UNIVERSITY "ISA BOLETINI" MITROVICA
ECONOMIC FACULTY

Course syllabus (Syllabus)		
The faculty:	Economic Faculty	
Programs / Departments:	Business and Management	
Specialization:	Banking, Finance and Accounting	
Levels:	Bachelor	
Course code:		
Subject:	Business Informatics	
Course status:	OBLIGATORY	
Semesters:	I	
Hour fund:	2 + 1	
ECTS:	6	
Hours / Room	Amphitheater	
Academic year:	2021-2022	
Teacher:	Prof. ass. dr. Ylber Januzaj	
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CONTENT	The application of technology in all areas has influenced to have a rapid development. This development has also been observed in the field of business, as the interconnection of different systems has influenced businesses to have easier development and communication with the outside world. This communication has accelerated in a very short time affecting businesses to be available to consumers almost all the time.
PURPOSE	The main objectives of the course are: 1. For students to gain advanced knowledge for the successful practical application of information technologies. 2. For students to gain advanced knowledge for the successful practical application of Internet resources in business. 3. For students to understand the application of business activity through electronic media. 4. For students to be able to control the level of data security online. 5. For students to be able to recommend solutions to various problems in the business world through technology. 6. For students to be able to select adequate systems and equipment for the application of business activity through technology.

AVAILABILITY	Upon completion of this course, the student will be able to: 1. To know the basic concepts and professional language in information technology. 2. Use application software in contemporary business. 3. Use the Internet and its services for business purposes. 4. Do independent research of the Internet tourism market. 5. Create a commercial Internet tourism website. 6. Conduct banking transactions via the Internet. 7. Discuss recommended Internet business application platforms.	
PROGRAM	**Weeks**	**Themes**
	Java - I	Introduction to Business Informatics, E-Business, E-Commerce, Cybernetics.
	Java - II	Computer networks (concepts, topologies, configurations).
	Java - III	Advanced communications, basic concepts of multimedia and internet.
	Java - IV	Internet, history, concepts, stages of development.
	Java - V	E-Mail and its tools, creating e-mail, reading, sorting, saving, deleting, creating and managing folders.
	Java - VI	Internet searches, search engines Implementation and maintenance of website tools.
	Java - VII	*The first colloquium*
	Java - VIII	Electronic payments, credit cards, debit cards, security of electronic payments, the main methods of making electronic payments
	Java - IX	E-banking, components of an e-banking system, electronic contracts.
	Java - X	E-marketing, e-marketing e-marketing and home business, e-mail marketing.
	Java - XI	Promotion as an element of marketing, internet marketing, complaint and promotion.
	Java - XII	Steps and Ways for a Successful Online Promotion, Virtual Sales.
	Java - XIII	Guidelines for online shopping, seller and buyer protection, theft reporting.
	Java - XIV	E-government, state e-portal, m-services
	Java - XV	*The second colloquium*

LITERATURE	**Basic literature:** ● "Internet resources on e-business" - Dr. Edmond Beqiri, University of Prishtina, Prishtina, 2010. ● Information Systems for Business and Beyond - David Bourgeois (2019) **Supplementary literature**: · Internet-computer communications, IOM, Prishtina, 2002. · Basics of Informatics, University of Prishtina, reprint 2006. · Internet resources.
TEACHER METHODOLOGY	The methodology used in teaching and learning will be that of best practices: Interactive lectures, discussions, course assignments, independent projects, exercises, consultations and group research. Learning will take place through lectures, practical assignments, individual and group interpretations, periodic self-assessments, etc. All these will be realized in theoretical and practical aspects by presenting the materials in audio-visual form through the computer, projector and on the board. Within this semester are foreseen 15 Weeks with 2 hours of lectures and 1 exercises (seminars and discussions), as well as two colloquia which are held within the 15 planned lectures (weeks 7 and 15). Random studies and homework are given after each lecture for students in order for students to study and research at the time of their own studies. The results from such activities are presented and discussed in the following week. Students are encouraged to follow current economic developments by reading articles, computer magazines and other relevant materials. They can identify the next issues / topics for discussion from such readings.

Contribution to student workload (which should correspond to student learning outcomes - 1 ECTS credit = 25 hours)

activity	hour	Days / weeks	in total
Lectures	2	15	30
exercise	1	15	15
Consultations with the teacher / assistant	1	15	15
Colloquia / seminars	2	2	4
Independent tasks	1	8	8
Student's own study time (in the library or at home)	3	15	45
Final preparation for the exam	3	7	21
Time spent on assessment (tests, quizzes, final exam)	2	2	4
Projects, presentations, etc.	2	4	8
TOTAL			**150 hours = 6 ECTS**

ASSESSMENT	**Evaluation methods** Rating in% Test-I, written ..... 40% Test II - in writing ..... 40% Participation in lectures and exercises ..... 10% Seminar papers ..... 10 % Written exam ..... .100% **Grade scales** : 50-less - grade 5 (five) 51-60% - grade 6 (six) 61-70% - grade 7 (seven) 71-80% - grade 8 (eight) 81-90% - grade (nine) 91-100% - grade (ten)
ACADEMIC POLICIES	Students are expected to attend lectures regularly. They are also expected to be active in lectures, seminars and individual and group discussions. The professor is available for individual consultation. Students are required to read literature before each lecture. The student is obliged to attend lectures and exercises. Plagiarism and copying in exams are punishable under the university's statute and other regulations. The code of conduct applies to both students and teachers.

Mitrovica

9/ 1/2022

Course provider:

Prof. ass. dr. Ylber Januzaj

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(Name Surname)

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(Signature)