

Prospect has a community membership program for e-commerce business owners. They help each other grow, share ideas, and are given tools and strategies to help them. Their testimonials always mention how they were able to get unstuck in business after joining.

Avatar-young woman business owner 20-30 years old. An ambitious go-getter who owns a product-based business online.

Current State-confused about how to move her business forward. Business is doing well, but she wants to reach new levels. She feels at a standstill and is deeply frustrated that the things she tries to implement don't work.

Dream state- To get clear on things that she can do in order to move her business forward, and to have a community that will motivate her to do so. She wants the excitement of progression back.

How the product will help- The community will help her strategize what she can do to move forward since they have already helped others do so. They will also keep her accountable and motivated.

This is a sample email she can send to her newsletter

DIC

Subject line: The **secrets** to reaching new levels in your business

Are you at a loss as to how to move forward in your business?

It's a common theme among entrepreneurs to hit a period where their business plateaus and they have to figure out how to reach new levels.

Being in this position can be a frustrating experience that makes you pull your hair and bang your head against the wall.

But that doesn't have to be you...

There are strategies you can implement to finally start making progress.

Those who experience their breakthrough quickly;

-Become clear on the things they can try.

-Gain insight from fellow entrepreneurs as to what they can do.

AND...

-Have access to tools and resources proven to get people in their industry UNSTUCK.

The thrilling excitement of progress is something you don't have to keep missing out on.

Get clear on your plateau-busting strategy at [Her Hustle Academy](#).