

Last Updated / [07/10/2023]

This Privacy Policy explains how Northland Games collects, uses, shares, and protects your personal information in connection with our mobile game "Helix Jumper". By downloading, installing, or using the Game, you consent to the practices described in this Privacy Policy.

## 1. Information We Collect

**1.1 Information You Provide:** We may collect information that you provide when you interact with the Game, such as your name, email address, and any other information you choose to provide.

**1.2 Automatically Collected Information:** When you use the Game, we may collect certain information automatically, including:

Device information, such as your device type, operating system, and unique device identifiers.

Game usage data, including your gameplay activity, scores, and achievements.

Log data, including IP address, browser type, pages visited, and access times.

**1.3 Cookies and Similar Technologies:** We may use cookies and similar tracking technologies to enhance your experience and collect additional information about your usage of the Game. You can adjust your browser settings to reject cookies or notify you when cookies are being used.

## 2. How We Use Your Information

We may use the collected information for the following purposes:

**2.1 Providing and Improving the Game:** To deliver, operate, and improve the Game, including analyzing user behavior and optimizing gameplay experiences.

**2.2 Customer Support:** To respond to your inquiries, provide customer support, and resolve technical issues.

**2.3 Marketing and Communications:** To send you updates, promotions, and other marketing communications related to the Game, where you have provided your consent to receive such communications.

**2.4 Legal and Security:** To comply with legal obligations and protect the security and integrity of the Game.

## 3. Sharing Your Information

We may share your information in the following circumstances:

3.1 With Service Providers: We may share information with third-party service providers who assist us in providing and improving the Game. These providers are contractually obligated to protect your information.

3.2 Legal Requirements: We may disclose your information if required by law or in response to a legal request, such as a subpoena or court order.

3.3 Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of that transaction.

#### 4. Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

#### 5. Your Choices

You have certain rights regarding your personal information, including the right to access, correct, delete, or limit our use of your data. You may also opt out of marketing communications by following the instructions in those communications.

#### 6. Security

We take reasonable measures to protect your information from unauthorized access and misuse. However, no data transmission or storage can be guaranteed to be 100% secure.

#### 7. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any material changes by posting the revised policy on this page.

#### 8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at

Professional Email Address: [northlandgames674@gmail.com]

Professional Phone Number: [+212 0691739214].