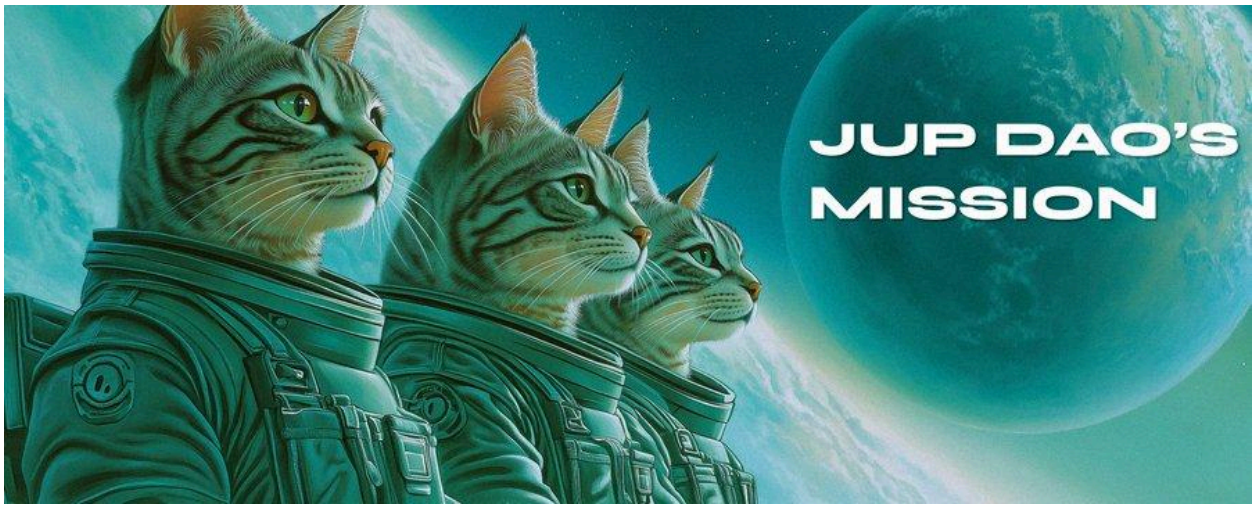
Igniting the spirit of victory with C.A.R.I.N.G.



Jupiter DAO: Building with C.A.R.E. + I.N.G.

I propose **three core pillars** to be added under the acronym and a slight change by removing **E** in the already introduced **C.A.R.E.**—pillars that are essential not just for Jupiter DAO but for any community aiming to thrive long-term which were introduced by @SlorgoftheSlugs. I propose **I.N.G.**—three principles that will solidify our mission even further.

C.A.R.I.N.G — The New Pillars

1️⃣ Cohesion

Web3 communities are often swayed by external forces like market conditions. During bear markets, participation drops, and engagement wanes. To combat this, we need to foster deeper connections and relationships within the community. If we can cultivate a collective vision and sense that transcends price charts and market volatility, Jupiter DAO will thrive regardless of external circumstances. Deeper understanding and contributions are necessary among members to envision it.

2️⃣ Action

While we bring people into Jupiter through various channels—Twitter, the planetary calls, Jup & Juice, and more—the challenge lies in moving them to the next level of engagement. How do our actions convert passive observers into active contributors? Focusing on creating opportunities for members to become fully integrated and autonomous within the DAO. The recent uplink group is a great example of that.

3️⃣ Reach

Our core DAO includes ~500 people who show up daily, ~5000 weekly, and ~500,000 JUP stakers, but in a world of 7 billion people, our reach is still limited. How do we extend beyond the Web3 sphere and connect with the broader world? Our mission here is to push our message outward, creating meaningful entry points for those outside the crypto world.
Onboarding students would be an excellent way to increase our reach. Meetups, growth talks and challenges with rewards lure students i.e the next generation of og's in the ecosystem.

I.N.G. — The Next-Level Principles

4️⃣ Integrity

Everything we build must be grounded in integrity—both in how we operate and in the interactions between members. In a space often marred by short-term gains and opportunism,trust becomes an important factor in determining the worth of any community. Every decision we make must be focused on **long-term impact**, **should be transparent**, and morally equivalent.

5️⃣ Network

The power of a DAO lies in its network. Building strong relationships with other DAOs, crypto communities, and external organizations will be crucial to Jupiter's continued growth. A strong network can withstand difficulties and open doors to new opportunities. Just how meow has been involved in reaching people from different works and domains but one common love that is web3.

6️⃣ Growth

While our mission is community-driven, growth—both individual and collective—must be a key focus. This growth isn't just about financial returns, but about creating lasting value through knowledge, skills, and building together. We must ensure that Jupiter DAO facilitates the long-term development of every participant, both within the DAO and beyond.

Conclusion
While we stand at the precipice of something greater than ourselves. **C.A.R.** and **I.N.G.** will guide us, ensuring that we not only survive but thrive, with integrity at our core, a strong network at our back, and growth that reflects the value we bring to the world.

Let's be iron, Catdets.
