

SUMMARY

Sustainability professional with 12 years experience spanning strategic communications, campaigns management, and partnerships in corporate sustainability and nonprofit settings. Skilled at developing compelling narratives that resonate with audiences across businesses, government, philanthropy, and consumers. Proven record of leading cross-functional teams to successfully build coalitions and execute impactful campaigns in fast-paced settings.

Key Skills: Stakeholder Engagement | Writing & Communications | Project Management | Team Leadership

RELEVANT EXPERIENCE

VOIZ ACADEMY

July 2025 – Present

Energy Policy Fellow

New York, NY

- Developing brief with policy recommendations that incentivize clean energy practices, transmission upgrades, and grid-enabling technologies to mitigate environmental and energy impacts of data centers.

UNITED NATIONS GLOBAL COMPACT (UNGC)

2019 – 2025

Strategic Communications Consultant | April 2024 – July 2025

New York, NY

- Shaped new impact narrative and translated complex topics to a broad audience, helping UNGC more persuasively report on 25 years of impact and improve stakeholder relations.
- Developed blueprint and curated knowledge hub with 80+ thought leadership resources to help marketing leaders successfully advance their company's climate strategies, accessed by 2,200+ users.
- Authored thought leadership report highlighting business sustainability trends.

Director, Flagship Corporate Sustainability Campaign | January 2023 – April 2024

- Spearheaded flagship campaign with 25 partners, resulting in 1800+ companies adopting ambitious business targets on climate change, just transition, water conservation, and more.
- Led cross-functional team of 10, plus creative agency, by developing project concept and workplan, tracking progress, and chairing weekly task force, ensuring timely completion of all deliverables.
- Partnered with communications and marketing teams to develop campaign brand, strategic messaging, fact sheets, talking points, social media assets, press release, and launch film.
- Aligned messaging by serving as campaign spokesperson to both internal and external stakeholders.
- Directed consultation with businesses and advocacy groups to inform strategy on climate advocacy.

Senior Manager, Corporate & Philanthropic Partnerships | January 2023 – April 2024

- Established new partnerships strategy, improving internal collaboration across UNGC teams, identifying new prospects, and leading to strengthened multi-year funding partnerships.
- Nurtured new relations with ~30 climate grantmakers, leading to grants of \$500k and diversifying revenue.
- Secured \$1.8 million by improving value proposition and visibility for corporate funding partners.
- Expanded capacity by recruiting, training, and supervising 2 new team members and consultants.

Manager, Corporate & Philanthropic Partnerships | December 2019 – December 2022

- Partnered with leading clean energy company to build climate program reaching 3700+ companies.
- Secured \$7.9 million USD from partners in corporate, philanthropy and government, exceeding KPIs.
- Improved brand awareness by conducting brand perception survey of 3500+ external stakeholders.
- Adapted communications and pitch materials for audiences in business, philanthropy, and government.

NYC FAIR TRADE COALITION

September 2018 – September 2020

Board Member

New York, NY

- Advised on fundraising strategy and program development, resulting in first grant awarded.
- Collaborated with advocates and board members to grow the Coalition's membership base and open NYC's first Sustainable Fashion Community Center, helping divert textile waste from landfill.
- Led educational seminars to increase community awareness on fair and sustainable consumer practices.

AMERICAN INSTITUTE OF AFGHANISTAN STUDIES

2013 – 2018

Grant Director, Cultural Diplomacy Project | August 2016 – August 2018

New York, NY

- Directed successful execution of cultural diplomacy project in Afghanistan, funded by U.S. and French governments, fulfilling all legal, reporting, and budget management requirements.
- Secured earned media spot to highlight project launch, offering quotes for publication.
- Obtained \$400,000 in project funds through designing proposal for government officials.

U.S. Operations Director | August 2013 – July 2016

Boston, MA

- Served as primary liaison with Board of Directors, academics, media personnel, government personnel, and policy experts to promote thought leadership on U.S. policy in Afghanistan.
- Oversaw management of federal subgrants, tracking spending and deliverables for reporting.
- Cultivated relationships with external stakeholders, resulting in a 15% increase in membership.
- Oversaw day-to-day operations, financial management, and events/conference planning.

EDUCATION

Boston University, Boston, MA

Master of Arts in Global Development Policy

Boston University, Boston, MA

Bachelor of Arts in International Relations, Minor in Dance

Persuasive Communication Certificate, MIT Professional Education, 2023

COMMUNITY & SPEAKING ENGAGEMENTS

- **Climate Film Festival Screener**: rated narrative and documentary shorts for 2025 festival submissions.
- **Echoing Green Evaluator**: scored proposals from climate entrepreneurs for 2017 and 2018 fellowship.
- **Speaking Engagements**:
 - 'Corporate philanthropy, CSR and employee engagement' | Be Philanthropy | Brussels | 2023
 - 'History of the International Ladies Garment Workers Union' | NYC Fair Trade Coalition | Virtual | 2020
 - 'Introduction to Sustainable Fashion' | Quilt | New York | 2019

ADDITIONAL SKILLS

FILM PRODUCTION: Direction & Production | Storyboarding | Video Editing

TECH TOOLS: Salesforce | Asana | Gamma | Claude | Perplexity | Google Suite | Slack | Social Media

LANGUAGES: Spanish (Advanced Level) | Swedish (Intermediate Level)