# YOUR CALL TO FUCKING WAR



# **AGOGE NEW IDENTITY TEMPLATE**



The contents of all 3 docs are below...

# AGOGE NEW IDENTITY TEMPLATE

The Ideal Version of Yourself 3-6 Months From Now

## My Power Phrases (2-3)

- I am The G and I always go all the way.
- I do what I say, and say what I do
- I am the head of my home, the boss of my bloodline, and the king of my kingdom.

## My Core Values (2-3)

- Mastery
- Preeminence
- Dauntlessness

# My Daily Non-Negotiables (2-3)

- Daily checklist
- Prayer
- All The Agoge Calls, Burpees, And Assignments.

# My Goals Achieved

#### - Landing 2 Clients:

As I'm getting off the Zoom meeting, my confidence is unwavering, and my preparation is evident. As I presented my pitch, every word resonated with the potential client, showcasing my expertise and dedication while building rapport. The satisfaction was immense when the client agreed to my offer, my heart raced with excitement and pride washed over me while I acknowledged my superior skill set and the value I bring and tangible proof of my rise in the industry.

#### - Becoming Experienced:

Once I complete my project with success, generating the results I promised my client, my knowledge deepens, and my skills sharpen. I am writing my message to apply for experience in the wins channel. My experiences and raw action accumulated, transforming me into a seasoned professional admired by peers and sought after for advice.

#### Generating \$10K In Revenue:

The numbers on the screen finally click into place... \$10,000 in revenue this month. This is a milestone marking my journey from ambition to achievement. Every strategy and late night has culminated in this moment, underpinning my professional problem-solver spirit. The rush of success is exhilarating, pushing me to set even higher benchmarks as I become a rainmaker.

## My Rewards Earned

- Indulging in a succulent T-bone steak, expertly seasoned and grilled to perfection, while surrounded by the elegant ambience of a prestigious

restaurant. The laughter and conversation of my family blend harmoniously with the soft clinking of fine cutlery and the gentle hum of sophisticated diners around us, creating a memorable, gourmet dining experience.

- Setting off on a thrilling two-week journey to explore the vibrant landscapes and rich cultures of a completely new country. Each day is filled with the excitement of discovering unfamiliar streets, tasting exotic local cuisines, and immersing myself in the traditions and daily life of a place so strikingly different from home.
- Revamping my technological setup by upgrading to a state-of-the-art laptop that promises lightning-fast processing speeds, a crystal-clear display, and cutting-edge features. This boosts my productivity and enhances my digital conquest, allowing for a seamless and exhilarating attack on my tasks.

## My Appearance And How Others Perceive Him

- Wearing my well-fitted attire, I ooze an air of professionalism and meticulousness. Each piece, carefully selected and expertly tailored, showcases not just sartorial elegance but a deep respect for myself. This deliberate attention to detail bolsters my self-confidence, radiating a sense of competence and cultural sensitivity that's crucial for making impactful first impressions across a variety of professional and social settings.
- I maintain a well-groomed appearance that sets a standard of trustworthiness and competence. From my neatly styled hair to my polished shoes, every aspect of my grooming regimen reflects my personal discipline and pride. This consistent attention to my presentation conveys a strong sense of health, hygiene, and dedication, enhancing my persona as a magnetic figure in negotiations and networking.
- I carry myself with a posture that projects confidence and authority. My presence in any room is immediately palpable; my body language—open, purposeful, and poised—clearly signals leadership and accessibility. Whether I am leading a

team, engaging in a critical discussion, or navigating a social gathering, my expressive, confident movements and the clarity of my non-verbal communication ensure that I am both respected and approachable.

