

# WLook

WLook protects and connects your loved ones, family and important items to make your life easier and less stressful. We take your privacy as seriously as you do and are committed to protecting it. This Privacy Policy describes our practices and preferences regarding the collection, use, disclosure, transfer, storage and protection of personal information collected through our products and services.

As you review our policy, WLook ("WLook", "we", "our" or "us") websites, mobile applications (WLook), help center, and other associated services we provide ("Services"). It also applies to WLook physical devices and other products such as Labels ("Products").

Before accessing or using our products and/or Services, please be sure to read this Policy and understand how we collect, store, use and disclose your personal information as described here.

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### I. INFORMATION WE COLLECT

The information WLook collects depends on which WLook Products or Services you use and how you use them.

Note that not providing required information when requested may result in your inability to fully use our Products and/or Services.

#### A. Information You Provide to Us Directly

When you create or change any account, update your preferences, purchase and/or activate a Product, contact us, participate in an email, or otherwise interact with WLook Products and Services, we may collect a variety of information, including:

**Account info.** We may collect your username, email address, real name, nicknames, phone number and Products. You can also choose to provide a photo to associate with your WLook account.

**Circle Information.** When you create a Circle in your WLook app and invite a friend or family member to join your Circle, we collect their name, mobile phone number provided.

(Note: The age of digital consent may vary by jurisdiction and WLook may adjust our parental consent process accordingly.) Please contact us for more information.

**Optional Account Information.** You can also customize your in-app map by tagging locations such as "work" and "home" to make it easier to spot your favorite places and give alerts when Dwarves leave or leave a device behind. You can use the "Smart Alert" feature.

#### B. Information We Collect When You Use or Interact With Our Products and Services

When you use our Products and Services, we may collect other information such as:

**Device information.** Information about your device, hardware and software information such as your mobile device identifiers, IP address, or browser information (including browser type and language preference), **Location and Motion Information.** We collect your location and

movement information, such as altitude, direction and speed, via your IP address, GPS coordinates (e.g. latitude/longitude) on your mobile device.

Certain data we collect may be considered sensitive under applicable law. To the extent that we collect sensitive personal information, we process such information for the purposes permitted by applicable law and for the purposes disclosed in accordance with that law.

### C. Information Provided to Us by Third Parties

We may receive information about you from other sources, including third-party services and organizations, to complement third-party services you have linked to your WLook account or information provided by you.

## II. HOW WE COLLECT INFORMATION

When you use our apps, register with your phone number, or otherwise interact with us, we may automatically collect certain information about your device through various technologies, including geolocation technologies, or other tracking/recording tools (collectively, "Tracking Technologies") and we may combine this information with other personal information we collect about you. We use these Tracking Technologies to collect usage and device information such as:

Information about the tablet, smartphone or other device you are using, such as the phone number of your device (if any), your platform type, device type/model/manufacture, operating system, phone number, mobile battery life, whether the device is connected to WiFi and any such other information. We can also access it with your permission. We also use Analytics, Advertising and Anti-Fraud technologies in our Products and Services. These technologies may use the same cookies or similar mechanisms described in more detail below. We may collect analytics data or use third-party analytics tools such as Google Analytics, which may use Tracking Technologies, to help us measure traffic and usage trends for our Services. The types of data that analytics technologies can capture include:

- redirect/exit pages;
- how often you access our services;
- whether you open emails or click links contained in emails;
- whether you access our Services from more than one device;
- features you use
- the links you click;
- the ads you view and click on;
- purchase transaction information;
- Your location when you access or interact with our Products and Services;
- technical information about your device and your operating and/or network systems (such as device ID);
- information about your interaction with certain features and usage statistics; And
- other similar actions.

Personal information, including your unique identifiers or Advertising IDs, and other data such as app activities, for tailored advertising, attribution, analytics or Research reasons, including but not limited to third party ad networks, social media companies.

These advertising partners collect and use information such as:  
click stream info; timestamp; hash email address; device ID or AdID; And  
your use of third-party applications.  
and may combine this information with information they collect directly through Tracking Technologies or receive from other third parties. These third-party partners may use the information they collect independently according to their own privacy policies.

You have the right to object to and opt out of certain third-party tracking and advertising. Where you allow WLook to process your information, you can withdraw this consent at any time and opt out of certain processing activities, such as targeted marketing communications. Even if you opt out, we may collect and use information about your activities on our Sites and/or information from in-app advertisements for non-interest-based advertising purposes, such as determining the effectiveness of advertisements. . For more information on how to adjust your third-party tracking and ad settings, please see the following information pages:

### III. HOW WE USE YOUR INFORMATION

We may use and disclose your information to service providers in order to provide, maintain and improve our Products and Services, to develop new products and features, to identify which new products or services may be of interest to you, and to promote our Products and Services.

