



Board Meeting Minutes January 14, 2025

Attendees:

Charles Ault, Barbara Cohen, Lee Tabas, Anne Mezey, Anthony Arechevala, Catherine Abrams, Charlie Davis, Anthony Stevenson

Call to Order:

The meeting was called to order at 7:05 p.m. by Charlie Davis.

Approval of Minutes:

The minutes of the December 10, 2024, meeting were approved with corrections.

Treasurer's Report:

The year-end balance for 2024 was \$2,429.13.

There were 47 dues payments/donations to HCA in 2024. To date, there are 71 for 2025.

The following payments were approved:

- \$299.98 to Hayden Printing for printing postcards
- \$333.39 reimbursed to Mo Gillen for postage for the postcards

Lee Tabas said he has so far been unsuccessful in finding a new vendor to put up, take down, store and maintain the Snowflake lights on Lancaster Avenue but is continuing the search. The township has declined to take over this responsibility, he said.

Catherine Abrams said she would contact Wiley's Lamps to see if they might be interested.

A general discussion followed regarding the deteriorating condition of the lights and the desirability of replacing them. Charlie Davis suggested the possibility of a fund drive to pay for new lights. The subject was tabled for further discussion.

Traffic Calming Report:

Barbara Cohen reported she had tried to contact Commissioner Andrew Gavrin, chair of the Ad Hoc Traffic Calming Committee, by email and telephone, but as yet has had no response. She asked Commissioner Stevenson who collected traffic data for the township and whether the data could be regularly published. He said he believed Sgt. Matthew Colflesh has that responsibility. She also suggested that traffic calming be made a regular discussion item at the township Police Committee meetings.

Commissioner Stevenson, a member of the Police Committee, said he would look into it.

Membership Committee Report:

- Mailchimp mailings
 - 12/15 2025 dues notice sent to 177 recipients, 69% open rate
 - 12/17 Dec. Newsletter sent to 175 recipients, 72% open rate
- Website posts
 - 12/7 Jan. regular Board meeting notice
 - 12/13 Annual Meeting notice
 - 12/15 2025 dues reminder
 - 12/17 Dec. Newsletter posted
 - 12/21 header image was updated with a Sharpe Park snow scene
- Additional Annual Meeting promotions
 - Postcards sent Jan. 2 to approx. 1500 local postal patrons
 - Barbara Cohen coordinated contacting local residents via HOAs and property managers

Barbara reported she and Michael Talarico arranged to send annual meeting and informational flyers along with membership forms to multiple Haverford HOAs totaling 296 units. She said these efforts will begin to develop a communications pipeline between HCA and the HOAs.

Annual Meeting Discussion:

Charlie Davis distributed draft slides for presentation at the January 16 annual meeting. Various other annual meeting details were discussed.

Federation of Civics Report:

No report

Commissioners' Updates:

Commissioner Stevenson announced he will not seek reelection for another term on the Commission.

Good of the Order Announcements:

No announcements

Adjournment:

The meeting adjourned at 8:05 p.m.

Annual Meeting, Thursday, January 16

Next Regular Board Meeting, Thursday, February 11