

## EMERALD CITIES COLLABORATIVE FELIPE FLORESCA “HIGH-ROAD” FELLOWSHIP EC-OAKLAND, CALIFORNIA

*The Felipe Floresca Fellowship Program provides a 12-month [September 2019-August 2020] experiential learning program in implementing sustainable energy, water and food projects that include and benefit low-income and communities of color. The program provides a \$50,000 annual stipend plus benefits. Placements are available for projects in one of the following ECC Sites: Washington D.C., Oakland, San Francisco, and Seattle.*

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### **Emerald Cities Collaborative Background**

Emerald Cities Collaborative was founded in 2010 with the mission to: green our cities, build our communities, and strengthen our democracy. This “high road” agenda is executed through coalitions of community, labor, business and environmental organizations at the national level, and currently in 8 metro areas. Each field office focuses on different needs and opportunities that range from greening affordable housing, catalyzing local sustainable food economies, and implementing green infrastructure projects. In all cases, the work entails facilitating cross-sector collaborations, leveraging policy wins for community impact, and creating economic inclusion strategies - union and family wage jobs and socially responsible contracting - to ensure low-income and communities of color participate in and benefit from investments in the emerging clean economy..

ECC’s high road strategies require change at the systems, program, project and community levels. Since its founding ECC has facilitated:

- the execution of community benefit and community workforce agreements;
- the development of over a quarter billion dollars in high road energy & water efficiency projects;
- energy and water efficient housing for close to 2,500 low-income families and 17 energy efficient community facilities and public buildings;
- apprenticeship opportunities for over 200 Opportunity Youth
- \$22 million in energy and green infrastructure contracts for small, minority, women, and veteran owned businesses.

Visit our website for more information on our work: <http://www.emeraldcities.org/>

## **Felipe Floresca “High-Road” Fellowship Program**

Emerald Cities’ Felipe Floresca Fellowship Program builds the capacity of emerging leaders to implement projects that work at the intersection of environment, economy and equity through national and local coalitions. Fellows will help ECC advance regional economies that are greener, healthier, economically just and democratic.

These high road development models involve leveraging public and private sector funds to create resilient energy, water and food systems, while creating careers and business opportunities focused on the needs of low-income and communities of color. This requires intersectional knowledge and skills in environmental planning, real estate, project development and financing workforce and small business development, as well as community organizing. Because these are not “off-the-shelf” skill sets, ECC is launching this year-long fellowship program to provide experiential learning opportunities for a select number of highly motivated individuals to work directly with its field teams.

For 12 months, fellows will work directly on projects in one of its offices, and participate in skills training, benefit from cross-site/sector peer learning, and with a cohort of fellows work on a national policy initiative. The fellows will be exposed to the work of its coalition members nationally and locally; and gain knowledge in the design and development of: energy efficiency and renewable energy projects; community water infrastructure projects, and local sustainable food systems. Fellows will also acquire skills in project financing and fund development; energy audits of affordable housing projects; on-line labor, business and energy data management systems, facilitating community meetings and collaborations, and policy development.

This “high road” approach guides our leadership in Washington, D.C. and field teams in eight cities nationwide. Available fellowship placement sites are limited to: Oakland, California (sustainable food and anchor strategies); San Francisco, California (clean energy, affordable housing & economic inclusion); Seattle, Washington (clean energy, affordable housing & economic inclusion); and Washington, D.C. (economic inclusion & climate resilience & program development). A fellow will work with the local ECC Director and staff in the designated placement to grow ongoing projects and develop new local work.

We thank The Kendeda Fund, The Nathan Cummings Foundation, and Surdna Foundation for sponsoring this program.

## **The Application Process & Benefits**

Applicants will apply to a specific ECC Site by submitting an [Application Package](#). An applicant may apply to more than one ECC Site, but must complete an [Application Package](#) for each site interested.

