

# \$BIGJIM ROADMAP

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## Q4 2024 – *The Beginning of a Movement*

- **Big Jim is born**—a memecoin built to inspire, dominate, and create champions.
- **CoinGecko listing completed.**
- **Ad campaigns launched** on TikTok, Instagram, YouTube, and Dex Screener.
- **Daily content production begins**—reels, animations, and viral memes across platforms.
- 🎧 **Podcast Launch: *Big Jim's Crypto Revolution***—the first-ever memecoin podcast. New episodes every Wednesday on YouTube and X.
- **Bold branding strategy** combining entertainment, education, and inspiration to fuel growth.

## Q1 2025 – *Breaking Barriers*

- **CMC listing expected** in January 2025.
- **Listings on multiple centralized exchanges** to boost visibility, liquidity, and trust.
- **Transparent funding for exchange listings:**
  - **Tokens from the 5% dev wallet** will be used for listings alongside **USD payments**.
  - **Full transparency**—transactions shared with the community.
  - Dev wallet was **strategically reserved** for **long-term growth and exchange integrations**.
- **Collaborations with big influencers and thought leaders**—including people outside the crypto world to broaden reach.
- **Massive ad campaigns continue** across TikTok, Instagram, and YouTube to scale exposure.
- **Giveaways and contests** to boost engagement and reward the community.
- **Daily viral content creation and community-building efforts** remain ongoing.

## Q2 2025 – *Expansion Begins*

- 🔥 **E-Commerce Store Launch:**
  - **Big Jim's Merch Store** goes live with **apparel, accessories, and games**.
- **More exchange listings** to increase liquidity and accessibility for investors.
- **Community Growth Focus:**
  - **Continued expansion** across all social media platforms.
  - **Establishing Big Jim** as a solid and recognized memecoin on the Solana blockchain.
- **Giveaways and contests** to boost engagement and reward the community.
- **Podcast growth accelerates**—scaling *Big Jim's Crypto Revolution* into one of the most-watched crypto podcasts.

## Q3 2025 – *Momentum Builds*

- **More exchange listings** to further expand reach and liquidity.
- **Brand collaborations** to expand market presence and attract mainstream audiences.
- **Big Jim's movement becomes so powerful**—even organically—that influencers and big accounts start talking about Big Jim.

- **Massive paid campaigns** targeting **mainstream markets** and **international audiences**.
- **Giveaways and contests** to **boost engagement** and **reward the community**.
- **More content creation** and **viral campaigns** to **fuel visibility** and **growth**.
- **500M market cap goal**.

## **Q4 2025 – *Breaking Into the Big Leagues***

- **Domination across social platforms**—becoming one of the **most-followed memecoins** globally.
- **Podcast Milestone Achieved:**
  - **50+ podcast episodes**.
  - Become the **most-watched crypto podcast** in the **memecoin space**.
- **First \$BIGJIM live event**—location to be **determined**.
- **Dev wallet continues funding listings, giveaways, and growth strategies** to **sustain momentum**.
- **Giveaways and contests** to **boost engagement** and **reward the community**.
- **Big Jim E-commerce Continues Growth:**
  - Expanding the **storefront** and generating **revenue**.
- **1B market cap goal**.

## **2026 – *Expansion and Domination***

- **Memecoin Domination:**
  - Flip more major memecoins and **solidify Big Jim's position** in the **top rankings**.
- **Most Followed Memecoin Worldwide:**
  - Combining followers across **TikTok, Instagram, X, and YouTube**.
  - **Multi-platform content growth** and **global reach**.
- **Podcast Growth:**
  - Expand *Big Jim's Crypto Revolution* into the **#1 crypto podcast globally**.
- **Multi-Billion-Dollar Market Cap Goal:**
  - **Big Jim establishes itself as a leader** in the **crypto space**.
- **Live Events and Global Meetups:**
  - Build an **IRL community of champions**.
- **Full Exchange Dominance:**
  - Listed on **Binance, Coinbase, Kraken, and every major exchange globally**.
- **Big Jim Animated Movie Launch:**
  - Release a **2D animated movie** showcasing **Big Jim's story, struggles, and rise to greatness**.
- **Big Jim Energy Drink Launch on the E-commerce:**
  - Introduce the **Big Jim Energy Drink**—a powerful formula built to **dominate performance**.

## **2027 – *Building the Legacy***

- **Big Jim Among the Top 3 Memecoins Worldwide:**
  - Flip almost all the **biggest competitors** and claim a **top 3 spot**.
- **Big Jim Energy Drink rolls out fresh formulas for specific goals and a variety of flavors**.
- **10B+ market cap goal**.
- **Big Jim Animated Series Launch:**
  - Released on **major streaming platforms**
- The **e-commerce platform** continues to **grow** and generate **increasing revenue**.

## **2028 – *The Final Chapter***

- **100B+ market cap goal.**
- **Global Recognition.**
- **The Big Reveal:**
  - The **real identity of Big Jim**—the man who inspired the movement—will be revealed once the **ultimate goals are reached.**