Speaking Awards - Judging Criteria 2025

Scoring: All categories will be scored from 0-3

Category Specific Scoring: These highlighted categories only apply to the specified award category

Criteria Category	Award	Criteria	Description
Content	All	Content - Structure	The talk is well-structured, well-communicated, and flows seamlessly without leaving the audience guessing.
Content	All	Content - Engaging	The content is captivating and holds your attention throughout.
Content	All	Content - Clear Message	The message is clear, concise, and easy to follow
Delivery	All	Delivery - Stage Presence	The speaker commands attention, is credible, and has a strong presence.
Delivery	All	Delivery - Tonality	Excellent use of voice variety, articulation, and tonal shifts to enhance the presentation
Delivery	All	Delivery - Body Language	Effective use of gestures and movement complement the message rather than distract from it
Production Quality (Showreel & Virtual)	Showreel Virtual	Showreel & Virtual- Production Quality	The video has high-quality sound, visuals, and professional editing.
TEDx	TEDx	TEDx - Ideas worth spreading	The central idea is compelling, well-structured, and clearly conveyed.
Bookability	All	Bookability - Marketable	The speaker has a clear niche and a defined market appeal.
Bookability	All	Bookability - Client Ready	The speaker's brand and expertise are evident, making them an attractive choice for event organisers
Bookability	All	Bookability - Memorable	The speaker delivers a talk or performance that leaves a lasting impression days after viewing