

Body Paragraph-

Message 1

Hi <Given name>,

<Insert personalized compliment>

After watching several of your videos, I went to your website and saw that you were marketing <Insert product name>.

I have some ideas that could significantly boost your sales, and I'd love to test them out with you.

I enjoy your content, so I went ahead and put together a compelling sales email for your <Insert product name>

Would you like me to send it over as a free gift?

-Owen

Message 2

Hey <Given name>,

I've attached the <free value package/type> below.

If you like my work, I'd love to do a quick call this week to brainstorm other ways I can bring value to what you're doing.

Your excellent content paired with my persuasive copy is a recipe for success.

If you think differently, let me know so I can take you off of my follow-up list.

Sound fair enough?

-Owen

Subject lines-

1. Do you want more?
2. Quick question 9/10
3. Lets Make Some Money
4. Hear me out
5. I want to help...
6. Teamwork Makes the Dreamwork
7. Two minds are better than one!
8. Let me help

1. Together We Can Make Money
2. I Have an Idea
3. Lets Grow (Brand)
4. Struggling with Marketing?
5. Hey, I have an Idea
6. Help me help you
7. Can I share a thought?
8. Talent wins games, but teamwork and intelligence win championships
9. Idea for (brand)