Advisory Board Launch Day Outreach Template

Good Afternoon,

I hope you and yours are faring well. My name is Heather Giovenco and I am the High School Teacher representative on the Hollister Confidence Project Advisory Board.

Today, the Hollister Confidence Fund (HCF)—an exciting philanthropic initiative of which I sit on the Advisory Board—is relaunching its fourth year of grantmaking!

HCF, a project at the Hopewell Fund, supports organizations working to smash every obstacle keeping teens from feeling their most confident, comfortable, and capable. In addition to amplifying your organization's mission on Hollister's multi-faceted brand platform, the fund will provide one-year grants (either General Operating or Project-Specific grants) of up to $100,000 to organizations aligned with the fund's priority. This opportunity is for organizations whose mission or programming is explicitly focused on mental health. **HCF funds teen mental wellness work that covers priorities like promoting preventative mental health practices and awareness, including stress management and/or work to address mental illnesses that impact teens at scale.**

If you are interested in applying or learning more, additional information and the full Request for Proposals can be found on the Hollister Confidence Project's website, and links to both the General Operating and Project-Specific grant applications can be found at the links included.

Several key dates to mark on your calendar include:

- **Tuesday, November 28th, 2023 at 1:00pm ET/10:00am PT:** There will be an informational webinar for interested applicants, where you can learn more about the opportunity and ask any questions you have. If you or any partner organizations would like to register for the webinar, please RSVP to hollisterconfidencefund@hopewellfund.org to receive the Zoom information and calendar invitation.
- **Friday, December 15th, 2023 at 5:00pm PT**: Application closes!

If you're able and willing, please share this funding opportunity with your personal and professional networks by using the sample social media language below.

Want to join a powerhouse crew of change-makers championing confidence and mental wellness in teens? Apply for a grant at hollisterco.com/shop/us/purpose! Grant window closes on 12/15.

In the meantime, I look forward to reconnecting if you have any questions, and hope you will consider applying to the HCF this year.

Sincerely,

Heather Giovenco

Health Education Teacher

Sherwood High School - Montgomery County Public Schools

Hollister Confidence Project Advisory Board Member