



Volume 3 No.1, January 2025

<https://e-journal.iainptk.ac.id/index.php/aktiva>

DOI: <https://doi.org/10.24260/aktiva>

p-issn: xxxx-xxxx e-issn: xxxx-xxxx

## Article Title (Garamond 14, Bold, capitalized at the beginning of each word)

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### Article Information

#### Article History:

Received :

Revised :

Accepted :

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**Keywords:** Keyword 1, Keyword 2, Keyword 3

**Kata kunci:** Kata kunci 1, Kata kunci 2, Kata kunci 3

### Abstract (ditulis menggunakan dua bahasa: Inggris dan Indonesia, Garamond 12, Bold)

**Purpose:** to explain the purpose of the study (Garamond 10pt).

**Design/methodology/approach:** to describe the design, methodology, or approach that is used in the study (Garamond 10pt).

**Research Findings:** to describe the research findings from the study (Garamond 10pt).

**Contribution/Originality/Novelty:** to describe the contribution, originality, or novelty of the study (Garamond 10pt).

**Keywords:** containing the keywords of the study (consisting of 3 to 7 words). Each keyword must be separated using a comma (.). (Garamond 10pt).

The maximum number of abstracts is 250 words (including keywords).

### Abstrak

**Tujuan Penelitian:** Menjelaskan tujuan dari penelitian (Garamond 10pt).

**Desain / metodologi / pendekatan:** Menjelaskan desain, metodologi, maupun pendekatan yang digunakan dalam penelitian (Garamond 10pt).

**Temuan Penelitian:** Menjelaskan temuan dari penelitian (Garamond 10pt).

**Kontribusi / Orisinalitas / Kebaruan:** Menjelaskan kontribusi, orisinalitas, maupun kebaruan (*novelty*) dari penelitian (Garamond 10pt).

**Kata kunci:** Mencantumkan kata kunci dari penelitian (terdiri 3 hingga 7 kata). Masing-masing kata kunci dipisahkan menggunakan tanda koma (,) (Garamond 10pt)

Jumlah abstrak maksimal 250 kata (termasuk kata kunci)

## INTRODUCTION (Garamond 12, Bold, capitalized)

This template is a guide to make it easier for authors to prepare their manuscripts. The editor strongly expects that the manuscript sent is in accordance with the predetermined template. The submitted manuscript is written using Garamond font with 1.15 spacing and uses A4 size paper format (21 x 29.7 cm), with top margin 2.5 cm, bottom 2.5 cm, left 2.5 cm, right 2.5 cm.



The introduction explains several main things such as the background of the research raised, related research that has been done before, and the novelty of this research. In addition, the introduction also explains the purpose of the research.

The details of the main things (as described above) that need to be mentioned in the introduction are as follows:

1. **Background of the research:** in general, the background contains a starting point to give the reader an understanding of what the author wants to convey. A good background is compiled based on existing data or facts. The data and facts are obtained by the author from various reliable literature, such as previous studies, and others. The author should also explain the distinction or distinction of the research so that the novelty of this research appears.
2. **Research Objectives:** explain the purpose of the research as well as the research questions to be answered.

The discussion is described narratively and **does not use bullets or numbering format**.

## LITERATURE REVIEW (Garamond 12, Bold, capitalized)

### Sub-title (Garamond 12, Bold)

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### Sub-title (Garamond 12, Bold)

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### Sub-title (Garamond 12, Bold)

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There are several things that need to be explained in this section, including:

1. **Theoretical framework:** contains the theoretical foundations used or supporting the research. The author explains the theoretical basis further, not repeating what has been mentioned in the background in the introduction.
2. **Previous studies:** describes relevant, comprehensive, and actual previous studies related to the topic under study, and summarizes the findings or unanswered questions from previous studies.
3. **Research Framework (optional):** describes the relationship between concepts of the problem to be studied to answer the research question.

The discussion is described narratively and **does not use bullets or numbering format**

## RESEARCH METHODS (Garamond 12, Bold, capitalized)

This section discusses the methods used in the research, both data collection methods, sampling methods, research instruments, including the research model, which will be used in this study (Garamond 12).

## RESULTS AND DISCUSSION (Garamond 12, Bold, capitalized)

### Sub-title (Garamond 12, Bold)

This section presents the results and discussion comprehensively in accordance with the theory and methods used. The author describes the critical analysis and interpretation of the research results, supported by relevant theories, and explains the contribution of the current study. The author should also explore the significance of the research findings (Garamond 12).

Table 1. DEA Efficiency Calculation Results

No.	Year	Efficiency %	Condition
1.	2013	84,73%	Red
2.	2014	100,00%	Green
3.	2015	75,14%	Red
4.	2016	100,00%	Green
5.	2017	100,00%	Green

In addition, authors can also include tables, diagrams, and graphs needed to support the analysis using the format as attached.

Figure 1. Grand Canyon National Park



Source: National Geographic

## CONCLUSIONS AND RECOMMENDATIONS (Garamond 12, Bold, capitalized)

This section contains conclusions from the research results that can provide information to readers regarding important things that are included in the discussion and the final results of the research. In this section the author can also explain the implications and contributions of research to existing literature. In addition, in the conclusion section, the author also explains the limitations of the research followed by recommendations for further research (Garamond 12).

The discussion is described narratively and **does not use bullets or numbering format**

## REFERENCES (Garamond 12, Bold, capitalized)

Reference citation uses the American Psychological Association style (APA Style) with Mendeley/Zotero standards. Authors MUST adhere to this rule to facilitate reference management.

Example:

Jelveh, Z., Kogut, B., & Naidu, S. (2024). Political Language in Economics. *The Economic Journal*, 134(662), 2439–2469. <https://doi.org/10.1093/ej/ueae026>

Almunais, T. A., Alfraih, M. M., & Alharbi, F. M. (2014). Determinants of Accounting Students Performance. *Business Education and Accreditation*, 6(2), 1–9. [https://econpapers.repec.org/article/ibfbeaccr/v\\_3a6\\_3ay\\_3a2014\\_3ai\\_3a2\\_3ap\\_3a1-9.htm](https://econpapers.repec.org/article/ibfbeaccr/v_3a6_3ay_3a2014_3ai_3a2_3ap_3a1-9.htm)

Ellington, P., & Williams, A. (2017). Accounting academics' perceptions of the effect of accreditation on UK accounting degrees. *Accounting Education*, 26(5–6), 501–521. <https://doi.org/10.1080/09639284.2017.1361845>