

SUPPORT YOUNG WISCONSINITES SUING THEIR STATE PUBLIC SERVICE COMMISSION AND LEGISLATURE FOR A STABLE CLIMATE!

DUNN V. WISCONSIN PSC



Our Children's
Trust
Youth v. Gov



Midwest
Environmental
Advocates

SOCIAL MEDIA TOOLKIT

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BREAKING NEWS:

Children in Wisconsin have filed a groundbreaking lawsuit in their state! On August 22, 2025, 15 youth from across the state of Wisconsin represented by [Our Children's Trust](#) and [Midwest Environmental Advocates](#), filed [Dunn v. Wisconsin Public Service Commission](#), a groundbreaking constitutional climate lawsuit. These young climate leaders are challenging Wisconsin laws prohibiting the Public Service Commission (PSC) from considering air pollution in its permitting decisions for fossil fuel power plants, while simultaneously restricting the development of new renewable energy sources, exacerbating the climate crisis, harming young people, and violating their constitutional rights to life, liberty, and access to safe waters. These laws lock in a fossil fuel-based electricity sector that needs to be transitioning to 100% renewable energy.

Defendants include the Wisconsin Legislature and the Public Service Commission of Wisconsin. Wisconsin laws like **Wis. Stat. §§ 196.491(3)(d)3. and 4, Wis. Stat. § 196.378(4m)(a) and Wis. Stat. § 196.025(1)(c)1** endanger the health, safety, and lives of children, entrench fossil fuel reliance, and obstruct Wisconsin's own goal of fully decarbonizing its electricity sector by 2050.

[**www.ourchildrenstrust.org/caseurl**](http://www.ourchildrenstrust.org/caseurl)

#YouthvTrump

The plaintiffs assert constitutional claims: violations of the inherent **rights to life and liberty**, which includes rights to **health, safety, bodily integrity and a stable climate** under **Article I, Section 1 of the Wisconsin Constitution**, and rights to **access, use, and enjoy waters** for the benefit of present and future generations under **Article IX, Section 1 of the Wisconsin Constitution**.

The climate crisis disproportionately harms children. Young Wisconsinites under the age of 18 are more vulnerable to fossil fuel-driven air pollution—which can lead to respiratory and cardiovascular issues—and to extreme climate-driven floods, heatwaves, and weather events, which endanger their physical safety and mental health. In addition, climate-related degradation of rivers and lakes is reducing the ability of young people to access and enjoy Wisconsin’s water resources. For Indigenous youth plaintiffs, the crisis is also threatening their ability to practice tribal lifeways, including harvesting traditional Anishinaabe foods like fish, wild rice, and maple sugar.

Wisconsin children have the right to breathe clean air, access, use, and enjoy Wisconsin’s waters, and be protected from worsening climate disasters. This case can set a national precedent for how states address climate justice and hold governments accountable, inspiring a stronger wave of climate action across the country. Stand with our youth! 🙌🌍⚖️



WISCONSIN’S YOUTH NEED YOU WITH THEM!
🚩 BREAK THE NEWS WITH US ON AUGUST 22, 2025! 🚩

Please use this social media toolkit to spread the word about this critical constitutional climate lawsuit with your friends, family, and community.

Sample video script, graphics and captions on the following pages can be posted to your Facebook, Instagram, X, Threads, Bluesky, and/or TikTok account(s), as well as emailed to members of your community.

KEY LINKS & SOCIAL MEDIA INFORMATION:

| | |
|-------------------------|---|
| Important Links: | More about the case: ourchildrenstrust.org/wisconsin |
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| | <p>Read press release: bit.ly/dunnfilingpr</p> <p>Share this toolkit: bit.ly/wi-toolkit1</p> <p>Watch the webinar: https://www.youtube.com/watch?v=rUG1WSZiODQ</p> <p>Join Our Children's Trust's mailing list: youthvgov.org/join</p> <p>Learn more about Midwest Environmental Advocates and join the mailing list: midwestadvocates.org/</p> |
| Specific Hashtags to Use: | #YouthvGov #YouthvWI |
| General Hashtags to Use: | #ClimateRights #ConstitutionalRights #ClimateCrisis #ClimateAction #CleanEnergyFuture #Wisconsin |
| Accounts to Tag on IG, FB, TikTok, X, & Bluesky: | @youthvgov, @midwestadvocates |
| Reshare our post: | Instagram , Facebook , TikTok , Bluesky , X |
| Media Coverage | The Guardian , Inside Climate News , Grist , Wisconsin Public Radio |

SUGGESTED SOCIAL MEDIA VIDEO SCRIPT:

Breaking News! Fifteen children from Wisconsin filed *Dunn v. Wisconsin Public Service Commission*, a groundbreaking constitutional climate lawsuit against the Wisconsin Legislature and the Public Service Commission (PSC) for exacerbating the climate crisis.

The youth plaintiffs argue that state laws prohibiting the PSC from considering air pollution—including greenhouse gas emissions—when reviewing permits for fossil fuel projects and capping the development of new renewable energy sources, violate their constitutional rights to life, liberty, and a stable climate.

The youth plaintiffs also assert that under the Public Trust Doctrine, the Legislature and the PSC are obligated to preserve and protect the state's water resources, including its lakes, rivers, wetlands, and shorelines for current and future generations.

By continuing to authorize the use of fossil fuels over renewable energy sources, the state is not only endangering the health, safety, and lives of children in the state, but obstructing its own goal to fully decarbonize its electricity sector by 2050.

These young people are fighting for their right to life, health and safety, now and for generations to come.

They're not seeking monetary relief. They're asking the court to declare that the laws prohibiting the PSC from considering air pollution when reviewing permits for fossil fuel projects are unconstitutional, and they're asking the PSC to stop implementing these unconstitutional laws.

Join me in supporting the *Dunn* youth plaintiffs.

Share this video with your followers and visit ourchildrenstrust.org for more information and other ways to support.

SOCIAL MEDIA GRAPHIC:

Graphic for Facebook, Instagram, Bluesky, and X

Click [here](#) to download Canva graphic



CAPTION FOR INSTAGRAM, FACEBOOK AND TIKTOK:

www.ourchildrenstrust.org/caseurl

#YouthvTrump

🌟 Young Wisconsinites represented by @youthvgov and @midwestadvocates are suing the Public Service Commission (PSC) and the Legislature for unconstitutional laws that prioritize fossil fuel projects over their lives, health and safety!

The youth plaintiffs in *Dunn v. Wisconsin Public Service Commission* are already suffering severe harms from the climate crisis. Yet instead of taking meaningful steps toward Wisconsin's goal of decarbonizing by 2050, the state continues to enforce laws that prohibit the PSC from considering greenhouse gas emissions when approving fossil fuel projects—violating the plaintiffs' constitutional rights and the Public Trust Doctrine, which requires the state to protect its vital water resources for present and future generations.

Join in supporting these brave young leaders fighting for a safe, livable climate!

Amplify now using the social media toolkit: bit.ly/wi-toolkit1

Learn More: ourchildrenstrust.org/wisconsin

#YouthvGov #YouthvWI #ClimateRights #ConstitutionalRights #ClimateCrisis
#ClimateAction #CleanEnergyFuture #Wisconsin

CAPTION FOR X, THREADS AND BLUESKY:

🌟 Youth represented by @youthvgov and @midwestadvocates are suing Wisconsin for unconstitutional laws that accelerate the climate crisis and violate their rights to life and liberty! Join in supporting the brave youth in *Dunn v. Wisconsin PSC*
bit.ly/wi-toolkit1 #YouthvWI