We retain the information we collect for as long as it is necessary to provide our Products and Services, and we may retain this information beyond that period if required for legal, operational or other legitimate reasons.

We may also anonymize, anonymize or aggregate the information we collect or collect in a way that does not directly identify you. We may use and share such information as necessary for our business purposes and permitted by applicable law.

The specific purposes for which we obtain, store, use and process your information are described in this Section III (How We Use Your Information).

#### A. Administrative Purposes

We may use information about you for our administrative purposes, including:

- to provide the Products and Service to you;
- Measure interest in WLook Products and Services;
- Developing new products and Services;
- To ensure the integrity and security of our Products and Service and to perform internal quality control and optimization;
- Verify individual identity;

Communicate about individual accounts and activities using WLook Products, Services and systems;

Make changes to any WLook policy;

To verify your account, send a message to the email address you provided to us;

For informational, transactional, marketing and operational purposes such as account management, customer service or system maintenance;

To process payment for products or services purchased;

To process applications and transactions;

To prevent potentially prohibited or illegal activities; And

To enforce our Terms of Use and this Privacy Policy.

#### B. Marketing WLook Products and Services

WLook may use information and Individuals who provide us with personal information may receive periodic emails, newsletters, mails or phone calls from us as permitted by applicable law for marketing purposes such as:

To provide you with information about products and services of WLook or our business partners that may be of interest to you;

To notify you of upcoming special offers/events that we think may be of interest to you;

Conducting individual or market research;

Conducting research and directing marketing analytics;

Conducting online behavioral advertising;

Special content, advertisements and offers that may be of interest to you;

Promote new content, features, Products or Services.; And

For other purposes disclosed at the time you provided us with your information; or otherwise with your consent.

#### C. Research and Development

We may use the information to create non-directly identifiable information that we can use, either alone or in aggregate, with information from other sources identified here:

Help us deliver the best of our current Products and Services;

To develop new products and services;

For research and internal analysis;

For example, WLook may occasionally conduct research via surveys (online and offline). We may engage third-party service providers to conduct such surveys on our behalf (all survey responses are optional).

Survey responses can be used to:

To determine the effectiveness of our products and services,

Conduct various types of communication, advertising campaigns and/or promotional activities.

Find out more about our members and potential members and their individual and collective needs.

If an individual participates in a survey, the information provided will be used in conjunction with information from other study participants. We may share anonymous individual and aggregated data for research and analysis purposes.

#### E. Information Collected Automatically Using Tracking Technology

We use information collected using Tracking Technologies (e.g. cookies) to:

other information, including targeted content and advertising;  
Record your device's location and movements;  
Identify and communicate with you across multiple devices;  
To ensure and monitor the effectiveness of our services and marketing campaigns;  
Monitor aggregate metrics such as total visitor numbers, members, traffic, and demographic patterns;  
Provide specific technical support (diagnose or fix technology issues reported by our members or engineers and associated with specific IP addresses or User IDs;  
Detecting or preventing fraud or other harmful activities;  
Automatically update our mobile application on your system and related devices; And  
Otherwise, plan and develop our Services.

#### IV. INFORMATION WE DISCLOSE TO THIRD PARTIES

We disclose your information to selected third parties and our subsidiaries as outlined below. We will not disclose your personal information to independent third parties without your prior consent, except as set forth in this Privacy Policy.

We may also use and disclose your information for the protection of ourselves and others to prevent fraud, abuse, breaches, identity theft and other illegal activities and misuse of our Products and Services.

We may disclose this information within WLook, with our affiliates and third parties, for our or their purposes, in an anonymised or aggregated form designed to prevent anyone from identifying you.

##### A. Disclosure to Others in Your WLook Community or Friends

Depending on what tools and functions are enabled, you may choose to disclose your personal information to other members of your WLook Circles (may be shared with third parties who are not members of your Circles via the In-App at your request. The "Unlimited Sharing" setting, which can be changed at any time by you), including:

If a member of your Circle activates voice actions on Google Assistant-enabled or Alexa-enabled devices, your personal information (including name, Track name, and last place seen for each ) may be displayed on-screen or audibly to your Circle members. response on any device with voice action enabled.

To prohibit this data disclosure, you must ask your Circle member to disconnect their account from voice-enabled devices, or you can leave the Circle shared with that member.

