YouTube Video Link - Mo, Bow Tie Designer

My name is Mo. I'm 12 years old and I design bow ties.

Ever since my mom allowed me to dress myself I've been interested in fashion. I would even ride my bike in a suit and tie and go to the playground in a suit and tie. I noticed Mo was a stylish child at about 4 years old.

People say why bowties and I say because it's just in me... I want to look good and feel good. I was 9 years old when I started making bow ties. My grandmother taught me how to make bows ties. Of course, the bow tie was a little crooked but I made progress.

Moe's granny, who is 81 years old, and has been sewing since she was about 12 years old so she had all the resources and the know-how as well as vintage fabrics that Mo was able to use to start making bow ties. When I first started making the bow ties people just started noticing me. They were like hey where did you get that bow tie? I was like I made it myself and from there he's like maybe I should just start selling them. I said that's not a bad idea. And so after that we got my business in business.

I run the business full-time just so that Moe does realize and recognize that education comes first. I do allow him to set its own time, set its own business hours, in an effort not to burn him out. If you want to do it Moe that's fine, if not that's fine. I have three seamstresses and it's great to see all the people that support me and help me grow through my business. I'm the CEO of Moe's bows and my mom she's the CEO of Moe. He's a fun boss but he's a very serious boss. He comes in he says yes yes yes no no no and then he's done. I showed my bow ties in 12 stores across the south and online – Facebook, Twitter, and Instagram. As momager I have two full-time jobs of course running the business and then parenting Moe, making sure he gets the garbage out. She always has to tell me to take out the trash.

I have a charity called "Go Moe" and it's a bowtie that the proceeds go to help kids go to summer camp because you know it's hot in Memphis and kids want to go swimming and they need to just be kids. Also, that's when child hunger is at its highest and I figured since they don't go to school to get their daily lunch they can go to summer camp and get lunch. That makes me proud that I've actually taught him it's more than a business, it's more than make about making money it's definitely about making a difference. I just had a passion for what I wanted to do and I had a passion for my business and I figured that since I made it this far, I mean I think I can do anything.