## My Day In The Life Stories.

- I wake up early, refreshed from a solid night's sleep. The sun is just peeking through the blinds, casting a warm glow across my room. I feel a sense of calm and control over my life. I perform my morning prayer, feeling grounded and connected, reaffirming my core values of Mastery, Preeminence, and Dauntlessness. I'm dressed in well-fitted clothes, which make me feel confident and respected. As I look in the mirror, I see a man who is the head of his bloodline, the king of his kingdom.
- My daily checklist is clear in my mind as I sit down in my home office. The space is organized and exudes a sense of power and discipline. I feel focused and driven as I start tackling each task. Each Agoge call energizes me more, pushing me closer to my goal of landing two new clients. My posture is straight, my gaze firm. When I speak, it's with conviction and authority. People on the call listen, influenced by my energy and presence.
- After a productive morning, I hit the gym. My body moves with precision and strength through each set of burpees. I feel dauntless, unstoppable.
   Post-workout, I'm back to work, following up on prospects, and analyzing businesses. My actions are in perfect alignment with my words; I am doing exactly what I said I would do. The thrill of getting closer to generating \$10K in revenue for a client keeps me focused.
- As the evening sets in, I review the day's achievements against my checklist. Satisfaction fills me; another day of promises kept, another day closer to becoming experienced in TRW. I spend some time with my family over dinner, discussing our days. We're at a prestigious restaurant, enjoying a T-bone steak, celebrating my recent successes. Their pride in my achievements is clear and adds to the joy of the meal.
- Before bed, I spend time visualizing my next day, my next victory. I see myself traveling to a new country, exploring and experiencing different cultures—a reward for my hard work. The feel of my upgraded laptop is real in my mind, its capabilities enabling me to achieve even more. As I drift off to sleep, I am

	content, ready to rise again tomorrow and chase my dreams with relentless energy.
(ADD IMAGES	S BELOW)



# Step 1: What Is Your Target Outcome? Why is it important?

What is your target outcome? (e.g., "Launch a successful online business within the next year")

[Insert your answers here]

My Result Is -

# Step 2: How Will You Measure Your Progress Towards Your Target Outcome?

How will you know when you've achieved your outcome and how will you measure it? (e.g., Revenue generated, number of customers acquired, website traffic, etc.)

#### [Insert your answers here]

How will I measure my progress? -

What will it look and feel like? -

What will it allow me to do after I reach it? -

# Step 3: How Close Are You To Your Outcome From Your Current Position?

Describe your situation in detail. Where are you currently in relation to your outcome? [Insert your answers here]

Where am I now? -

# Step 4: What Are Your Checkpoints Towards Your Outcome?

What checkpoints do you need to achieve between your current position and your ultimate outcome? Break down your big result into smaller, actionable steps.

For example, if your goal is to launch an online business:

- Checkpoint 1: Conduct market research
- Checkpoint 2: Develop a business plan
- Checkpoint 3: Create a website
- Checkpoint 4: Launch a marketing campaign

#### [Insert your answers here]

My Outcome Is -

- Checkpoint 1:
- Checkpoint 2:
- Checkpoint 3:
- Checkpoint 4:
- Checkpoint 5:
- Checkpoint 6:
- Checkpoint 7:

# Step 5: What Known Roadblocks Will You Face?

What potential roadblocks could hinder your progress toward each checkpoint towards your outcome? How can you counteract these factors? What do you "know you don't know"? How can you close the knowledge gap? (e.g., Lack of time, financial constraints, technical challenges, etc.)

#### [Insert your answers here]

What potential roadblocks could hinder my progress? -

How will I overcome these roadblocks? -

What do I know that I don't know? -

How will I close this knowledge gap? -

# Step 6: What Helpful Resources Do You Have?

What resources do you have that will allow you to overcome obstacles and achieve your outcome faster? (e.g. TRW, current personal network, experience in an existing industry, etc.)

[Insert your answers here]

I have access to and will use -

# Step 7: What Specific Tasks Will Lead To Each Checkpoint?

Break down each mini-goal into specific tasks that need to be completed to achieve it.

For example, if your mini-goal is to conduct market research:

- Task 1: Identify target audience demographics
- Task 2: Conduct competitor analysis
- Task 3: Create surveys or questionnaires
- Task 4: Analyze data and draw conclusions

#### [Insert your answers here]

Task 2

# Task 1: Task 2: Task 3: Task 4: Task 5: Task 6: Task 7: CHECKPOINT NAME Task 1:

## **Step 8: When Will You Perform These Tasks?**

Assign each task to a specific date and time on your calendar.

