

BCOM Competencies

Clients	Andrea Morrow
Department/Unit/Center	Business Communication
Client Request	Professors required a tool to decide whether students can waive their BCOM courses. The data is necessary to make decisions regarding course waivers and provide the reviewer feedback to students. Requirements: 1) Needed a form to collect responses from professors to rate the students on a customized rubric. 2) Two sets of ratings from professors require merging into a single student profile. 3) Need to provide the ratings feedback to students that clearly outline every rating from the rubric and the student's score on each category.
Solution	Assisted in designing a form to collect professor ratings that implemented the rubric they created. The process: - Automatically merges data from multiple responses for each student, - Provides the professors with a database for making waiver decisions, - Automates access to individual student feedback reports
Sample Form URL	https://umich.qualtrics.com/jfe/form/SV_8H2vev4ahzTxZVY
Sample Report URL	Sample Report
What can we do for you	Consult on best practices for real-time automated feedback reporting and data merging.

Contact RossAcadTech@umich.edu for more information

Detailed Solution	Qualtrics form (reusable by any evaluator). The form automatically records who is completing the form, and you just need to have the student's unickname to fill out. When you test the report, you can see the results filled out immediately after submitting the form. In the final version of the report, I will have it linked to their U-M weblogin, but in order for you to see their reports, I have configured it to just require you to type in the unickname to see the report. The report combines both the written and spoken scores.
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