

Red Ribbon Week

TO: High School Principals and Red Ribbon Committees

FROM: Sally M. Ake, Prevention Coordinator

DATE: October 1, 2014

SUBJECT: Red Ribbon Week, October 20 - October 24, 2014

Red Ribbon Week will be celebrated nationally and in our district the week of October 20 through October 24. This year's theme is **"Do the Right Thing."** Continued support is being provided by Citizens Against Substance Abuse (CASA), Northern Arizona University, Flagstaff Police Department, Coconino County Sheriff's Department, our school district other community organizations. Please share this information with your site council, PTO/PTA, Red Ribbon Committee and/or student groups who may want to plan activities to build on the activity, listed below, to benefit the students, parents, faculty, and staff at your school.

If you have any questions or need more information, please do not hesitate to contact me directly at 527-6162.

PLANNED ACTIVITIES

🔊 Imprinted red ribbons with this year's theme, **"Do the Right Thing"** will be distributed to all high school students, faculty and staff. The Red Ribbon symbolizes the tragic death of Drug Enforcement Agent Enrique Camarena, who was killed by drug traffickers, and ensures that his death was not in vain, and that there is still a lot of work to do on our side, the Drug Free Team.

Special note . . . ribbons will be delivered to the school sites the week of 10/13/14. The ribbons will arrive in bulk and will need to be counted out for each classroom (you will decide which period), perhaps a school club/class would be willing to help with this task.

🔊 2014 Red Ribbon Photo Contest sponsored by the National Red Ribbon Campaign... Enter the National Red Ribbon Photo Contest beginning on October 1st through November 4th. Get your families involved to decorate the front door of their home, the mailbox or a fence incorporating this year's National Red Ribbon Campaign theme: **"Love Yourself. Be Drug Free."** Snap your photo, upload it to the appropriate website, and then ask your family, friends, colleagues, school contacts to vote for your entry. The winner will receive an iPad and \$1,000.00 for their school. More information and details can be obtained by logging on to the following website: www.redribbon.org It will be fun and easy – Get started today!!

All students are also invited to participate in next year's 2015 Red Ribbon theme contest. The contest involves designing a ribbon for the 2015 National Red Ribbon Week campaign. This contest will award prizes to the winner and school recognition. The deadline for entries is December 2, 2014. More information and details can be obtained by logging on to the following website: www.redribbon.org

Helpful websites:

www.preventionpartners.com

www.imdrugfree.com

www.nfp.org

www.redribbon.org