SHREE SIDDHESHWAR WOMEN'S COLLEGE OF ENGINEERING, SOLAPUR

Preliminary Examination

Class: TY CSE and AIDS **Semester: V** **Max Marks: 60**

Subject: Business Communication **Subject Code:BTHM505(B)**

***Instructions**: 1.Each question carries 12 Marks* *2. Solve any five questions.*

Q. No	Questions	Marks	CO	BL
1	a) Define Communication. Explain in detail the Formal and Informal Communication Channels. b) What is Business Communication? Discuss its main features.	06 06	CO1	L1
2	a) Explain how to solve problems of Translation. b) Explain the various factors that help you determine the purpose of your speech? Draft a Welcome Speech.	06 06	CO2	L2
3	a) What are the Barriers of Communication? How to overcome them. b) What are the different Modes of listening? Explain in detail.	06 06	CO3	L2
4	a) Explain Organizational Communication? What are the different organization communications b) Write short note on Relational Communication.	06 06	CO4	L2
5	a) Explain the Leadership Qualities and its importance. b) Discuss the principles of Ethics in Business Communication.	06 06	CO5	L2
6	a) Explain the Process of Communication. b) Write short note on written Communication	06 06	CO1	L1