##### B. Third Parties Providing Features You Use in Connection with Our Services

We may disclose personal information, including contact information and location and motion data, mobile device information (such as information generated by the gyroscope and accelerometer on your device), application analytics (including IP address and device identifiers), technical and analytical data. Drive event data with third-party partners who provide certain features and services you choose to use through or in connection with our Products or Service, to the extent available in your country or region of residence. Some examples are as follows:

#### VI. OUR POLICY ON CHILDREN

WLook takes special precautions to protect the privacy of our young members. Pursuant to the Children's Online Privacy Protection Act ("COPPA"), WLook does not knowingly collect personal information from children under the age of 13, 16 in California ("child") without the verifiable consent of a parent or guardian, and our Services are only available to children under the age of 13 by significant parent or guardian. It is intended for use with the participation and consent of the guardian.

If WLook learns that we have inadvertently collected a child's personal information without parental consent as required by law, we will take appropriate steps to delete that information. If you are a parent or guardian and you become aware that your child has a registered account on our Services or is using our Products without your consent, please notify us immediately by emailing [farcapogame@gmail.com](mailto:farcapogame@gmail.com).

By enabling your child to create a member account and/or allowing your Child to use the Products or Services, you expressly consent to the practices described in this Privacy Policy and consent to the collection, use and disclosure of your child's personal information as described herein.

#### A. Creating a Child Account

If a parent wishes to add a member who is a Child to our Services, we will ask for verifiable consent from the parent when required by COPPA through one of several methods, such as verifying the parent's driver's license or submitting a parental consent form (available here) via mail or email. The child will then be able to participate in most aspects of WLook Services. In some cases, our Products are intended to be worn and used by children. By providing Products to a child, you represent and warrant to WLook that you consent to that child's use of our Products and Services and that you as a parent authorize WLook to collect and use information from the Products and Services used by it. child and Terms of Use as set forth in this Privacy Policy.

#### B. Personal Information We Collect About Children

We take special precautions to collect only as much information as is reasonably necessary for a child's use of our Products and Services.

#### C. Sharing information about children

WLook will not disclose a child's personal information to our third-party vendors, service providers and business partners as described in this Privacy Policy. However, we do not share or sell personal information collected from children's accounts for marketing or advertising purposes, and we do not allow our service providers and business partners to collect and use such information for advertising purposes. The child's profile information and location will be shared with other members of any Circle the child participates in. Please note that the child can share their location with other members of the Circle and exchange messages with members of the Circle. You are responsible for monitoring your child's account and location sharing activity and for blocking or allowing location sharing features through our Products and Services.

#### D. Usually Minors

We do not use the personal information of members that we know to be under the age of 16. If you are under 18 and wish to remove your name or comments from publicly viewed content, please contact us directly at [farcapogame@gmail.com](mailto:farcapogame@gmail.com) . We can change or delete your information under any circumstances.

#### E. Contact Us Regarding Your Child's Account or Information

The parent or legal guardian has the right to request the review or deletion of the child's personal information and may withdraw consent for our Products and Services to collect further personal information from the child. To request the review and/or deletion of any personal information we may have collected from the child, or to withdraw WLook's consent to collect any additional information from the child, please contact us at [farcapogame@gmail.com](mailto:farcapogame@gmail.com) Before we access or act on such personal information, we will ask the parent or guardian to provide us with adequate identification.

#### Other Ways to Exercise Your California Rights

Alternatively, you can submit a request to exercise your California privacy rights by contacting us at [farcapogame@gmail.com](mailto:farcapogame@gmail.com) and including your account name and mobile number, as well as the consumer right you wish to exercise. To protect your privacy and security, we take reasonable steps to verify your identity and request, such as verifying your email address and certain information. For faster response times, we recommend that members submit all requests via the In-App Privacy & Security Settings.

#### B. Legal Basis for Processing

Our legal basis for processing your personal information varies depending on the type of information we collect and the context in which we collect it, and our country of residence records. Depending on where you reside, we can rely on different legal bases to process your information.

If you reside in the European Economic Area or a jurisdiction where similar legal requirements may apply, such as Brazil, Switzerland and the United Kingdom, we rely on a number of legal bases to process information about you. We will process information about you where we have obtained your consent, where we have a legitimate interest in doing so, where processing is necessary for the performance of a contract with you, and/or where we have a legal obligation to process your information. For example, we often rely on:

An actual contractual obligation to fulfill when you create a WLook account to enable us to provide you with our Products and Services. When placing cookies on your device on the web (via our cookie consent manager), consent to send you email marketing or third-party targeted advertisements to you regarding our Products and Services; our legitimate interests in processing your information for fraud prevention and security purposes, providing you with customer service support, serving the targeted marketing of our Products and Services; to fulfill our contractual obligations; And

Necessary to comply with a legal obligation to which we are subject.

