Barangay Maasin is one of the 28 Barangays of the Municipality of Ipil. It has a total land area of 755 hectares, and is bounded by Barangay Doña Josefa in the West, Barangay Timalang in the North, Barangay Lumbia in the East, and Barangay Labe in the South. The Barangay is approximately 10 kilometers away from Poblacion. It has four Puroks, namely: Centro, Mauswagon, Malipayona and Mahayahay. It consists of 265 Households, 267 families, with a total population of 1,1297 based on the 2021 BHW Data, with a total Male population of 684, and Female population of 613.

The name "Maasin" was created because before, the Subanen people who lived in this place usually went to Caparan River to make salt. Every time the Subanen people passed by the Barangay Tiayon, people kept on asking them as to what they were doing in that place, from which they answered, "MASIN". In Subanen language, it means salt. The Subanen people are making salt in the Caparan River, from which the people from Tiayon concluded that this place was rich in salt since it means "daghang asin" in Visayan dialect. Thus the name of the barangay Maasin, even though it is not along the sea.

Later on, the Subanen tribe had left this place and the Chavacano people came from Zamboanga City. These Chavacano people were Salvador Aballe, Felipe S. Garcia, Gregorio Aballe, Ferferio Borromeo, Donato Velez Sr., and Eusebio Enriquez. These people cultivated the land and contributed a lot in order to improve this place. During that time, this place was only a Sitio Maasin, under the supervision of Barangay Tiayon. When it was already qualified to become a barangay, Mr. Felipe S. Garcia exerted his effort to separate this sitio from Barangay Tiayon in order to become a Barangay. Significant individuals who helped were the barangay captain of Tiayon, the late Barangay Captain Lazaro Pacatang, and the Local Government Unit, under the administration of Municipal Mayor Andres Olegario. Last October 20, 1983, a new barangay was established, now known as Barangay Maasin. This was proclaimed by Mayor Olegario and he appointed the late Sergio Bacornay as Barangay Captain.

The major source of economic activity for most of the residents is rubber tapping and construction work.