

Aston Clinton School Association

Social Media Policy

Date last adopted: October 2024

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

ACSA has a Facebook page and Instagram to communicate to parents at the school.

Access to the social media used by our association

The ACSA Facebook and Instagram page are open. This means it can be accessed by any Facebook/Instagram user without permission being given by ACSA. This page also accepts postings from any Facebook/Instagram user, again without permission being needed from ACSA.

How this is used by our association

ACSA uses its Facebook group exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the PTA's activities, thank local supporters and canvass members' views".

Usage that is not permitted

The ACSA Facebook group not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTA and its activities and should not be used to promote any business other than where this is done for the benefit of the PTA and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrators and the PTA retains the right to ban any user who continues to make inappropriate use of the group.

Photographs

The ACSA Facebook group allows members to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. Photos of children should not be used, unless with the express permission of the children's parents and the ACSA committee. ACSA accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

Application of this policy

By using the ACSA Facebook/Instagram page/ group you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group. If you breach this policy you will be removed and banned from the group by the administrators.

Availability of this policy

This policy is publicly available on the ACSA Facebook group and on the ACSA page on the Aston Clinton School website.