

Daily Marketing Task - Good Marketing

Business 1: Solar Panel Installation Business

Message: Stop wasting money on your electricity bills and upgrade your home with energy-efficient solar panels today

Target Market: Home-owners with disposable income 30 - 50 years of age

Outreach Method: Facebook / Meta Ads, Twitter

Business 2: SnowSports Equipment Store

Message: Gear up for the season with our latest line of high-quality ski and snowboarding gear so you can be at the top of your game this year

Target Market: Skiers and Snowboarders with disposable income 25 - 40 years of age

Outreach Method: Instagram & Tiktok Ads