#### C. California's "Shine the Light" Act

California's "Shine the Light" law (Civil Code Section Â§ 1798.83) provides California residents with an established business relationship with us certain rights regarding the disclosure of certain types of personal information to third parties for direct marketing

purposes. To disable the disclosure of your personal information to third parties for direct marketing purposes, please click the "delete my account" link in the In-App Privacy & Security Settings and set the button to delete your personal account.

#### D. Nevada Your Privacy Rights

Section 603A of the Revised Nevada Statutes allows a Nevada resident to opt out of future sales of certain confidential information that a website operator has or will collect about that person. To exercise your Nevada opt-out rights: You can click the "Don't Sell My Personal Information" link in your in-app Privacy and Security Settings and set up the Selling Personal Information toggle. Alternatively, you can send an email to [farcapogame@gmail.com](mailto:farcapogame@gmail.com) with the subject line "Nevada Privacy Rights" adding your account name and mobile phone number. We may need to contact you to request additional information to verify your request. For faster response times, we recommend that members submit all requests via the In-App Privacy & Security Settings.

#### E. Australian Members

##### Use and Disclosure of Personal Information

In Australia, we may only use your personal information to market WLook Products and Services or the services of third parties, or where you have given us permission to do so, or in any other way permitted by law.

##### Safety Responsibility for Australian Members

We exclude all liability (including negligence) for the consequences of unauthorized access, disclosure, misuse or loss or corruption of your personal information, except where liability cannot be excluded due to the operation of law. Nothing in this Privacy Policy restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law, including the Competition and Consumer Act 2010 (Cth).

#### F. International Transfer

Because we are located in the USA, all information collected through WLook or by WLook is in the cloud, on our servers, servers of our affiliates or servers of our service providers anywhere in the world, including but not limited to the USA, European Union. Your information may be accessible to law enforcement or other authorities pursuant to a legal request. By providing information to WLook, If you are in the EEA, Switzerland or the United Kingdom, you expressly consent to the storage of your information in those locations; this may mean that your personal information will be stored in a jurisdiction that offers a level of protection for your personal information, which in certain circumstances may be less protective than the jurisdiction in which you normally reside. We will implement appropriate safeguards to ensure that your personal information is treated securely and in accordance with applicable Korean, AEA and UK privacy laws and this privacy policy, including: (i) ensuring that we use your personal information in accordance with standard data protection provisions adopted by the European Commission for transfer to recipients outside the UK; and (ii) ensure that any recipient of your personal information is committed to the same standards. If you would like more information about the security measures used, please contact us using the details provided at the end of this privacy statement. (i) ensuring that your personal information is used in accordance with the standard data protection provisions agreed by the European Commission for its transfer to recipients outside the EEA and the UK; and (ii) ensure that any recipient of your personal information is committed to the same



standards. If you would like more information about the security measures used, please contact us using the details provided at the end of this privacy statement. (i) ensuring that your personal information is used in accordance with the standard data protection provisions agreed by the European Commission for its transfer to recipients outside the EEA and the UK; and (ii) ensure that any recipient of your personal information is committed to the same standards. If you would like more information about the security measures used, please contact us using the details provided at the end of this privacy statement.

Except in certain circumstances where we can count on an exception under the Australian Privacy Act 1988 (Cth), we will take reasonable steps to ensure that such overseas buyers do not violate the Australian Privacy Principles under the Privacy Act 1988 (Cth). such information.

#### H. Additional Responsibility for EU or Swiss Citizens

If you are an EU or Swiss citizen and believe that WLook has not complied with the terms of this Privacy Policy or the Privacy Shield Principles, please contact WLook at the contact details provided below. **farcapogame@gmail.com** has jurisdiction over compliance.

#### X. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time, so please review it frequently. We will notify you of significant changes thirty days before they take effect. If we are required by applicable data protection laws to provide you with enhanced notice or obtain consent for such changes, we will do so. Otherwise, changes to this policy will be effective when published.

If you object to any changes to this Privacy Policy, you must stop using our Products and/or Services and you may request that we delete your personal information. Any information collected through your use of our Products or Services is covered by the Privacy Policy in effect at the time such information was collected.

#### 11. CONTACT US IF YOU HAVE QUESTIONS OR CONCERNS

If you have any questions about our privacy practices, this Privacy Policy, our Products or Services, please contact us at **farcapogame@gmail.com** or by mail: