

Tone + Mood Reference Sheet

Positive Tones		Neutral Tones	Negative Tones		Other
Kindness/Love	Happiness	Neutrality/Lack of Emotion	Anger	Criticism/Disapproval	Fear
Affectionate	Amused		Acerbic	Accusatory	Afraid
Benevolent	Awestruck		Angry	Argumentative	Anxious
Compassionate	Celebratory		Frustrated	Bitter	Cautionary
Fond	Cheerful		Fuming	Caustic	Embarrassed
Infatuated	Delighted		Hard-hearted	Critical	Distressed
Sentimental	Dreamy		Incensed	Cynical	Threatened
Sympathetic	Expectant		Inflammatory	Disapproving	Pensive
Tender	Fanciful		Irritated	Disparaging	Uncertain
	Giddy		Offended	Hypercritical	Uneasy
	Happy	Conciliatory	Outraged	Insulting	Worried
Approval	Joyous/Merry	Factual	Resentful	Farcical	
Complimentary	Optimistic	Impartial	Vexed	Faultfinding	Arrogance
Effusive	Peaceful	Indifferent		Malicious	Condescending
Fawning	Playful	Inspid	Sadness/Fatigue	Mocking	Demeaning
Obsequious	Pleased	Detached	Aggrieved	Nasty	Disdainful
Sincere	Reassured	Diplomatic	Bored	Pessimistic	Egotistical
	Relaxed	Dispassionate	Depressed	Sarcastic	Esoteric
	Relieved	Docile	Disheartened	Sardonic	Envious
Honesty/Humility		Flippant	Gloomy	Satirical	Facetious
Apologetic	Humor	Hollow	Grim	Scathing	Indignant
Ardent	Comic	Informative	Guilty	Scornful	Narcissistic
Candid	Humorous	Matter-of-fact	Heartbroken	Sharp	Mock-serious
Earnest	Whimsical	Objective	Lugubrious	Skeptical	Moralistic
Frank	Witty	Resigned	Pitiful	Suspicious	Patronizing
Gentle		Restrained	Regretful	Vindictive	Pompous
Gullible	Force	Serious	Remorseful		Pretentious
Humble	Aggressive	Tolerant	Self-pitying		Proud
Impressionable	Assertive	Unbiased	Solemn	Rebellion	Righteous
Modest	Forceful		Somber	Belligerent	Taunting
Naïve	Impassioned		Sorrowful	Contemptuous	
Reflective	Imploring		Sulking	Defiant	
Reticent	Intense		Tired	Disdainful	
Reverent	Passionate		Tragic	Incredulous	
Submissive	Persuasive		Unhappy	Insolent	
Thoughtful	Urgent		Upset	Irreverent	
Unassuming					Absurd
					Befuddled
					Childish
					Concerned
					Confused
					Diffident
					Dignified
					Evasive
					Formal
					Abstruse
					Frivolous
					Incisive
					Informal
					Inane
					Ironical
					Intimate
					Jaded
					Learned
					Nostalgic
					Philosophical
					Placating
					Pragmatic
					Supercilious
					Wretched

Positive Tone/Attitude Words

Amiable	Consoling	Friendly	Playful
Amused	Content	Happy	Pleasant
Appreciative	Dreamy	Hopeful	Proud
Authoritative	Ecstatic	Impassioned	Relaxed
Benevolent	Elated	Jovial	Reverent
Brave	Elevated	Joyful	Romantic
Calm	Encouraging	Jubilant	Soothing
Cheerful	Energetic	Lighthearted	Surprised
Cheery	Enthusiastic	Loving	Sweet
Compassionate	Excited	Optimistic	Sympathetic
Complimentary	Exuberant	Passionate	Vibrant
Confident	Fanciful	Peaceful	Whimsical

Negative Tone/Attitude Words

Accusing	Choleric	Furious	Quarrelsome
Aggravated	Coarse	Harsh	Shameful
Agitated	Cold	Haughty	Smooth
Angry	Condemnatory	Hateful	Snooty
Apathetic	Condescending	Hurtful	Superficial
Arrogant	Contradictory	Indignant	Surly
Artificial	Critical	Inflammatory	Testy
Audacious	Desperate	Insulting	Threatening
Belligerent	Disappointed	Irritated	Tired
Bitter	Disgruntled	Manipulative	Uninterested
Boring	Disgusted	Obnoxious	Wrathful
Brash	Disinterested	Outraged	
Childish	Facetious	Passive	

Humor-Irony-Sarcasm Tone/Attitude Words

Amused	Droll	Mock-heroic	Sardonic
Bantering	Facetious	Mocking	Satiric
Bitter	Flippant	Mock-serious	Scornful
Caustic	Giddy	Patronizing	Sharp
Comical	Humorous	Pompous	Silly
Condescending	Insolent	Quizzical	Taunting
Contemptuous	Ironic	Ribald	Teasing
Critical	Irreverent	Ridiculing	Whimsical
Cynical	Joking	Sad	Wry
Disdainful	Malicious	Sarcastic	

Sorrow-Fear-Worry Tone/Attitude Words

Aggravated	Embarrassed	Morose	Resigned
Agitated	Fearful	Mournful	Sad
Anxious	Foreboding	Nervous	Serious
Apologetic	Gloomy	Numb	Sober
Apprehensive	Grave	Ominous	Solemn
Concerned	Hollow	Paranoid	Somber
Confused	Hopeless	Pessimistic	Staid
Dejected	Horrific	Pitiful	Upset
Depressed	Horror	Poignant	
Despairing	Melancholy	Regretful	
Disturbed	Miserable	Remorseful	

Neutral Tone/Attitude Words

Admonitory	Dramatic	Intimate	Questioning
Allusive	Earnest	Judgmental	Reflective
Apathetic	Expectant	Learned	Reminiscent
Authoritative	Factual	Loud	Resigned
Baffled	Fervent	Lyrical	Restrained
Callous	Formal	Matter-of-fact	Seductive
Candid	Forthright	Meditative	Sentimental
Ceremonial	Frivolous	Nostalgic	Serious
Clinical	Haughty	Objective	Shocking
Consoling	Histrionic	Obsequious	Sincere
Contemplative	Humble	Patriotic	Unemotional
Conventional	Incredulous	Persuasive	Urgent
Detached	Informative	Pleading	Vexed
Didactic	Inquisitive	Pretentious	Wistful
Disbelieving	Instructive	Provocative	Zealous