Be realistic about your time constraints and allocate sufficient time for each task.

- Use reminders and alerts to keep you on track and accountable.
- Prioritize tasks based on their importance and deadlines.

[Insert Your Google Calendly Link Here]

## **Step 9: Time To Execute and Review:**

- 1. Execute your planned tasks according to the schedule.
- 2. Regularly review your progress toward each checkpoint.
- 3. Adjust your tasks and schedule as necessary based on your progress and any unforeseen challenges.
- 4. Continuously refine your plan based on your experiences and feedback received.

## Tips:

- Stay focused on your ultimate objective but be flexible in your approach to achieving it.
- Break down complex tasks into smaller, manageable steps to avoid getting overwhelmed.
- Get help from fellow Agoge Students, Experts, and Captains if needed to overcome challenges or answer questions.

- Maintain momentum by taking time to feel proud of your successes along the way.

#### **EXAMPLE CONQUEST PLANNER - CHESS IMPROVEMENT**

#### Step 1: Define Your Objective

- Improve chess skills to sharpen my tactical and strategic thinking abilities

#### Step 2: Establish Measurable Criteria

- Achieve a chess Elo rating of 1600 or higher via consistent wins against opponents of similar or higher rating by June 5th, 2024

Step 3: Assess Current Position - Where are you currently in relation to your objective?

 Currently at a chess Elo rating of 1200 with basic understanding of chess principles and tactics

#### Step 4: Identify Mini-Goals ("Checkpoints")

- Checkpoint 1: Improve Opening Repertoire
- Checkpoint 2: Enhance Tactical Skills
- Checkpoint 3: Develop Strategic Understanding
- Checkpoint 4: Increase Endgame Proficiency

#### Step 5: Anticipate Known Obstacles

What potential obstacles could hinder your progress toward each mini-goal/checkpoint? How can you counteract these factors?

 Limited time for practice due to other commitments → frame chess as a reward for succeeding at other commitments. Prioritize key skills. Use the G work focus system to maximize time.

#### Step 6: Identify Helpful Resources

- What resources do you have that can help you overcome obstacles and achieve your objectives faster?
  - Online chess tutorials, courses, and videos
  - Chess books focusing on specific aspects of the game
  - Chess software for analyzing games and practicing tactics
  - Several friends who are above 1600 elo

Checkpoint 1: Improve Opening Repertoire

- Task 1: Study and memorize key lines in 5 chosen openings (30 minutes daily)
- Task 2: Practice opening moves against chess engines or online opponents (30 minutes daily)
- Task 3: Review games to identify opening mistakes (30 minutes daily)

#### Checkpoint 2: Enhance Tactical Skills

- Task 1: Solve tactical puzzles daily (30 minutes)
- Task 2: Study tactical motifs and practice applying them in games (20 minutes)
- Task 3: Analyze own games to identify tactical opportunities (20 minutes)

#### Checkpoint 3: Develop Strategic Understanding

- Task 1: Study classic games by grandmasters (30 minutes)
- Task 2: Practice formulating and executing long-term plans in games (20 minutes)
- Task 3: Analyze own games to assess strategic decision-making (20 minutes)

#### Checkpoint 4: Increase Endgame Proficiency

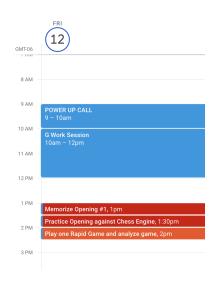
- Task 1: Study fundamental endgame principles (30 minutes)
- Task 2: Practice basic endgame techniques (20 minutes)
- Task 3: Play endgame scenarios against chess engines or practice partners (20 minutes)

Step 8: Schedule Tasks

#### **CONQUEST PLANNER SCHEDULE**

April 11th - April 24th: Checkpoint 1 - Improve Opening Repertoire

- Tasks:
  - Study and memorize key lines in chosen openings (30 minutes)
  - Practice opening moves against chess engines or online opponents (30 minutes)
  - Review games to identify opening mistakes (30 minutes)



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