An applicant must provide all requirements of the [Application Package](#) and submit their materials by **August 11th, 2019, 11:59 pm PST (Deadline extended)**. Once the Package has been completed, email the package in PDF form to the ECC Site interested. Emails to each of the ECC Sites are below. Any questions can be addressed to [info.hq@emeraldcities.org](mailto:info.hq@emeraldcities.org). **Applications will be accepted on a rolling basis.**

Application Closes:  
August 11th, 2019, 11:59 pm PST  
(Deadline Extended)



ECC Washington D.C.- [info.hq@emeraldcities.org](mailto:info.hq@emeraldcities.org)  
ECC Oakland, California- [info.oakland@emeraldcities.org](mailto:info.oakland@emeraldcities.org)  
ECC San Francisco, California- [info.sf@emeraldcities.org](mailto:info.sf@emeraldcities.org)  
ECC Seattle, Washington- [info.seattle@emeraldcities.org](mailto:info.seattle@emeraldcities.org)

## Application Timeline

- ❑ June 21st- August 11th- Applications are Open
  - ❑ Info Session #1- July 9th, 6-7 pm EST
  - ❑ Info Session #2- July 15th, 7-8 pm EST
  - ❑ Info Session #3- July 26th, 8-9 pm EST
- ❑ August 11th, 11:59 pm PST- Applications Close (Deadline Extended)
- ❑ June 21st- August 30th- Applicants are Screened & Interviewed
- ❑ August 23rd-August 30th- Fellowship offers are made
- ❑ September 16th - September 20th- Fellows are Onboarded

There will be three **Info Sessions** hosted over webinar through the application process. These Info Sessions are a space for prospective candidates to ask questions about ECC, the Felipe Floresca Fellowship Program, and application process. Missed our Info Sessions? Fill in the **RSVP** Form to get access to the presentation and recordings of the past sessions.

## **ECC Oakland Programs & Initiatives**

Emerald Cities Collaborative - Oakland is looking for an emerging leader to support Anchors in Resilient Communities (ARC). ARC is an exciting, new collaborative initiative that aligns business practices with community values and needs. ARC harnesses the collective power of the region's anchor institutions - like hospitals and schools - to promote community health, wealth and climate resilience.

The ARC table and its mission of fostering regional projects for community health, wealth and resilience depends upon the sustainable engagement of its partners. Emerald Cities' deep rooted organizing work with Oakland and Richmond non-profits and longterm partnerships with community-based organizations, joining forces with HCWH, with 20+ years of organizing work with Bay Area health care anchors addressing issues of environmental and public health and shifting procurement to transform the marketplace, is a powerful combination.

Our current work centers on supporting low income communities in the East Bay to tap into the purchase-power of Northern California hospitals. One of ARC's stakeholders, Kaiser Permanente, provides 8,000 meals a day and does over 55 million pounds of laundry annually in Northern California. The ARC collaborative is working to shift these jobs and economic opportunities back into the communities our anchors call home.

A first major project (Regional Food System) is supporting Kaiser patient meals to be more sustainable, climate resilient and locally-sourced - with a particular focus on supporting minority-owned businesses

and farms, and developing cooperatively owned enterprises in the regional food chain. ECC has deep experience working with many of these organizations. This project will serve as a model for other place-based efforts around the country, in cities and regions that recognize the urgency to shift to regional and locally based economies with equity central to the mission of improved health and wealth outcomes and community at the forefront.

The East Bay High-Road Fellow can expect to support this dynamic work through facilitation, market research, project identification, event planning, evaluation support and professional writing. This fellow will engage ARC stakeholders from the community, anchor institutions, city government and local nonprofits in workgroups that will localize and green the purchasing practices of public anchors.

### **ECC Oakland Responsibilities and Qualifications**

- Research key policy activities (Food, Waste, Energy) aligning with ARC work.
- Support businesses/ financing strategies and opportunities within the anchor/community project identification.
- Outreach to local businesses, nonprofits and workforce stakeholders to help build out the ARC workgroups and engagement activities.
- Learn about and support small business development and career pathway coordination in sustainable businesses.
- Provide backbone support to ARC Steering Committee and workgroups.
  - Basic event planning and facilitation.
  - Support communication with ARC community, and local/national stakeholders.
- Develop written materials to amplify ARC work for a national audience and document best practices of ARC's process.
- Build ECC engagement with local advocates around new project development within the green infrastructure such as local energy grid development, waste/recycling diversion, or localizing manufacturing.
- Interested in and possibly some experience in state policy initiatives, in particular around workforce, small business and specifically food/agriculture and/or climate/environmental policy.
- Possible experience in evaluation (data management).
- Interest and experience in business, finance development welcomed.

### **Important Links**

- ECC Website- <http://emeraldcities.org/>
- [Felipec Floresca Fellowship Program Description](#)
- [ECC Oakland, California](#)
- [ECC San Francisco, California](#)
- [ECC Seattle, Washington](#)
- [ECC Washington D.C.](#)
- [Felipec Floresca Fellowship Program Application Package](#)