

PAPER 01: MEDIA MESSAGES

As part of your revision, you should be making revision resources (that work for you) - you need to remind yourself of the key principles of Paper 01 (Media Messages) and then practise a range of past exam questions.

SECTION A: NEWS			REVISED?
A	01	Know all the representation and language theories - use this document to revise the sentence openers and practice applying to a range of sources.	
A	01 / 02	Remind yourself of the genre conventions of print and online newspapers - practice applying this knowledge to a range of sources here - choose covers which present the same story very differently.	
A	01 / 02	Be able to analyse the media language or representation of a variety of print, website and social and participatory media sources in relation to news. Use this link for structure and practice questions.	
A	02	Practice making judgements and reaching conclusions in relation to the exam question - use this link (scroll down) to remind yourself how to do this.	
A	03	Remind yourself of the ownership factors here - explain how ownership specifically affects the <i>Mail</i> and <i>The Guardian</i> .	
A	03	Remind yourself of the impact of regulation on the newspaper industry here - explain how the <i>Mail</i> and <i>The Guardian</i> is regulated and the effect on the choice of content.	
A	03	Remind yourself of the ways in which the <i>Mail</i> and <i>The Guardian</i> target their audiences in print and online news here - focus specifically how the newspapers target audiences nationally, globally and through emerging technology.	
A	04	Know all the audience and industry theories - use this document to revise the sentence openers and this document for the key evaluative points.	
A	04	Use this page to remind yourself of how to structure a theory evaluation question. Use this for more information on evaluating theory.	
SECTION B: MEDIA LANGUAGE AND REPRESENTATION MUSIC VIDEOS			REVISED?
B	05 / 06	Use this to explain how Corinne Bailey Rae has been represented as an artist - focus on technical codes in your analysis.	
B	05 / 06	Use this to explain how the <i>Stop Where You Are</i> music video represents groups which may be under-represented by mainstream media.	
B	05 / 06	Remind yourself of the key intertextual references in the <i>Titanium</i> music videos (Spielberg, M.Night Shymalan etc.) using this page.	
B	05 / 06	Using this page (scroll to the bottom), come up with reasons why (purpose) intertextuality was used in the <i>Titanium</i> music video.	
SECTION B: MEDIA LANGUAGE AND REPRESENTATION ADVERTISING			REVISED?
B	05 / 06	Use this link to remind yourself of the key representations and connotations in the three set advertising texts.	
B	05 / 06	Attempt this 10 mark Shelter question: Explain how adverts use media representations to convey values, attitudes and beliefs about the world. Refer to <i>Shelter</i> 'We Can Help' (2011) in your answer.	
B	05 / 06	Attempt this 15 mark advertising question using this unseen text: Analyse how the <i>Calvin Klein</i> advert constructs a range of representations. Refer to the <i>Calvin Klein</i> 'Euphoria' advert (2016) in your answer.	
SECTION B: MEDIA LANGUAGE AND REPRESENTATION THE BIG ISSUE			REVISED?
B	05 / 06	Use this link to remind yourself of the main differences between mainstream and niche magazines - especially in terms of genre conventions and media language	
B	05 / 06	Use this link to remind yourself of <i>The Big Issue</i> brand values and target audience.	
B	05 / 06	Remind yourself of how <i>The Big Issue</i> positions itself around key ideologies here .	
B	05 / 06	Attempt this 10 mark <i>The Big Issue</i> question: Explain how niche magazines, such as <i>The Big Issue</i> use media language differently to mainstream magazines.	