIG leader. Josh will help Alexa on the nominations.
- f. Retreat (Shivon) Shivon and Alexa are meeting Tuesday @ 2pm to finalize the agenda for the retreat. All board members are welcome to attend and help.

3. <u>URISA Webinar</u> (Shivon)

Twenty-five (25) people are registered for the upcoming webinar we're hosting. We have been using Wild Apricot for organizing the event, registration, and collecting funds. \$10 student rate and \$50 general rate. Free for folks in the mentorship program. (no ORURISA member rate) So far it has generated \$1,010 in revenue. We still need to pay the webinar instructor.

No cap/limit on the registrations.

Are there other payment options other than a credit card? not sure. Checks could be possible, but it requires more coordination and communication. Not ideal, but doable.

Do we want to provide any other free registrations? Since this is a pilot and test to see how it goes, then maybe we hold it as-is. Perhaps we can consider this for the next one. Board members give extra personal time and this could be a way to reward board members for their contributions to the organization.

Folks from outside the state are also interested. ie..not just Oregon residents attending.

We get one of these per year from GPN. We offered the instructor \$300. Additional webinars will cost a \$500 fee plus the instructor fee.

We need to keep in mind our financial strategy for ORURISA going forward.

4. CRDC GPN meeting yesterday

We missed this meeting, but recordings should be available afterwards. Waiting to find out about rebranding efforts. The agenda says that they were looking at the financial impacts of subgroups due to rebranding. Sean, Alexa and Josh have access to the content/list of activities.